CAMPBELL WILL SPEAK AT PENDLETON MEETING

Endowment Campaign Only in Early Stage of Organization; President Studied Eastern Methods

One of the features of the alumni- time today. former students meeting that will be held at the Elks' club in Pendleton that is fascinating, the picture contains next Wednesday night will be the pre- all of the thrills of the popular oldsence of President P. L. Campbell, who time melodrama without the artificialhas spent the past month in the East, ity and cheapness that they often exstudying the methods of procedure of press. the leading colleges there, where endowment funds have been raised. President Campbell was due in Eugene from his eastern trip yesterday, but failed to arrive.

Up to the present time, the endowment campaign has been one of organization. The chief objective so far has been the organization of alumni and former students into groups actively interested in the welfare of the University. An intensive educational campaign has also been waged during the autumn and early winter months, to familiarize the people of Oregon with the work and the needs of Oregon.

"The people of Oregon do not understand what the University needs and what it is doing," said Professor Ralph D. Casey, of the school of journalism, "If they can be made to understand, they will be more interested."

To this end alumni organizations have been formed in eleven counties of Oregon. Before the close of the year, it is hoped that such an organization will exist in every county. Within the next week, meetings will be held in Pendleton, Baker and La Grande.

Read the Classified Ad column.

CLASSIFIED ADS

Minimum charge, 1 time, 25c; 2 times, 45c; 5 times, \$1. Must be limited to 5 lines, over this limit, 5c per line. Phone 951, or leave copy with Business office of EMERALD, in University Press. Payment in advance. Office hours, 1 to 4 p. m.

Room and Board-For two men students. 907 Hillyard St. Phone 797-L. 134-D155-17

Large, well furnished room, furnace heated, for rent to college woman next term. 427, 13th Ave. East. 136-D16-17.

Lost-Note book between Music building and Woman's building yesterday. Finder please call Mary Hardy,

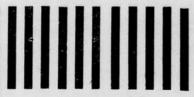
Young men students reserve your rooms for next term. Heat, light, hot water and phone, also garage for rent. 1257 High St. 132-D16.

Board and Room for Girls for next term-reserve your rooms now. Only two blocks from the library. All home privileges, excellent quarters. 1310 E. D-14-17.

CLEVER CROOK PICTURE HERE

The wholesome beauty, grace and charm of Florence Vidor, Thomas H. Ince's classic star, is strikingly demonstrated in her part as nurse in Ince's startling picture, "Skin Deep," which is playing at the Castle for the last

Milton Sills plays a clever crook part



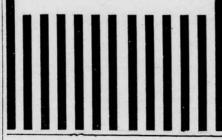
An Evening of Christmas Music

at the

FIRST CHRISTIAN CHURCH

Oak and 11th streets Sunday Evening at 7:30

Get the Christmas Spirit. It will help you. Do not forget our Sunday School Classes for University students.



Headquarters for Butler's Shampoo Liquid

Hair Cuts 35c Ladies' Shampoo . 50c

> TERMINAL BARBER SHOP

Practical, pleasing Good Things to Eat gifts for all—

at the student's convenient shopping place.

Suggestions for the ladies:

Thomsens Box Candies Oregon Memory books, pillows, banners Toilet articles Stationery

For the men:

Fountain Pens, Silver Pencils, Cigars, Safety Razors

University Pharmacy

CORNER OF 11TH AND ALDER

A Box of Candy for Mother



She hasn't forgotten the time when she was a girl and suitors were many, and the thrills that came with each bor of candy never diminished. Mother is just a grown up girl-the box of candy will please her, and bring back those Christmas days gone by, especially if the box is Christmas candy from

The Oregana

VARSITY BARBER SHOP

Service Our Aim.

Next to Oregana

Golf Club SPECIAL Five Clubs for ... \$10

Driver, brassie, midiron mashie and putter

Griffin-Babb Hdw. Co.

716 Willamette Street Eugene, Oregon

Phone 31

Only Experienced, Licensed **Optometrists**

If Your Glasses Pinch

Do not attempt to adapt your nose to your glasseshave the glasses fixed or throw them away.

Correctly fitted eyeglasses can be worn in perfect comfort and should not slip or fall off.

If you have had unfortunate experiences with eyeglasses, let us demonstrate what we mean by "correctly fitted eyeglasses." It will place you under no obligation, but will give you a new idea of eye-glass comfort.

We will absolutely guarantee "satisfaction or your money back" within one year from date of purchase, of any pair of Spectacles or Eye Glasses purchased from us for cash. We will also repair or replace the broken frames or bows of same for same length of time free of charge.

Dr. Sherman W. Moody

OPTOMETRIST

881 Willamette St. EYESIGHT SPECIALIST

Eugene, Oregon

DOLLAR DAY

—at the—

Peoples Cash Store

30 E. 9th

Hill's Store Open Evenings

Until Christmas

Santa's headquarters are at Hill's-bring the kiddies in to meet him.

The big toy store is now ready-help us serve you by shopping evenings.

We invite you to come and see for yourself the wonderful dis-

play of gifts and cards we have.

Christmas Boxes Tags

Seals



Toys Dolls Silverware Fancy China

Visit

Hill's Economy Store

Remember-Santa wants to see you

What One Thing Will Spread Christmas Cheer More Than Plenty of Good Things to Eat

Christmas Nuts

Who can remember a Christmas without plenty of nuts? All fresh, new crop, selected fancy nuts.

Christmas Candied Fruits

A treat for every member of the family. Bishop's Candied Fruits, Church's Stuffed Figs, Stuffed Dates, Fancy Pulled Figs, Cluster Raisins and Preserved Ginger.

Remember—Everybody Likes Candy

So give them a box of the famous Vogan's or Imperial Chocolates—1/2, 1, 2, and 3 pound boxes from 50c to \$3.00

Christmas Candies

Rich, highly flavored Bon Bons, Soft Creamy Mixed Creams, Brilliant Satin Finished Hard Candy, Plain Mixed Bright Colored Candy -all fresh stock direct from Vogan's and Imperial Candy Kitchens. Per lb. 22c to 39c.

The Model Kitchen

is ready with plenty of Fruit Cakes, Plum Puddings, Fancy Cakes, Pies, Coffee Cakes, French Pastry, Rolls, Doughnuts and Bread -always fresh and delicious.

SPECIAL CHRISTMAS PACKED GIFT BOXES - Fruits Nuts or Candies-ready for express or mailing. Just leave address with us and we will do the rest.

It Is Our Pleasure to Serve You

Dice Grocery

Eighth and Olive



Taste is a matter of tobacco quality We state it as our honest belief he tobaccos used in Chester-are of finer quality (and



LIGGETT & MYERS TOBACCO CO