### FAME!

Etching Inspiration May Ensue Avenue to Greatness Foreseen Speedy Way Object of Search Faculty Member Airs Views

Concentration of Work is Key

Wander over the campus, and in the course of your perogrinations, turn in back of Friendly hall, and watch the bakery wagons drive up some fine morning and deliver bread to the back door of the men's dormitory. The automobile stops, the driver gets out and carries a basket full of brown liaves to the door-there you have the

picture. How many times have we seen that same sort of a picture, labelled, "De-livering Bread to the Back Door of Christ Church College Oxford," or Blankety-Blank Hall at Tiddilty-Winks University, or any other such famous institution? You know the sort, generally a fine etching, signed in the lower left hand corner with the name of the artist, and bound into a fine book, mounted on a cardboard insert, with a tissue paper fly-leaf for protection. Something of much the same sort was presented in the campus drawings in last year's Oregana.

An astonishing thesis has been advanced, that when an artist can "put over" a pictur of a Eugene bakeryman delivering bread to the back door of Friendly hall, that then the University of Oregon will be great! When the name of the University has become so great and so well known that its reputation will "carry" such a picture, even by an obscure artist, then the University stands at the open door of opportunity.

which the University of Oregon may ley are supported by a Paramount cast, arrive at greatness? How can those the Castle promises one of the first who have and those who are now at- western presentations of the picture tending the University aid in the de- that has broken all Eastern attendance velopment of this greatness? How records at prices heretofore unhurd of can the members of the faculty con- in motion picture annals and which is tribute to the University's reputation? scheduled for an indefinite engagement Mere buildings and equipment will not to start Monday. achieve fame of honest merit for the That leading critics in the cities University of Oregon. We are cramped now showing the picture, should profor room now, and the geology depart- nounce it the greatest achievement of ment occupies the former post-office the cinema art, is the advance reports of the campus, reminiscent of the days received by the Castle managemnt. when our ancestors chiseled their cor-respondence on slabs of stone. In prsenting "When Knighthood Was in Flower," the Castle has ar-

something else, will not do. Many a 9:15 in the evening. minor institution in the country po- The new deluxe upholstered seats sesses the acme of equipment, but not have arrived, and will be completely the essential elements of greatness, installed for the grand opening Mon-How then is it? Th same problem is day, announced the management. A faced by every individual, and is paral- special music score and atmospheric leled in every case of the proverbial concert is to be provided by director rich man's son. He has everything Britz and his Castle orchestra, who that he desires from the electric train have spent considerable time in preof cars of his childhood to the natty paring and rehearsing the setting. run-about roadster of his young manhood. Such a youth all to frequently finds himself, possessed of possessions alone, but the spirit, alas, is lacking.

By their fruits shall ye know them, says a prominent faculty member of the University. "A University or college, may attain to greatness by the concerted action of its sons to attain individual greatness. To live truly to the best that is in one, in sum aggregate, equals a University which lives up to the bst that is in as a whole, and that alone constitutes greatness according to our modern philosophers. In our modern stenographic language, "Shakespeare was right, kid, when he said, above all to hang onto yourself, and then you won't run off with any man's purse."

And so, though money and equipment in a University may be assets to increased efficiency of work, yet they are not, and must never be considered if the University would attain to and maintain greatness, the main thing.

"Let it first be accepted as a working hypothesis, that if the University is to forge ahead, it must be by the concerted work of students wih faculty, and with alumni, and that though their individual work for the University may differ, yet still they must meet upon some common ground. Granting this then, the common ground must be their effort truly to the best that is in their individual selves. So speaks a prominent faculty member. He continues:

"Let the alumnus, in his own community, add to the reputation of the University of Oregon by the outstanding strength of his character. Let him so act as to be a leadr in his community rather than to seek fame and money for their sake alone.

"Let the faculty member, the teacher of youth, do his share by adding to the sum of human knowledge, both in the classroom, and in the research

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