RILEY'S AUDIENCE IS DELIGHTED WITH WESTERN SPEAKER

Beauties of Oregon Country are Topic of Popular **Portland Speaker**

COLORED SLIDES PLEASE

Pictured Views and Informal Humor of Talk Bring Throngs to Villard

A westerner, heart and soul of him, and a passionate lover of western skies and western freedom and western beauty, is Frank Branch Riley, who entertained students and faculty at the assembly hour yesterday with his illustrated address on "The Lure of the Northwest."

A square-jawed, eager-eyed enthusiast, with a wide contagious smile, Mr. Riley, who has carried the message of Oregon and the opportunities of the Oregon country to thousands of incredulous easterners, led an interested audience that thronged Villard hall to the doors, through a veritable fairyland of beauty in his informal talk yesterday. Slides Are Shown

Mr. Riley illustrated his address, if friendly descriptive treat may be called an address, with a set of colored slides, of amazing beauty, collected by the speaker in a host of scenic wonder spots

Mr. Riley has been addressing audhe has had the opportunity of visiting many of the national landmarks, and far-famed beauty spots of the East and

East Is Incredulous

Mr. Riley said that he meets with all manner of incredulity in talking with his eastern audiences of the progress and advantages of Oregon and the

"You say you are from Oregon?" one New Yorker remarked. "Oh good Lord! I always get that place mixed up with the Philippines! But then, I suppose you go to San Francisco for the weekends!"

question in New know?' In the South it is all a question of pedigree. The southern family trees still flourish, though some of them do need spraying. But in the West, our West, it is 'what can you do?' It dosn't matter who your grandparents were, or how much money father had. It's up to YOU-'what can you do?"

West is Goal "Since the dawn of time, men have pushed ever westward, in search of a

(Continued on page four.)

Word Painter Whose Address Held Throng



Frank Branch Riley

HENDRICKS WINS FIRST LEAGUE CHAMPIONSHIP

Thetas Beat Alpha Phis in Livly Tilt

Hendricks hall won the championship of league 1 in the do-nut basketsuch a spontaneous and intimately ball series last night when she defeated Susan Campbell hall 15 to 9 in the gates will be arranged by the halls of fastest and hardest fought game of the residences. speaker in a host of scenic wonder spots of the northwest. He flashed upon the screen a constant, shifting panorama to the Thetas 9 to 6. At the start of the Hendricks-Susan Campbell game, delegates by President P. L. Campbell iences throughout the country for a such intense excitement prevailed in behalf of the University. An adnumber of years and during this time among players of both teams, that dress by J. A. Churchill, state superamong players of both teams, that intendent of public instruction, will fumbles were frequent and shots at follow. Mr. Churchill will speak on the follow. Mr. Churchill will speak on the follow. The respectation of general university policy, but minutes of playing both teams seemed |lems." to steady themselves, although neither Dean Eric W. Allen of the school proved up to their usual standard of of journalism will speak at this ses-

torious team, played her usual fast and behalf of the student body. The meetconsistent game. Mildred Onslow, ing will adjourn at 10:45, when the guard, was deliberate in her playing separate sessions will open with the and clever in picking the balls out of members of the press association rethe air with one hand. Florence Baker maining in the hall and the student shall go into effect next fall, the fall and Golda Boone worked especially well in combination of centers for Susan to the assembly room in the Commerce of 1924, or at some other time. Campbell. Florence Barker, particu- building. said Mr. Riley, "is, 'what do you larly played a very heady game. Maude Schroeder, guard, played a very clean game and was on the job every minute. As soon as the winners of league 2 are known, a game between Hendricks and the champions of this league will be arranged to decide the championship

of the do-nut series. The Theta-Alpha Phi tilt was slow, but intense excitement was displayed by both teams. Up to last night, neither team had suffered defeat. Two more games remain to be played by the Thta team, before the championship of league 2 is determined.

Junior's Annual Costume Affair To Be Riotous Revel of Jazz

Wholesale and retail jazz the latest thing in features, unusual decorations and plans as outlined for the girl's houses. blind folds for the patronesses, is the advance information given out for the "B. groups. and B" Junior Jazz Jinx, at the men's gymnasium January 26.

The lottery has been worked out in a annual frosh-Soph mix for squareness. The deep, dark plan of deciding which charming young flapper shall go with faculty. which handsome young hero is to be di-January 23 at 4:30.

Colorful costumes are in order and there will be the usual array of bad men, shy little maids, little Lord Faunteroys,

pirates, fairies, and gypsies. Floyd Wright has been appointed chairman of the committee replacing Marcus Youngs who did not return this term. The committee follows: Helen Ball, Elsie Skoog, Moe Sax, Velma Farnham, Hildegarde Repinin, Harold Potter and Alfred ing to get it-nickle by nickle," he

DR. SWEETSER TO LECTURE

"Science and Religion" to be Subject of First of Group Discussion Series

On next Monday evening, Dr. Albert Sweetser of the science department will address Hendricks hall on the subject, "Science and Religion." This is the planned for the winter term.

Miss Gertrude Talbot, Dr. DeBusk, and Mr. Justin R. Miller have been appointed as a faculty committee to projects of world interest in the living ordecided to co-operate with Y. W. C. A. in the evening.

Mr. Miller will supervise the men's

The plans have arisen out of a meeting of some of the faculty members the campus. The Oregon Knights will nitely established on either the preswith Mr. J. Stitt Wilson, during his unique manner and is rivalled only by the stay on the campus, when ways and to the visitors. means were considered for stimulating discussion groups among students and

vulged at a meeting of the class Tuesday, ORDER OF O PLANS DANCE

Affair to be Given Saturday From 2 Until 5:30 at Campa Shop

The Order of the "O" needs money.

That's the story, at least, that George King, president of the paddle wielders stold an Emerald reporter last night. "We not only need it but we are goadded. Then he told of a jitney dance that the lettermen plan to give at the Campa Shop, Saturday afternoon, from 3 until 5:30. "It'll be a lively affair, rough neck, of course, and the Mid-

CONDON CLUB PICNIC

Nite Sons will furnish the harmony.

plan to hold a pienic south-east of school editors will talk on sources of Spencer's butte, Sunday. Gerald high school news, and Ken Youel, edifirst of a series of discussion groups Barnes of the school of physical edu- tor of the Emerald, will speak on writcation, who will lead the group, says ing of the news. George Turnbull, prothat everyone is invited and that the fessor of journalism, will give an ilonly requirements are that those at lustrated talk on headline writing. tending bring a lunch and 5 cents to mote interest in the discussion of sub- help pay for the coffee, which will be served by the club. The crowd will University press, will speak on high ganizations on the campus. At a meet- meet at 1 o'clock on the steps of the school newspaper business problems, ing of this committee it was recently Ad building, and will return about 5

LIVE TOPICS SET AT PREPPER MEET

Convene February 2, 3

EDUCATORS TO SPEAK NEW ANGLES SPRING UP

day Session; School of Journalism will be Host

Programs have been definitely ar-Guild hall on February 2 and 3 under next meeting. the auspices of the School of Journal-

Eighteen high schools have already

Registration booth in charge of Frank Carter, assisted by the Thespian club will be open all day Thursday and until 9 o'clock the following morning. Accommodations for the visiting dele-

playing, and considerable roughness sion, on "Relation of High School Paprevailed during the entire game. per to Community Outside," and John
Grace Sullivan, forward for the vicMacGregor will address the meeting in
MacGregor will address the meeting in
Mac

Kilpatrick on Program

The morning session of the presimarks after which he will announce the appointments of various committees.

To the afternoon session John Mac-Gregor will speak on "The Responsi-Body Presidents" and C. A. Howard, G. E. Finnerty, principal of Eugene ing in their respective schools.

Oregon Knights in Charge addressed by Margaret Jackson, sec- plicated situation that would arise. retary of A. S. U. O., after which the delegates will be taken on a tour of

On Saturday morning at 8:30 the 9:30 at which time Fred L. Stetson,

professor of education, will give a constructive talk on "The Relation of school sports will be discussed by a speaker yet to be selected. C. A. Freshmen Accounting Classes Increase; Howard will speak again on "School Activities," after which the election of officers for next fiscal year will take

President Will Talk

an address. Association business will term in the course seems to point out Weekly," by one of the editors. In the the instructors. The Condon Club (G. and M. society) afternoon session, one of the high

> Dinner to be Given Robert C. Hall, superintendent of the

> > (Continued on page three.)

SEMESTER-TERM BY DEVELOPMENTS

Presidents, Secretaries, and Faculty Committee Meets But scheduled this year for April 2 to 6. Editors From High Schools | Won't Talk Until Chairman Returns to Campus

Discussion: Time for Change Also Problem

Further developments in the matter ranged for the annual conferences of of the term versus semester question the Oregon High School Press associa- seem now to await upon the action of tion and of the Oregon High School a committee appointed by President Student Body Presidents and Secretar- Campbell to formulate definite pro- a suggested reading list for secretaries but if the varsity repeats the whit-

This committee met late Wednesday Eighteen high schools have already but the various members were unwilsignified their intention to send deleling to speak for publication yesterday
in the absence of the chairman Dean

Organization

The Willamette quintet, although
Distribution—"Principles of Marketweaker than that which last season signified their intention to send delegates. More schools will be represented, is the belief of John MacGregor, president of the A. S. U. O., who is announcement of the committee's plans is to be expected until he returns. The handling the details of the conventions. is to be expected until he returns. The Scott; Government—"Government of last week by a 38 to 19 count. The other members of the committee are the United States" and "Go of Amrican Cities," Munro.

Medical School Concerned An angle of the question which has caused serious consideration is the right of the medical faculty in Portland to participate in the final voting upon this question, which affects their school as much as it does the local departments. The law stating the legislative rights of the faculty declares that professors, associate professors, deans and directors have the right to vote on any academic changes in the it is not clear that they cannot do it if they desire.

Reports from Portland are to the has been raised by local faculty members that the doctors very possibly have the right to be consulted.

Another question that is still open

Other Plans Offered association, will make the opening re- ballot, by professors who last week voted on one side or the other.

In addition to the two plans now familiar to all, one variation is a proposal that the term system be conbility and Authority of the Student tinued, but that no credit be given in any subject until the year's work is school superintendent of Marshfield completed. This virtually means that will give some instructive and valuable the University would go on a yearly points in student organization. High basis. Another suggestion is that the school debating will be discussed by regular four term method now in use at Chicago and other large universities nigh school at this session, and the dele- be definitely adopted. Opposition to gates will discuss many problems aris- this last plan is based on the fact that the faculty at Oregon is too limited, and could not successfully cope with The secretaries alone will then be the more or less confused and com-

It is prevailing opinion, however, at the University will soon be defihave charge of showing the buildings ent term plan or the semester plan as voted at the last faculty meeting, and that final action is awaiting the recommittees will hold sessions until port of the committee appointed by President Campbell to recommend procedure in the matter.

Student Body to the Faculty." High COURSES PROVE POPULAR psychological and physiological reac-bettering the physiological conditions.

225 Enroll This Term

Freshman accounting courses are increasing in popularity as the students come to see the value of the courses, The press conference will be ad- say members of the school of business dressed by members of the faculty administration. This term's enrollment of the school of journalism, who will in the courses, which are taught by offer the young members suggestions Phil W. Janney and A. B. Stillman, in editing high school newspapers. | numbers 225, or an increase of 121/2 Harry G. Johnson, president of the per cent over that of last term. That press association, will open the con- the number continues to grow despite vention of the young journalists with the fact that there were 15 flunks last be transacted, followed by a talk on the interest of the student and the "High School Notes in Daily and practical value of the course, believe

FROSH TO RECEIVE LETTERS

receive their numerals and sweaters serts. within the next two weeks according awarded their letters.

SHORT COURSE WILL BE OFFERED APRIL 2 TO 6

School of Business Administration to Sponsor Session of State Secretaries

The third annual short course for commercial secretaries which is neld under the auspices of the University of Oregon school of business administration, at Eugene, has been The course is for secretaries of state chambers of commerce clubs, and be-tween twenty and twenty-five of these officials are expected to enroll.

The course of study is concerned with the latest methods that have proved effective in chamber of com-Program Arranged for Two- Medical Faculty Takes Part in merce work with special reference to Oregon problems. The course is divided into two parts, one part devoted to the problems confronting the large cities, and the second to the problems confronting smaller communities.

nomics—"Economics for the general Reader," Henry Clay; "Brevity Book of Economics," McJohnston; Business which is slated to start at 7:00 o'clock afternoon and canvassed the situation, Organization — "Principles of Busi-sharp. the United States" and "Government Aggies have one of the strongest teams

STUDENTS

Zoology Faculty Hosts in Alumni Hall; Dr. Torrey Lectures on Travels

A talk by Dr. Harry Beal Torrey on his travels on board the ship "Albatross" was the program at the entertainment given last night in the Alumni

travels to Japan and the surrounding forward now and has been high point islands, and bore a relation to the work man in all the games thus far. done in the department.

annual affair.

Y. W. C. A. RECEIVES GIFTS The Y. W. C. A. has received some new pillows, a few kitchen utensils, scoring in the usual manner it should a new fire-screen. The furnish Although it is not known to what ings were bought by the bungalow com-

extent the various faculty members mittee with the money received from subs and save the regulars for the big will consider student sentiment in the proceeds of the chrysanthemum game of the week, on Saturday when dents and secretaries will be addressed casting their votes, some plans that sale which was held last Home-coming the Idaho conference champs will atby Earl Kalpatrick, director of the exdiverge from both the semester and
week-end. The committee reports that
tempt to duplicate last year's pertension division. Orlando Hollis of term plans as they now exist, have the money is not all spent. They are formance of hanging a lop-sided score Eugene high school, president of the been mentioned since the student straw planning to buy more things for the bungalow with the remainder.

PLEDGING ANNOUNCED

ing of Gerald Lawlor of Portland.

WILLAMETTE HOOP **SQUAD FACES THE**

Bearcats Present Formidable Lineup; Play Good Ball **Against Aggies**

VISITING CAPTAIN IS WHIZ

Regulars May be Replaced by Subs; Bohler Saving Men for Vandal Horde

The Willamette Bearcat quintet will As a part of the course of training invade the Oregon campus tonight in offered during the short course, the an attempt to hang the first defeat of following books have been selected as the season on the Lemon-Yellow squad,

in the coast conference this season, so the fact that they were only able to double the score on the Bearcats proves ENTERTAINED double the Score on the Samething on the ball.

Strong in Second Half In the last half of this game Willamette scored 12 points against 13 made by the Aggies, therefore they are either a second half team, or the Aggies eased off in the second period.

Logan, captain and most experienced hall by the faculty of the zoology de- player on the Bearcat aggregation, partment to all students enrolled in the starred in both contests won from Oregon last year. Logan played guard Dr. Torrey's lecture dealt with his last season, but has been shifted to

The Varsity has been practicing At the close of the program, light every night this week in preparation refreshments were served. This meet- for the struggle with Willamette and ing was the first of its kind to be Idaho and will be in excellent condigiven by the zoology department and tion, according to Coach Bohler. The it is expected that it will be made an same lineup which has played in the early games will probably start, this being Zimmerman and Gowans at forward; Hunk Latham, center; and Chapman and Schafer at guard.

on the Lemon-Yellow.

The Idaho outfit is without doubt one of the strongest on the coast this year, and if the Varsity can hand it Phi Sigma Pi announces the pledg- a walloping, it will be in line for championship honors.

Coue Uses Good Psychology In Suggestions Says Dr. Wheeler

Lying in bed at night with the lights | through the operation of the sub-conbetter and better," is an excellent bit of psychology, according to Dr. R. H. Wheeler of the psychology department. Late at night and early in the morning, just before and just after sleep, the mind is not occupied so much with other things; there are fewer inhibitions, and the regular rhythmic utter-

Speaking of the Coue system of healmind cure, nothing really new, only time immemorial people have flocked more detailed and more carefully to such men. "It is an excellent worked out than many previous sys- thing," said Dr. Wheeler, "for mantems."

Dr. Wheeler compared Coue's theory tition he believes it, although it may individual positively knew to be un- real condition of their patients. true. By concentration and repetition the story finally becomes a reality to really know how much scientific and the individual and he believes it as medical value there is in suggestion. a reality. Dr. Wheeler believes that Experiments made over a long period in this fashion, by auto-suggestion, of time with hundreds of patients, All the frosh football men recom- many physical conditions, even organic studied from every physical standpoint, mended by Coach Baz Williams will ones, can be helped, just as Coue as might give us some fairly accurate

to Eugene Richmond, president of the tion to Dr. Coue's explanation of auto- tific knowledge, but a matter of opinfreshman class. The sweaters have suggestion operating through the sub- ion." not arrived yet but are expected soon. conscious. "The whole idea of the chief value of auto-suggestion is not est medical check and aid."

out, fingering the Coue rosary and mur- seious, but rather through auto-sugmuring with each knot in the cord gestion altering the mental attitude those much-travestied words, "Every of an individual toward his condition, day in every way way I am growing changing his moods from pessimism to optimism, from disbelief to belief. That moods do have effect on bodily conditions has been demonstrated in the laboratory. Unpleasant emotions tend to tear down, while pleasant ones build up. Under worry, fear, or the fighting off of imaginary dangers, the whole nervous system discharges energy, exhausts itself, while the reverse ance of certain definite words has a is also true, faith, confidence, and hope tion on the individual, says Dr. Suggestion, then, has a direct influence on the glands of the body."

Dr. Wheeler admires Coue for his ing by auto-suggestion, Dr. Wheeler view point, his public-spiritedness and said, "It is only another method of his generosity, but he says that from kind to have such people constantly working out their systems, but I think with a story which an individual tells that a great many times Coue is not repeatedly, adding embellishments each absolutely free from a mistake which time he tells it, until by gradual repe- other healers make, that of believing so much in their own theory that they have begun with an idea which the exclude others, and are blinded to the

"As yet," he continued, "we do not results, but as yet the value of auto-Dr. Wheeler, however, takes excep- suggestion is not a matter of scien-

In concluding Dr. Wheeler said, They will be awarded at the regular sub-conscious, as a scientific theory," "There is much to be said for the prin-Thursday assembly period and at the said Dr. Wheeler, "is not favored ciple of using auto-suggestion for many same time as the Varsity players are among psychologists in general. The conditions, but not without the strict-