

OREGON DAILY EMERALD

Member of Pacific Intercollegiate Press Association

Official publication of the Associated Students of the University of Oregon, issued daily except Monday, during the college year.

KENNETH YOUEL EDITOR

Editorial Board

Managing Editor Phil Brogan

Ep Hoyt, Inez King

Associate Editors Art Rudd

Jessie Thompson

Associate Managing Editor Jessie Thompson

Copy Supervisor Jessie Thompson

Daily News Editors Leon Byrne

CAMPUS BULLETIN

John Piper Freda Goodrich

Ben Maxwell Ted Janes

Sports Editor Edwin Fraser

Sports Writers Alfred Erickson

Harold Shirley

Feature Writers Nancy Wilson, Monte

Byers

News staff: Clinton Howard, Genieve Jewell, Anna Jerzyk, Geraldine Root, Margaret Skavilin, Norma Wilson, Henryetta Lawrence, Al Trachman, George Stewart, Phyllis Copeland, Lester Turnbaugh, George H. Godfrey, Marian Lowry, Thomas Crosthwait, Marion Lay, Mary Jane Dustin, Georgiana Gerlinger, Dorothy Kent, Webster Jones, Margaret Vincent, Margaret Morrison, Douglas Wilson.

Entered in the post office at Eugene, Oregon as second-class matter. Subscription rates, \$2.25 per year. By term, 75c. Advertising rates upon application.

Business Staff MANAGER

ASSOCIATE MANAGER LEO MUNLY

Advertising Service Editor Randolph Kuhn

Circulation Manager Gib Wright

Assistant Circulation Manager Kenneth Stephenson

Adv. Assistants Maurice Warnock, Lester Wade, Floyd Dodds, Ed Tapfer, Herman H. Blasing

Phones 655

Business Manager 951 Editor

Daily News Editor This Issue John W. Piper

Night Editor This Issue Leon Byrne

Matinees, Morris Chairs, and Magazines

Matinees, an insatiable love of dancing, and a profound apathy for studies, athletics and activities are threatening the University. Among the younger generation of students especially, there is a class which neither studies nor takes part in activities. Fireplace conversations in the men's groups are centering less and less on athletics and more and more on pink teas and movie idols.

Traditions and college spirit mean little to this class of people. An athletic victory is of no consequence. Assemblies are only to be tolerated if there is no way to escape attendance. And to them, rallies are insipid unless they offer an opportunity to evade class work. A proposal to make a change in the form of student government excites no spark of interest.

Colleges have always been bothered by this type of students. There have always been those to whom a university education meant four years, or more, of social life—the more exciting, the better. There is the social side of college life, of course, and it should not be neglected. But there are other things which are at least as important. It is absurd to spend all the time on one phase.

Conditions are getting worse at Oregon. Perhaps it is noticeable because of the evident serious purpose in the first year or two after the war. There have been a great many ex-service men in the University who have helped to eliminate the purposeless element. But the students are getting younger and with greater immaturity returns the apathetic type.

The situation is far from humorous, and if any vestige of college spirit is to be maintained disciplinary measures will have to be taken. If "cake-eaters" are to be eradicated some of the old-fashioned methods will have to be revived. Why not a real outburst of college spirit? Some of the "Lounge Lizards" might be made into real "he-men" if the proper measures were taken.

Now is the time to get the campus cleaned up. Rubbish should be burned and weed lots made into attractive lawns.

College Clippings

Armless Girl Writes With Toes—A young woman at the University of California who is armless takes all of her class notes and does all of her school work with her feet. She writes with her toes and holds her books up with her feet. She carries a bag held to her dress in which she keeps all her equipment.

Iowa State University Has Epidemic of "Flu"—The entire campus at the Iowa State University has an attack of the "flu." The college hospitals are so crowded that even all the most serious cases cannot be taken. Every organization on the campus has a sick ward with from two to ten people in bed. Class attendance has been cut to 60 per cent and many classes are not meeting at all.

Coueme Takes New Form at U. of Ohio—As a result of the new form of Coueme among the fairer sex at the University of Ohio that institution will soon have a world-wide fame for beautiful women. M. Coue is teaching the women there how to become beautiful by his simple "day by day" theory and the student body is wondering how soon the vanity shops will fade into the dim, romantic history of by-gone days.

Stanford to Have "Student Movies"—Stanford is trying out a new experiment of "Student Movies." The experiment is under the direction of the Associated Student Body. The pictures will be released through the student body and the admission price will be 25 cents. Viola Dana in "I Like 'em Rough" and Buster Keaton in "The Haunted House" were the opening features.

Penn State Raises \$14,000 in Four Days—Over fourteen thousand dollars in pledges for the emergency building fund campaign was received by Pennsylvania State college during the first

Get the Classified Ad habit.

Get the Classified Ad habit.