





---Eugene's Leading
THEATRE

I One day this past week a bright and clever salesman from the office of the little sheet that publishes and distributes all worth-while dope, data, opinions and news of interest to good old Oregon and its students, dropped in at the office of our Amusement Institution and persuaded us to part with enough sheckels to buy this page ad. He said that you would all see it and reminded us that we wanted your patronage and that this would help to bring it and all this being true we had no argument, and anyway we wanted the opportunity to say that the management and the entire personnel of this theatre welcomes all the students of Oregon back again for the new term.

¶ Yes, we do want you to come to the Heilig and we invite you to come but more than that, we are going to make you come by giving you the greatest line of attractions on the market.

Coming Features:

MONDAY - TUESDAY - WEDNESDAY

Booth Tarkington's Masterpiece

"The Flirt"

WITH THIRTEEN OTHER NOTABLES

The Greatest Story of American Life Ever Filmed

Space prohibits even a meagre description of this wonderful film—but we say it is going to make picture history in Eugene.

THURSDAY - FRIDAY - SATURDAY

"A Dangerous Adventure"

with GRACE DARMOND

A TREMENDOUS SPELLBINDING ADVENTURE OF THE AFRICAN JUNGLE

The most thrilling and sensational picture of Dark Africa ever filmed.

Reginald Denny in the first of the new "Leather Pushers"

PHOTOPLAYS:

"THE LEATHER PUSHERS"

" A FOOL THERE WAS"

"IF WINTER COMES"

"WHILE PARIS SLEEPS" with Lon Chaney and John Gilbert

"THE WORLD'S A STAGE" with Dorothy Phillips

"THE KINGDOM WITHIN"

"SHODOWS" with Lon Chaney

"MY FRIEND THE DEVIL"

"THE FLAME OF LIFE" with Priscilla Dean

LON CHANEY in"THE SHOCK"

REGINALD DENNY in

" THE ABYSMAL BRUTE"

"MERRY GO ROUND"

LUPINO LANE in "A FRIENDLY HUSBAND"

WESLEY BARRY in "LITTLE HEROES OF THE

STREET" "THE BEAUTIFUL

AND THE DAMNED" "MAIN STREET"

TOM MIX in 'ROMANCE LAND''

"NERO"

-AND OTHERS-

LEGITIMATE:

MAY PETERSON in CONCERT

"THE MERRY WIDOW"

MAY ROBSON in "MOTHERS MILLIONS"

FRITZ LEIBER in Shakespearian Production

FRED STONE

WALKER WHITESIDE IN

"THE HINDU"

ELSIE FERGUSON in "THE WHEEL OF LIFE"

"WELCOME STRANGER"

"THE BAT"

-AND OTHERS-

ALSO

MRS. DOUGLAS CRANE AND SIX NEW YORK FOLLIES GIRLS (IN PERSON) IN DANCES AND FASHION PROMENADE, SHOWING GOWNS AND STYLES FOR 1923.

WESLEY BARRY IN PERSON

When you want amusement—come to the HEILIG, you will always find a big spicy and carefully selected program andd plenty of company because "THAT'S WHERE EVERYBODY GOES"



