"LEMMY" CELEBRATES THIRD ANNIVERSARY

Comic Amuses Campus With **Novel Offerings**

Psychologists declare that it takes a child 21 years to develop to his full extent, but they overlooked the "Lemon Punch" when they made this statement. Lemmy has acquired all the traits of an adult magazine on this, his third birthday.

It was just three years ago this Frosh 461 month that Lemmy first put in an appearance on the Oregon campus, and he went around to see all the students in his holiday attire, to celebrate this anniversary, yesterday. He has, in his short life, become a fast friend to everyone on the campus and has put forth eficial reaction ensues—which cannot be great effort to entertain his friends said for the abominable jazz tune. with his remarkable, prematurely-developed abilities.

The novel cover in which he appeared Biles. Another of his very best friends had written a nice editorial for him so much to promote the art of music Villard hall. Professor F. A. Nagley to take with him, telling how famous he is becoming in the East and how fond some of the old Oregon grads are of some of the old Oregon grads are of

Lemmy had a fine stock of brand new so good he had to remember them, to chuckling over some of them.

Lemmy had, too, lots of nice, new drawings for ornaments and so, he was very attractive to look at.

brate this, his third birthday. They all extend to him their best wishes and promises of aid in this, the third year of his eventful life.

Happy birthday, Lemmy!

FROSH TRAINING

(Continued from page one.)

erage of 36 points a game.

Bryant and Gosser Score the hard-working center, goes much of country is attested by the fact that hangthe credit for the scoring. In the total ing near Dr. Smith's desk in his office number of points scored, Bryant leads in the Administration building is a large his teammate by seven with 148 points photograph of the great sphinx near as compared to Gosser's 141. Bryant, Cairo. Dr. Smith told his interviewer of however, by virtue of tossing the free his visit to this sphinx and of the view throws for the squad might be conceded of the lower Nile valley obtained from an advantage. Forty-five of his total the peak of some of the huge pyramids were converted free throws. He had in this section of Egypt. 84 chances in this line. Gosser leads | Proof that the pharaohs of Egypt inin the number of field goals with 68 to tended to have their pyramids last

hung up good scoring records are Scriptive covering of granite, carried huntures with 58 points, Hobson with 60, dreds of miles from Assuan, the place and Mautz with 12. These five men where the igneous rock touched the anwere most consistently in the lineup cient Cretaceous seashore. According to and have an edge over others who did Dr. Smith, this material which protected not break in so often, such as Stendall, the pyramids against weathering, was re-Leake, Farley, Stoddard, Woods and moved for other uses by Egyptians in Gunther. However, all have shown en- recent times.

future varsity material.

Frosh Swing Record The games played and scores are as

Frosh	31	Franklin High	26
"	43	Washington High	12
"	29	Company C	15
099	53	Chemawa	26
"	39	Mt. Angel	22
- 99.	22	University High	18
"	25.	Chemawa	28
,,	21	O. A. C. Rooks	37
"	33	O. A. C. Rooks	21
,,	49	Medford High	27
"	56	Ashland High	16
"	33	O. A. C. Rooks	23
,,	27	O. A. C. Rooks	23
		O. ALI C. LICOMO	

Opponents 296

ALTHOUSE COMES

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"If you question this, observe the actions of any audience at the next song recital you attend. Watch the The novel cover in which he appeared yesterday was designed for him by Stu young men, the attractive girls, the ministration lectured to classes of the yesterday was designed for him by Stu splendid women whose efforts have done visiting merchants in the afternoon in Lemmy had a fine stock of brand new jokes and stories he had heard that were while another composition is heard; fessor Nagley quoted figures to the efthe clasping and unclasping of hands, feet that 80 per cent fall in the last so good he had to remember them, to tell to his friends. His friends are still or the relaxing of tensly held bodies— class, the two former classes being divas songs of different emotional char- ided with 10 per cent each. acteristics are being performed.

ever you choose; it may be only a never will get," said Professor Nagley. matter of choice of some suitable ex- "Concentrate on the 80 per cent of the All Lemmy's friends were very glad to see him yesterday and help him celeways seem consistent to call it 'jazzing the people with classical music.' Any. The window display is a silen how, it pleases them-to hear fine songs man worth from one dollar to hundreds acceptably sung—and the results are in- of dollars a day, said Nagley. He enufinitely better than those any real jazz merated the five fundamentals of wincan bring."

TUTANKHAMEN'S TOMB

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scoring record. This gives them an av-up the Nile to Luxor. His first visit to Egypt was in 1909 and he again visited northern Africa and the Nile in 1912. To Bryant at forward and Gosser, An interest in the antiquity of the Nile

through the centuries is that these great Other members of the team who have masses of masonry were given a protec-

Sidelights of Convention

The assembly room in Villard has members about ten days ago. It will been turned over to the convention of probably be an annual publication from the Oregon State Retail Merchants as- now on. sociation for its three-day session and there is more excitement around the historic old building now than there has ciation, sits behind the desk at the been for many a day.

campus yesterday afternoon trying to ing money when the occasion presents find the meeting place of his newest itself. to the Commerce building and there they put him on the right track. His association hanquet, and the Frank welcome to the merchants when he Branch Riley lecture are all issued to found them was just as rousing as any the members at the time of registration. he ever made to a bewildered bunch In addition to this they are given proof youngsters starting on a four year grams, pamphlets, and several other

L. Schultz of Forest Grove were intro- ulty the delegates could get a start duced to one of Oregon's best known for quite a library during their stay. traditions when the Oregon Knights gave them a paddling in the convention session yesterday afternoon. They were registered yesterday, while 23 local men punished on general principles as far were attending. as could be learned.

dents are smoking on the campus un- ness Men's association, is taking in the molested for the first time. President conference. He reports a live organi-Campbell granted special permission to zation in Oregon City and says that the merchants to enjoy their cigars in much is being accomplished there.

No, the rows of plates on the tables provided the delegates are not for the purpose of serving pie or a picnic lunch. They are simply ash trays for the smok-

It isn't necessary to win an award at a fair to wear the red ribbon. The picture frame above the Oregon State Retail association caption is for the delegate's name. The committee forgot to supply field glasses to those who would like to read the name at long range.

Nineteen out of the 26 divisions listed on the pink registration slip are represented in the convention. The list starts with Auto Trade Division and proceeds down the alphabet to Women's Wear Division.

The 1923 year book with the program of the nineteenth annual convention has proved very popular, according to the testimony of a number of the delegates. This is the first time that the association has published a year book. They were mailed to the

E. A. McLean, secretary of the assohead of the stairs in Villard and hands out literature to the delegates as they Dean Straub was running all over the register. He is quite adept at collect-

Tickets to the association dance, the kinds of printed matter. By collecting these and the lecture outlines given L. L. Thomas, of Marshfield and Paul out by the business administration fac-

There were 97 out of town delegates

G. H. Dickey, recently elected pres-It is likely that green capped stu- ident of the Clackamas County Busi-

The REX

LAST TIMES TODAY! ZANE GREY'S Stirring Story

"The U. P. Trail" with a Star Cast. and

CHARLIE MURRAY

"FAINT HEART" 'Rex Screen Snapshots' Starting Wednesday "The HOTTENTOT"

ough class to warrant considering them SCRIBES TO PLAY MINERS

Geologists and Journalists Battle This Afternoon in Gym

Journalists will line up against geologists at five o'clock this afternoon in the men's gym in a basketball game which promises a little excitement for those who do not believe that the scribes will win through a typographical error if defeated on the court.

Glenn Walkley, speedy geologist, will be the pivot around which the miners are to launch their attack on the newshounds. Others in the camp of the geologists are Karl Vonder Ahe, Harold Mc-Connell, Snooks Moore, Jimmy Harding, hall. Don Fraser, and Bill Johnson. Playing for the journalists will be Ken Youel, Ed. Fraser, John Anderson, Akers, Ken Cooper. It is reported that the journalists will have copyreaders, proofreader, and the Emerald reportorial staff handy in case of an emergency.

STATE RETAILERS HEAR

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the singing of some particular song; "those you have, those you never will the eager straightening of many a fig. have, and those you might have." Pro-

"You don't need to get the ones you "You may term this reaction what- have; you can't get the 10 per cent you

> The window display is a silent salesdow display: to attract attention, arouse interest, create a desire for the goods on display, to bring about a decision to buy, and to cause a definite action on the decision. Above all, the importance of winning the consumers, confidence was stressed as an important factor in making advertising prof-

Must Know Costs

C. L. Kelly, speaking on "The Proper Relation of Business Costs," said it was necessary to know how much money you invest, the freightage, and cartage costs; rents, whether the building was owned or not, interest on investments, depreciation, taxes, heat, light, in fact, all items of cost should be taken into consideration if the merchant is to

know whether his business is paying or not. "You think you are making money, but you may be losing it," said Kelly. "Your records must be useful, too. They must show that each depart-

ment is a paying one."

Professor F. E. Folts concluded the first day's session by his astonishing remark that the retailers of Oregon lose annually by not taking advantage of the discounts offered them more than a dollar a day for every day of the Christian era to date: "Most merchants know it pays to take cash discounts," he said, "but few know how important

Sessions of the conference will continue today and tomorrow in Villard

Tuesday's Program Outlined

The program for the convention to day is as follows:

9:30 a. m .- "Protecting Your Advertising Message"......Prof. F. A. Nagley 10:20—"The Proper Relation of Business Costs"......Prof. C. L. Kelly -Reducing the Cost in Borrowed

Tuesday Afternoon 2:00-Visiting ladies entertained by the Associated Ladies' clubs at the Elks'

.. Prof. F. E. Folts

2:30-Meeting of the various trade divisions in the school of business admin-

Tuesday Evening

6:30-Banquet tendered to delegates and visitors by the members of the Lane County Credit association at the Hotel Osburn.

The STRADIVARA 'Known for Tone"

Just the phonograph for the house. Beautiful models in all sizes. Let us demonstrate.

F. A. RANKIN 6th Ave., between Wil. and Oak

> Old Man KRATZ Paints Signs

-on the---Shady Side of the Postoffice Phone One Eleven

CLEANING, PRESSING and REPAIRING Phone 342

Special prices to Students

Hotel Osburn Cleaners

Phone 342

8th and Pearl

Crane Linen Lawn



Beautiful stationery that just suits your correspondence needs. It lends a touch of personality to your letter. We carry a complete stock of Crane's Stationery in clever assortments. All sizes in writing paper and correspondence cards.

Koke-Tiffany Company

Phone 1052 Formerly Schwartzschild's 864 Willamette



"La France" Pure Silk Hose

200 pairs only of these famous Silk Hose. Full fashioned of lustrous thread silk and thoroughly reinforced at places of hardest wear. These are sub-standards of the regular \$2.75 grade. They are on sale only while this lot lasts. Colors are black, white, fudge, nude, polo, African brown.

11º Morrano Washburne Ttore



You Envy the Girl---

who is always well groomed. She has an air of correctness and poise that you admire and desire.

You, too, can achieve this by taking the proper care of your skin and hair. We are specialists in milad's beauty needs-marcelling, massaging, hair dressing, etc.

You will be happier with your appearance if you visit-

The Vanity Beauty Shop

PHONE 452 FOR LUMBER, LATH, SHINGLES AND SLABWOOD

THE HANDY SHOE SHOP

The BOOTH-KELLY LUMBER CO.

Just a few blocks from the campus. Highclass speedy work at reasonable prices.

THE UNIVERSITY SHOE SHOP 575 East 13th Avenue

Have you seen the English Perfumed Pottery? If not, call and see them at

Fred Ludford

WALL PAPER, PAINT AND ART STORE 922 Willamette Street, Eugene

It makes a picnic on lawn or table.

Williams' **Bakery**

. Where Does a Salad Come From?

Dates from a date tree in darkest Africa, tropical bananas from Central America, pineapples' from Hawaii, oranges from sunny California groves, apples from Willamette Valley orchards, peaches from the verdant Rogue River Valley - all assembled in a luscious fruit salad, and then on the top, falling over the sides like a huge glacier, lies whipped cream. These are Peter Pan fruit salads.

The Peter Pan

WALT HUMMELL, Prop.

E. A. C. S.