

OREGON DAILY EMERALD

Member of Pacific Intercollegiate Press Association

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Official publication of the Associated Students of the University of Oregon, issued daily except Monday, during the college year.

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Entered in the postoffice at Eugene, Oregon as second-class matter. Subscription rates, \$2.25 per year. By term, 75c. Advertising rates upon application.

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"The World Is Too Much with Us"

Life in universities and colleges is rapidly changing from the classical standards of bygone days. Today, as opposed to a few decades ago, the "scholars" are in a decided minority at an institution of higher learning. Outside activities, multitudinous, demanding attention draw away the student of today from the pure pursuit of knowledge. Partly at least the universities themselves may be blamed, and in response to the commercialized demands of a busy hurrying era have discarded the old college of liberal arts and sciences idea in favor of specialized courses that in some instances require a minimum of real academic work in preparation. This wave of "hurry" to get out into competitive fields, even though inadequately prepared, has been accompanied by a springing up of innumerable student activities in the way of honor societies and student enterprises. As a natural consequence, entrance of students into all possible activities has been unconsciously stressed. The University of Oregon has taken a forward step in raising standards and quality of classroom work, and it is up to the Oregon student body to move forward too and remember that after all we come to college essentially for those the classroom affords.

Far too much stress is laid today upon the honors a man has achieved. The judgment of a man's ability and accomplishments is often made on the basis of the number of pins that decorate his vest. Too often the ability for real learning is underrated. It means little to say that a man is a scholar in addressing college students.

Too often we forget that the ultimate end of university training should be a scholarly one.

The test of Oregon's football team comes this afternoon when the Lemon-Yellow swings into action against the strong Idaho team on Multnomah field today. Oregon has a slight edge on the dope, a very slight edge. The Idaho team may this year realize the dream of years and vanquish the Lemon-Yellow. The possibility of that just barely exists, for the Oregon team is in poor condition for the fray. Should the Lemon-Yellow be vanquished, that furnishes a test for you. Oregon loyalty, Oregon traditions demand the same unqualified support for a team that loses as one that wins.

STATE AID MEN FEWER THIS YEAR THAN LAST

Greater Percentage Upperclassmen; Number of Undergraduates Smaller Each Year

The number of ex-service men, who have applied for financial assistance under the State Aid law, is much smaller this year than last, according to Miss Abbie Ledward, who has charge of State Aid in the University. There are, at present, 65 men in school receiving the \$25 monthly allowance from the state.

The State Aid measure was adopted in 1919 and during the first year 450 men applied for its benefits. This number was reduced to 350 in 1920, 275 in 1921 and 214 last year.

Men who were in the service are allowed a maximum of \$800 for their four years in college and they have the privilege of taking the money in regular amounts at any time they desire which enables them to attend school whenever it is convenient for them.

The greater percentage of the men, who applied for state aid this year, are upperclassmen. Of the 165, 13 are post-graduates, 70 seniors, 45 juniors, 21 sophomores, 3 freshmen, and 13 are special students.

LITTLE ORCHESTRAS ARE BEING ORGANIZED

Popular Music to Be Taught; Tryouts Not Necessary; Any Organization May Enter Members

Popular music is not to be taboo in the instruction given to the "little orchestras" which are being organized by Rex Underwood, director of the University orchestra. It will be taught as well as classical music, the only requirement being that orchestration scores be supplied by the players, since it will not be possible for the school of music to do so because most of it is not lasting and the expense would be too great. The scores for other music, however, will be supplied by the school.

CAMPUS BULLETIN

Notices will be printed in this column for two issues only. Copy must be in this office by 4:30 on the day before it is to be published and must be limited to 25 words.

Oregon Club—Meeting Monday evening at 7:15 p. m. in Y hut. Very important. Every member urged to come.

All Girls not living in organized houses of residence are invited to the Oregon club party at the Bungalow Monday evening at 5:15.

Women's Physical Examinations—All upperclass women taking physical education must get their physical examinations off by October 28. Get appointment at gymnasium office, Woman's building.

All De Moleys who are now attending the University are requested to be present at a meeting called for Wednesday, November 1st, at 6 o'clock, in the Anchorage. As this is the first meeting of the year it is expected that every one should come and get acquainted.

The Technical Society of Oregon will hold their first monthly meeting Wednesday, November 1st, at 7:30 p. m., in room 105 Deady. Professor Stafford will speak on the subject of "Chemical Engineering as an Occupation," a subject that will be of intense interest to all pre-engineers and chemists. All faculty and students interested are cordially invited to attend. Members of the society are urged to be present.

DEAN OF MUSIC SCHOOL FORMS CONCERT BUREAU

Owen Calloway, Appointed Director of Organization, Will Arrange for Campus Recitals

In response to requests made upon the faculty of the school of music for professional services, a concert bureau has been organized by Dr. John J. Landsbury, dean of the school and the members of the faculty. Owen Calloway has been made director of the bureau and will make arrangements for any concerts or recitals that may be given.

The public concerts given some time during the year by each member of the faculty will not come under the direction of the bureau, but will be, as usual, under the School of Music.

One of the chief functions of the bureau will be to promote musical activities off the campus, and it is believed that this will result in the School of Music becoming better known throughout the state. Tentative plans are being made for group concerts and recitals in Eugene and Portland and arrangements will be made for short trips to various parts of the state.

In former years the demand upon the faculty for their services has been exceedingly heavy, and it is hoped to alleviate this to a certain extent through the bureau. A record will also be kept by the bureau of the times when the various people are available, and it is thought that on the whole confusion of any kind will be avoided and better results obtained.

COMMUNICATION

CIGARETTE ADS CRITICIZED

To the Editor: Why is it necessary for the Emerald to run advertisements for cigarettes? It seems to me that most of the higher type of newspapers do not accept such advertising and that our student paper could put itself on a higher plane if it would not run them. I think that they may create a bad influence on the campus and for the readers of the paper.

The University could assume a place of leadership if it would take this step and I would like to see it done. Since the war there has been more of this sort of thing than before and I would like to see something done to stop it.

I have heard that the matter has come up for discussion before, but I would like to hear what other students think of it. STUDENT.

Mr. E. O. Payne

of Portland
Cartoonist and Illustrator
will appear in a Pre-Sermon ENTERTAINMENT at the First Christian Church Oak and 11th Sunday Evening at 7:15

Mr. Payne's work has appeared in the leading newspapers of the West. Students are cordially invited.

PLANS FOR HOMECOMING LUNCHEON MADE KNOWN

All Students in University to Be Asked to Give \$50 for General Fund; Menu Is Announced

The hearty co-operation of the entire student body in avoiding confusion and congestion at the annual campus luncheon is asked by Bernice Altstock, chairman of the luncheon committee. She expects that a larger crowd of people will be fed this year than ever before.

"Guard the silverware, and enjoy the menu," is the word which is being circulated by the committee. The luncheon will be held in the men's indoor gym, and Miss Altstock requests that the students do not decorate the vacant lot across the street and adjacent to Dean Sheldon's home with the spoons. The committee believes that the University will buy some new eating utensils this year, and hence their anxiety to guard them.

As to the method of financing the luncheon, the various women's and men's organizations will not be asked to furnish food this year, as formerly, but instead every student in the University regardless of affiliations, will be asked to pay fifty cents into the luncheon treasury. The committee believes that a great deal of trouble and confusion will be eliminated in this manner.

Regarding the menu, the following list of "eatables" has been announced: Scalloped potatoes, cold veal and pork, bread and butter sandwiches, fruit salad, pickles (if the treasury will stand the strain), coffee, cider and doughnuts.

MONDAY BASKETBALL SCHEDULE

4:00—Phi Gamma Delta vs. Sigma Chi.
5:00—Phi Delta Theta vs. Chi Psi.

Get the Classified Ad habit.

Jonathan Apples For Sale

AI quality, free from worms, very fine for eating and cooking. Will be in vicinity of Co-op store from 9 to 10 Saturday morning.

Inspection Solicited

Obak's Kollege Krier

VOLUME 2 SATURDAY, A. M. NUMBER 1

IDAHO GAME TO BE IN EUGENE

ON THE OBAK WALLACE SCORE BOARD

Happy Hundreds Hurry to Holler Huskily for First Frantic Football Fracas

It is officially announced that the Idaho-Oregon football game will be played for the majority of the Oregon rooters at Obak Wallace's headquarters for college men.

Everything will be official except the referee's whistle and the husky hollering of the thundering two thousand and all that goes with it. Nothing will be kept back. That's Obak Service.

Thus it always is for those who haven't a few thousand shares of Southern Pacific stock or a scrap book full of Liberty Bonds. You'll always find a friendly face and a good time at the College Men's Club at Obak's.

The Idaho contest at Obak's is going to prove entirely unique as football game go because of the many added features that will be provided for the fans. The chill is going to be taken from the usual smarting October wind as our bleachers are steam heated. Seats with backs and plenty of room for your feet will put more interest in the score.

The best pool tables are going to be placed at convenient intervals in the grandstand to give the fans plenty of chance to enjoy themselves when the game gets uninteresting. What gridiron could duplicate such a service?

And hot dogs! Man our prespiring puppies have anything in the field skinned to death when it comes to juicy, appetite teasers. And they don't bark, nor will you be bothered by the barking of their keepers. You can get them hot off the fire at our Snow White Luncheonette.

No more bottles to hang onto or to kick around under foot and no more colored water at prices that would make a profiteer weep when you get dry. Our bar will be going full blast and will be close at hand with the best drinks you could think of.

WIN A PRIZE AND SAVE on Your Christmas Bill

Many Choice Treasures Offered to Best Named for Varsity Teams

The greatest sensation of the school year is announced herewith: The Kollege Krier offers many momentous treasures, of unestimable value to those few geniuses capable of concocting a suitable label for the far-famed and semi-invincible athletic organizations of the University of Oregon.

Much time and money has been spent in search for the treasures finally accumulated and offered for the competition. Read the following list of prizes and you will easily see why experts predict as much interest in this activity as in last year's student body election.

First Prize: One select HAND PICKED BALE OF HAY fresh from the fields of Eastern Oregon. Every fiber of this select collection is absolutely guaranteed to have been picked by hand and placed in its respective position in the bundle.

Second Prize: One plate of steaming beans from our Snow White Luncheonette, served with either a spoon, knife or fork, depending on your individual manner of table attack. Winner should bring his own coffee, sugar and cream.

Third Prize: One genuine Kelly Salmon Gill Net guaranteed to stand up under a year's use. If you don't fish you can make a fortune in converting same into hair nets for co-eds. Could be well adapted to making porch swings or automobile chains.

Fourth Prize: A Blind Man's Typewriter in A-I shape. Write your notes so no one can copy them. Better than a regular typewriter because it takes no ribbon.

Take this chance to add to your collection of personal treasures. Never in a lifetime will such a chance offer itself.

PHONE 452

FOR LUMBER, LATH, SHINGLES AND SLABWOOD
The BOOTH-KELLY LUMBER CO.



"WORD MONGERS" and "CHATTERING BARBERS"

"Word mongers" and "chattering barbers," Gilbert called those of his predecessors who asserted that a wound made by a magnetized needle was painless, that a magnet will attract silver, that the diamond will draw iron, that the magnet thirsts and dies in the absence of iron, that a magnet, pulverized and taken with sweetened water, will cure headaches and prevent fat.

Before Gilbert died in 1603, he had done much to explain magnetism and electricity through experiment. He found that by hammering iron held in a magnetic meridian it can be magnetized. He discovered that the compass needle is controlled by the earth's magnetism and that one magnet can remagnetize another that has lost its power. He noted the common electrical attraction of rubbed bodies, among them diamonds, as well as glass, crystals, and stones, and was the first to study electricity as a distinct force.

"Not in books, but in things themselves, look for knowledge," he shouted. This man helped to revolutionize methods of thinking—helped to make electricity what it has become. His fellow men were little concerned with him and his experiments. "Will Queen Elizabeth marry—and whom?" they were asking.

Elizabeth's flirtations mean little to us. Gilbert's method means much. It is the method that has made modern electricity what it has become, the method which enabled the Research Laboratories of the General Electric Company to discover new electrical principles, now applied in transmitting power for hundreds of miles, in lighting homes electrically, in aiding physicians with the X-rays, in freeing civilization from drudgery.

General Electric
General Office Company