

FAMOUS HARPIS HERE TOMORROW

Salvi Will Give Grand Program
in Methodist Church at
Eight O'Clock

Alberto Salvi, the famous Italian harpist, will appear before the students of the University and Eugene residents tomorrow evening at 8 o'clock in the Methodist church auditorium. According to Roy Bryson, student manager of the concert, tickets for the concert have been in great demand among downtown people, and expectations are that the auditorium will be even more crowded to hear the harpist than it was on the occasion of the last concert, when Paul Althouse, golden Metropolitan tenor sang here.

Harp music is not as familiar to the majority of people as is that of the piano or violin, and hence the demand for some suggestion of the compositions which will fill Salvi's program has been so insistent since the announcement of his coming appearance here, that the harpist's manager has forwarded to the University the following selection of compositions, from which the artist will choose many of those which will compose his Eugene program.

List Is Submitted

"Fantasie Impromptu," by Chopin, furnishes a splendid example of the field of piano literature open to harp when technical obstacles are overcome. It is constructed in rapid pianissimo design with a contrasting melody which Mr. Salvi brings out in harmonics. This melody seems to have been predestined as the artistic fore-runner of a recent popular song.

"Norwegian Ballade," Pœniz, is a massive and fantastic selection, of the modern French school of harmonic construction, which seems to portray some legend in three divisions: The first a brilliant, majestic theme, the second a dreamy cantabile of marked legato style in which the melody stands singularly prominent, and the third a lengthy finale of extremely modern color and tremendous technical display. It ends in almost inconceivable brilliance.

In the "Allegro from C Minor Concerto," by Beethoven, the allegro is the main movement and follows the usual form of first, second and third theme, florid development and then repetition of the three themes. Massive chords, exceedingly rapid forte passages of changing chromatic color with suddenly contrasting pianissimo effects are the outstanding features of the composition.

"Spring Song" a Familiar Number

"To Spring," Greig-Salvi, is a transcription of Grieg's familiar piano number—a picture of awakening spring. The transcription does not depart from the original poetic simplicity of the composition.

"Spanish Dance," Tedeski, is a fiery, boisterous number in exceedingly rapid tempo and swaggering rhythm of typical color.

"Italian Serenade," Salvi, is a spontaneous and delightful number of old Italian style. The scene is Naples—overlooking the harbor. Snatches of a fisherman's song are heard. Then there is "The Music Box," Tedeski, a short pianissimo imitation of an old-fashioned music box.

"Tarantelle," Aptommas-Salvi, a tremendously brilliant number containing abnormal technical demands, has its main theme in presto tempo and is interspersed with cadenzas of surprising brilliance.

"Barcarole" Is Popular Number

In his arrangement of a popular classic, "Barcarole," from Tales of Hoffman, Mr. Salvi has added considerable, technically, to bring out the dreamy spirit of the composition.

One of the outstanding pieces of the Old English school of harp literature, "Fantasie Brilliant," by Alvas, a somber, somewhat emotional and very melodic theme used in many variations.

"Dance des Sylphs," Posse, is an imaginative portrayal of fairy wood nymphs dancing the minuet. "Valse de Concert," Salvi, a brilliant concert waltz of irresistible rhythm is comprised of four themes developed in free style. An unusual feature is the third theme built on a sustained tremolo—an effect original with Mr. Salvi.

"Humoresque" Well Rendered

"Humoresque," Dvorak-Salvi, an arrangement of a much overworked and ill-treated number, seems to find anew the idea of the composer and obliterate memories of unpleasant interpretations. "Scherzo," a brilliant composition by Mr. Salvi himself, is full of rippling melodies and replete with sensational runs.

BUYING METHODS STUDIED

Advertising Class Conducts Investigation of Local Stores

To ascertain the discrimination of the buying public of Eugene, the members of Prof. W. F. G. Thacher's advertising class were detailed to the various grocery and drug stores of the city, there to observe the manner in which the customers asked for merchandise.

The amateur research workers first became acquainted with the proprietors or clerks of the establishment, then, notebook in hand, they stayed for an hour, noting the following of each customer:

1. Type of customer. (Whether man,

woman or child. Of high or low type, quality of clothes, etc.)
2. What the customer ordered.
3. What the customer got.
4. Whether customer asked for any special brand of goods, indicated the brand by the color or illustration on the package, or whether he depended upon the honesty of salesman to give him a satisfactory article.
5. If the customer indicated the desired brand, would he accept a substitute.
6. If he did not indicate choice, did salesman offer an established brand, or did he endeavor to sell unidentified goods.

The results indicated that, while many people are careless in the choice of merchandise, the greater number favor an advertised and well known product. In every case, the merchant stated himself partial to the established brands because of the rapidity of turnover and the ease with which sales can be made.

Note was taken of all University students who entered the stores, and it was obvious that the students are more discriminating in the type of merchandise they buy.

The results of this experiment, along with those of other similar experiments to be carried out in the future, will be classified and used by Professor Thacher for a magazine article.

OREGON ESSAY CONTEST TO BE HELD THIS MONTH

High Schools from Over State Will
Participate; Salem Is Last
Year's Cup-Winner

Plans are being brought forward for the Oregon History Essay contest which is to be held this month in Eugene and in which all the high schools of the state are asked to participate.

This is an annual event on the Oregon campus, having been instituted by Professor John C. Almaek, formerly of the University of Oregon.

A cup is offered, the winner of which is required to have won the contest for three successive years in order to keep it as a permanent trophy. Salem definitely won the cup last year and in consequence the English council has appropriated twenty dollars with which to purchase a suitable cup to take the place of that known as the John C. Almaek cup, which was won last year.

The rules for the contest are as follows:

Subject: A Pioneer Story (local history).

Source of information: Preferably not from books or published records, except to establish dates or essential facts; but from personal accounts of pioneers, family traditions, letters, unpublished records and newspapers. Length: Not to exceed 4,000 words, preferably under 3,000 words.

Final date of receipt by secretary: Manuscripts should be postmarked not later than April 16.

Identification: In order to insure impartial judging of the manuscripts, these should not bear the name of the writer or of his high school. Send the manuscript, free of all identification marks, but attach an envelope, sealed, containing the name of the writer of the essay and the high school that he attends.

Miss Ida V. Turney of the English department, is president of the Oregon Council of English, which has charge of the contest. She has selected Miss Julia Burgess of the University of Oregon and Miss Edna Mingus of Monmouth to act as judges.

It has been suggested by the council that in order to reach a larger number of students, each high school should hold a local contest, selecting therefrom the highest or the highest and second highest essays to enter in the state contest.

GIFFEN TO TALK ON EGYPT

Cosmopolitans Will Close Term's Work
Tonight; Pil Leaving

Bruce J. Giffen, University student pastor, will speak at the meeting of the Cosmopolitan club to be held in the Y. W. C. A. bungalow at 7:30 tonight with ancient and modern Egypt as his subject. Rev. Giffen was born and has lived in Egypt and will relate some of his experiences in Tutankhamen's land, using slides to illustrate the lecture.

In addition to this main feature, Frank Johnson, a student from Alaska, will speak briefly on the land of the mid-night sun, its queer customs, its resources, and its people.

Every member is urged to attend this meeting, as it will be the last this term. C. S. Pil, president of the club, is leaving the campus at the end of this term, and he will say a few words to the members in regard to the future of the club.

MAE MURRAY AT CASTLE

"Beauty is health—and health is beauty," says Mae Murray. "What benefits the one is beneficial to the other, for the two are to my mind so closely connected that it is impossible to deal with one without considering the other. Therefore, when I mention dancing as my first aid to beauty, I mean it is also my first aid to health. Dancing has always been an all-round solace to me. It has given me the most complete mental and physical relaxation. There is the mental joy of creation—devising new steps, expressing new emotions, living other people's lives."

Miss Murray is at present appearing at the Castle theater in "Jazzmania," her latest picture.

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OREGON'S WRESTLERS DROP MATCH TO W. S. C.

Terjeson Quits Match With
Fractured Rib

The Oregon wrestling team lost to the Washington State College team in each of the five weights entered in the meet held in the men's gymnasium Monday afternoon. The final score was 56 to 0.

One of the closest and hardest fought matches was between Captain Ewing of W. S. C. and Robertson of Oregon. The first two periods of seven minutes resulting in a decision for each, the third resulting in a draw. The men were evenly matched. The coaches decided on the men wrestling two additional three minute periods. Captain Ewing succeeded in getting the decision by being on the bottom a bare 30 seconds less than Robertson. The men are in the 145-pound class.

In the 175-pound class Terjeson of Oregon put up a stiff match with Hamilton of W. S. C. Hamilton threw Terjeson in 5:50 in the first period. The second resulted in a draw and the third as a decision for Terjeson. However, the match was given to Hamilton. Terjeson quit the match with a fractured rib.

In the 125-pound class Sumption lost to Jahlston of W. S. C. by two straight falls. In the 135-pound class Chatburn of Oregon lost to Allen of W. S. C. by two straight decisions. In the 158-pound class Bradway fought a hard match with Sulsgford of W. S. C. and lost by a fall in 5:05 after a draw in the first round. The Oregon men showed lots of fight and aggressiveness but their poor showing this season has been due to a large extent by inexperience. Only one man has won his letter in the last two years. None of the men of this year's team will win their letters.

Rathbun, wrestling coach of O. A. C., refereed the matches.

WOMEN WRITERS WILL BE GUESTS OF SCRIBES

Author of Story Published in O. Henry
Collection Will Attend News-
paper Conference

Prominent writers from all over the state have been sent special invitations by Theta Sigma Phi and Pot and Quill, women's writing organizations, to attend the fifth annual Oregon newspaper conference which is being held here week after next. Several Portland critics are also being invited.

Mable Holmes Parsons, instructor in English in the Portland division of the University will give the opening address to the special writer's conference. Mrs. Parsons will take up the work of several young Portland poets, all of whom have had some work published, who will be unable to attend the conference.

Maryland Allen, a Portland woman well known for her short stories, will also speak. Mrs. Allen's best known story, "The Urge," was reprinted last year in the O. Henry Memorial Award collection.

Another speaker will be Anne Shannon Monroe, a novelist and short story writer. Miss Monroe is best known for her magazine work which shows a wealth of variety. A series of articles on industrial conditions written by Miss Monroe have appeared in the Saturday Evening Post. She is a regular writer for the Good Housekeeping magazine.

The fourth speaker will be Grace Torrey, wife of Prof. Harry B. Torrey, of the University school of medicine. Mrs. Torrey has written several stories which have appeared in the Saturday Evening Post. "Cheap People," the most recent, was printed several weeks ago.

Following the meeting, which will be held in the Woman's League room of the Woman's building on the afternoon of Friday, the twenty-third, an informal tea will be held, to which all students and townspeople who wish to become acquainted with the writers are invited.

Books written by and about these writers will be placed on reserve at the library, in order that the students may learn more about the writers and their works.

MU PHI EPSILON GIVES PROGRAM AT WENDLING

Scholarship Fund of Women's Music
Honorary Society Is Increased by
Concerts by Members

Members of Mu Phi Epsilon, national honorary musical society for women, gave their second out-of-town program for the year at Wendling, last Saturday evening. They were assisted by Au-

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brey Furry of Phi Mu Alpha, men's honorary musical organization.

The object of these musicals is to add to the scholarship fund which is sponsored by Mu Phi for both upper-class and underclass women. For this year the underclass scholarship was given to Ruth Akers, and upperclass to Alberta Potter.

The program which was given Saturday night follows:

Piano solo.....Virginia Owens
Violin solo.....Jane O'Reilly
Vocal solo.....Ruth Akers
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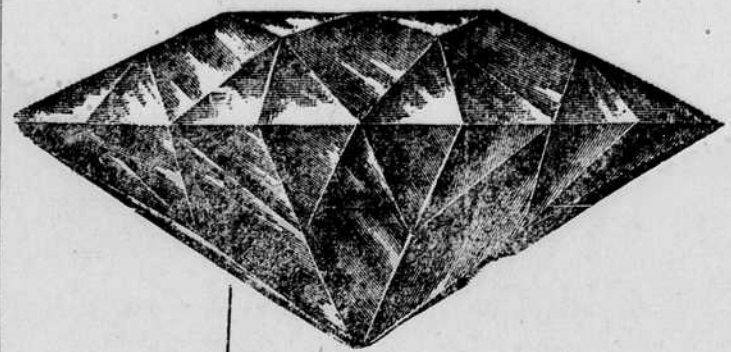
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