#### Klenzo Dental Creme White Teeth, Healthy Gums and a Clean Mouth

Klenzo protects the teeth in the natural way-by keeping the enamel clean, white and polished. Frees the teeth from discoloration and tartar, and brings out the marvelous beauty of the enamel

1 tube



One Cent Equals One Dollar

#### **Bouquet Ramee Talc**

This is a high grade of Talc Powder made from first air float Italian Talcum, together with mild antiseptics. Perfumed with the exquisite odor,



Ramee.

Regular price ...... Special price...... 2 for 51c

### Rexall Toilet Soap

A high grade hard milled Toilet Soap; clean and fragrant; does not become soft New large size.



Reg. price -1 bar .....15c

This sale -2 bars .....16c



#### Symond's Inn Cocoa

quality, made from pure coco. beans; makes a rich and pleasing drink.

Regular price, 1-2 lb. can .....

#### Symond's Inn Baking Chocolate

Full 1-2 lb. cake of rich, Bitter Chocolate. Regular price \_\_\_\_\_\_1 for 25c .2 bars 26c

#### Cascade Pound Paper

A very good quality White Linen Finish Stock, packaged in paper cartons of one

Regular price ..... This sale 2 lbs. 51c

#### Cascade Linen Enveopes

The regular price of a carton of 50 is .....40c 2 cartons 41c



#### Opeko Breakfast Coffee

As a special inducement to housekeepers we offer in this sale Opeko Coffee in 1-lb. pkgs. Nowhere except at the Rexall stores can such quality be purchased at this price.

#### Liggett's Opeko Tea

200 Cups of Tea for One Cent Black or green. The standard of excellence. Regular price ...... 1 package 60c 2 packages 61c This sale .....

#### Klenzo-Liquid

A wonderful antiseptic, mouth wash and gargle. A valuable aid in treatment of Pyorrhea.

Regular price ...... This sale .....



### The Rexall Modern Method of Advertising



# Today and Saturday October 27th and 28th

## THE PLAN

Pay Us the Regular Price for Any Item Here Advertised and We Will Sell You Another One of the Same Kind, Exactly Like It, for Only 1 Cent

## **PURPOSE**

This sale was developed by the United Drug Company as an advertising plan. The company sacrifices its profits in order to get a larger distribution of its meritorious products, and you get the benefits. Take advantage of this unequalled opportunity to learn more of this splendid line of goods.

#### **Toilet Goods**

I Office Goods	
Bouquet Ramee Tale	2 for 51c
Bouquet Ramee Complexion	
Powder	2 for \$1.01
Bouquet Ramee Toilet Water	2 for \$1.51
Bouquet Ramee Soap	2 for 51c
Truflor Arbutus Toilet Water	2 for \$1.01
Truflor Clover Toilet Water	.2 for \$1.01
Truflor Lilae Toilet Water	2 for \$1.01
Truflor Violet Toilet Water	2 for \$1.01
Truflor Wisteria Toilet Water	
Violet Dulce Toilet Water	
Vielet Dulce Cold Cream, tube	
Violet Dulce Face Powder	
Violet Dulce Soap	
Violet Dulce Tale Powder	2 for 26c
Riker's Antiseptic Tooth Paste	2 for 26c
Harmony Cream Soap	2 for 16c
Rexall Toilet Soap	2 for 16c
Klenzo Tar Soap	2 for 26c
Riker's Septone Liquid Soap	2 for 51c
Syta Face Powder	2 for 51c
Harmony Hair Tonic, quinine	2 for 51c
Violet Dulce Shampoo Crystals	2 for 26c
Jonteel Face Powder, compact	
Jonteel Manieure Set	
Jonteel Cuticle Solvent	
Jonteel Nail Polish	2 for 26c
Jonteel Nail Bleach	2 for 36c
Jonteel Nail Cream	
Jonicei Nan Cream	

#### Miscellaneous

Miscellancous
Opeko Coffee, ground, 1 lb 2 for 51
Opeko Tea, Ceylon, India, black,
1-2 lb. 2 for 61c
Symond's Inn Vanilla Extract, 2-oz. 2 for 410
Symond's Inn Lemon Extract, 2-oz. 2 for 410
Symond's Inn Cocoa, 1-2 lb
Symond's Inn Baking Chocolate 2 for 26c
Liggett's Chocolate Orange and Gold,
1 lb. 2 for \$10.1
Spearmint Gum 2 for 6
Peppermint Gum
Wintergreen Gum 2 for 60
Peppermint Mints 2 for 60
Wintergreen Mints
Clove Mints 2 for 60

Cinnamon Mints

#### Medical Preparations

Bronchial Tablets, 40's	.2	for	260
Bronchial Salve			
Carbolic Salve, 2-oz.			
Charcoal Tablets, 60's			
Compound Mustard Ointment			
Little Liver Pills, 100's			
LaxativeAspirin Cold Tablets	2	f	000
Nux and Iron Tonic Tablets, 100's			
Syrup Hypophosphites Compound			
Milk of Magnesia, 12-oz.	2	for	51c
Mentholated White Pine and Tar	2	for	51c
Aspirin Tablets, 24's Aspirin Tablets, 100's	2	for	26c
Aspirin Tablets, 24's	.2	for	36c
Aspirin Tablets, 100's	4 1	or \$	1.01
Epsom Salts, 8-oz. F. E. Cascara, Aromatic, 4-oz.	2	ior	160
F. E. Cascara, Aromatic, 4-0z.	2	ior	010
Glycerine Suppositories, adult	2	for	300
Glycerine Suppositories, infant Gran. Eff. Soda Phosphate, 4-oz.	0	for	510
Zine Ointment, 2-oz. tubes			
Septone Hair Tonic2	f	or \$	1 01
Cream of Almonds			
Tooth Paste, improved			
Cold Cream, 2-oz.	.2	for	51c
Shaving Lotion	.2	for	61c
Rexall Shaving Cream	2	for	31c
Rexall Shaving Stick	.2	for	31c
Rexall Shaving Powder	2	for	31c
Klenzo Dental Creme, large			
Klenzo Liquid Antiseptie, 9-oz	2	for	51c
Rexall Orderlies50c,	2	for	51c

#### Stationery

Visiting Cards	2	for	110
Lord Baltimore	2	for	61
Cascade Linen Pound Paper	2	for	51
Cascade Linen Envelopes (50)	2	for	41
Writing Tablets	2	for	110

#### Rubber Goods

Ladies' Dressing Comb, 9-inch 2 for 76
Maximum Hot Water Bottle 2 for \$2.20
Maximum Fountain Syringe 2 for \$2.20
First-Aid Z.O. Adhesive Plaster, 1x1 2 for 16
First-Aid Z.O. Adhesive Plaster, 1x5 2 for 46

ONE-CENT SALE—Where Your Dollars Do Double Duty Besides These Products You'll Find Many Items at Attractive Prices

2 for 6c

2 for 6c

...2 for 26c

# W. A. Kuykendall

Established in 1869

Licorice Mints .....

Powder Puff, wool ......

The Rex 11 Store

870 Willamette St.

#### Toilet Water

Truflor Toilet Water-

Lilac, Rose, Wisteria, and

liolet odors.



This sale price .....2 for \$1.01 Regular price ......\$1.00

Phone orders cannot be accepted for goods at sale prices; you must attend the sale to reap the benefits. We will, however, be glad to answer all questions by

#### Violet Dulce Complexion Powder

A light powder suitable to nearly all skins. It adheres well and its pure violet odor is especially pleasing. Three colors-flesh, white, and brunette.



Regular ..... .1 box 50c

#### Rexall Orderlies



Well known, pleasant laxative tablet. Equally effective with children and adults.

Regular price ...... This sale ...... 2 for 51c

#### Maximum Hot Water Bottles And Maximum Fountain Syringes

Full 2-quart capacity; guaranteed one year; largest selling bottle in the world.

This sale ...... 2 for \$2.25 This sale ...... 2 for \$2.26



#### Liggett's Candy

Pound box of Liggett's Chocolate Orange and Gold. This is a high grade Chocolate. Assorted fruit and nut centers. A fresh lot just received from the factory. Regular price This sale ..... ....2 for \$1.01

#### Candy Mints Flavors of licorice, peppermint, winter-

green, clove and cinnamon. They're great. This sale \_\_\_\_\_2 pkgs. 6c

#### Liggett's Gum

Syta Face Powder

An imported product direct from France. Medium heavy; adheres well; soothing to rough skins, and perfumed with a pleasing

Regular price 1 box for 50c
This sale 2 boxes 51c Syta Rouge at similar prices.



#### Lord Baltimore Linen

This is an excellent quality, medium-priced linen, and has been a staple with us for years. White and tints, in folding cartons. Regular price \_\_\_\_\_1 carton 60c This sale \_\_\_\_\_2 cartons 61c

#### Rexall Shaving Cream

A large tube of high-grade Shaving Cream. This is a well-established article of



