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PHONES

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Daily News Editor This Issue Night Editor This Issue
Arthur Rudd Ernest Richter

Whose Turn Now?

Lack of funds has been consistently held forth on all sides recently as the reason for the abominable facilities for tennis players as well as for the fact that better equipment has not been provided for the members of the Varsity athletic teams. A perfectly good reason, yet one which can only be met by the proper amount of persuasion and the bringing of the true conditions into the light.

The athletic program here at Oregon this year has become a pretentious student activity, and rightfully, for there is no questioning the benefits of physical development. But it is high time that obsolete equipment be thrown into the discard and needed facilities added. The cry of lack of funds has apparently been sufficiently loud in the past and all agitation has been kindly suspended by those who are suffering from the inadequacy of equipment.

In a University where the school of physical education has built up such an extensive plan for the proper amount of physical exercise for each student, the institution should not be found wanting when it comes to providing the means for efficiency in this physical training. Three tennis courts for the entire student body and ragged nets and uneven concrete flooring in these are one example of the need of better facilities. The fact that teams entered in the intramural baseball competition are furnishing their own equipment is another.

The need of more equipment for the members of the Varsity squads who are participating in intercollegiate athletics is urgent, yet the condition of the treasury of the A. S. U. O. is such that economy which far exceeds the better judgment of the coaches is imperative.

Since the value of physical education is emphasized to such a degree, which is not exceptionally high by any means, then the University should be willing to aid financially in the providing of proper facilities and equipment which will result in the most efficient training. Very little help has been forthcoming from the coffers of the University in the past, and the extent to which the students have had to provide their own facilities includes the building of Hayward Field with its grandstand and bleachers.

Where an institution is provided near a population center, gate receipts at intercollegiate games help meet the needs. Here a different problem is faced. Oregon must compete with the other institutions on the Pacific Coast and the teams here must be of the same high quality in comparison that they have in the past.

This being true, then it is up to the University to do its bit. The A. S. U. O. has about reached the limit.

The Democratic Solution

A prominent faculty member has proposed that since the six-day-week plan has been declared undemocratic and not in keeping with the principles of a University where "work is legal tender for an education," the sixth day be added along with an extra hour of credit. Under such an arrangement, the present 36 weeks of the University courses of a five-day-week basis, could be shortened to 30 weeks with the added day. Thus in the end there would still be 180 days of preparation and recitation but the year spent at the University would be shortened by six weeks,—and the need for the odd job would decrease in proportion.

The readiness with which Eugene merchants respond to the requests of the University is further exemplified recently by the offerings of prize awards by several of the enterprising firms to students interested in advertising. The prize winning ads will appear in The Emerald.

AD EXPERT TO SPEAK HERE

P. J. MacAuley of Portland to Address Campus Classes

P. J. MacAuley, advertising manager of Meier and Frank's store in Portland, will address the class in advertising Monday, May 1, at 9 o'clock on some phase of department store advertising. Mr. MacAuley visited the University last year and created a favorable impression among the students.

While on the campus Mr. MacAuley will be the guest of the Kiwanis club at a luncheon where he will make an address. If possible Mr. MacAuley will probably speak to a larger meeting of students in the afternoon.

VIOLINIST HEARS KREISLER

Alberta Potter Made Gift of Expenses by Orchestra Members

A gift of expenses for a trip to Portland to hear Fritz Kreisler, the great violinist, was made to Alberta Potter by the members of the University orchestra at the last rehearsal. The presentation was made in appreciation of service as violinist and concertmaster for the orchestra, positions which she has filled for three years.

On a tour just finished Miss Potter appeared as soloist in every concert and won gratifying comment from the press everywhere.

BULLETIN BOARD

Notices will be printed in this column for two issues only. Copy must be in the office by 4:30 o'clock of the day on which it is to be published and must be limited to 25 words.

Any faculty member who can act as host to one or more of the visiting high school faculty members during the coming conference please call Norton Winnard at 1473 or 976 (home).

Hawthorne Club—Meeting in the lounge room of the Woman's building Thursday evening at 7:30. Dr. Young will read a paper and all members are urged to attend.

Checkers—Play resumes at once. Matches must be completed by April 22. Chess semi-finals should be played off this week.

Ye Tabard Inn—Meeting tonight at the Anchorage at 11 o'clock. Very important. All members urged to be present.

Phi Mu Alpha meets Sunday at School of Music for monthly business meeting and lecture on "The Opera," by John Siefert.

Fairmont Neighborhood Group meets Monday, April 17, at Margaret Casad's home, 19th Avenue and Columbia, 7:30 p. m.

Methodist Students—Pot luck supper at 5:30 tonight at church, after which communion will be attended.

Dial—Meets Thursday evening, 7:30, in club room on main floor Woman's building.

Junior Women—Meeting of all women in the junior class this afternoon in Villard at 4 o'clock.

Sigma Delta Chi will meet at the Anchorage Thursday noon.

Phi Theta Kappa luncheon, Anchorage, this noon.

Y. W. C. A. HEAD TO VISIT

Traveling Delegate to Make Addresses to Campus Groups

Miss Mary J. Baker of the University of Nebraska, who is traveling in the interests of the world fellowship movement, a part of the Y. W. C. A.'s program of service, and is visiting colleges and universities throughout the western states, will be a guest on the campus Tuesday and Wednesday. During her stay here she will meet with the members of the Y. W. C. A. cabinet and the student volunteer band and will address an open meeting of the Life Service club on Wednesday.

Miss Baker will return to the campus later in the month to attend the Missionary Conference which is to be held in Eugene on April 28 and 29.

NEOPHYTES TO BRAVE MOB

Claire Keeney and Darrel Larsen to Entertain on Library Steps

More vari-colored smocks will be displayed on the library steps before the assembly hour today; again Tabard Inn sends its initiates through the trial-by-egg ordeal to see if they possess the egg-sucking qualities of literary gents. Claire Keeney and Darrel Larsen will be the song and dance entertainers on this occasion, and it is rumored that the thespian talent of these young men will be engaged in a stupendous production of campus life. Their manager guarantees that the audience will be carried away on floods of enthusiastic appreciation, provided however the actors aren't carried away by floods of eggs.

JUNIOR LOTTERY APRIL 21

Women to Conduct Square Mix-up Affair at Men's Gym

Another lottery! Maybe it will be a square one, but probably not. The junior women are going to have it, for a purpose.

The juniors are planning to have an informal dance on April 21, the night of the sophomore lottery, so that the young ones won't get ahead of them, or perhaps it is because they had such a good time at their Jazz Jinks. Anyway, it is supposed to be a ladies' choice affair. In order to prevent any rivalry or competition over the handsome juniors, they have decided to have a lottery and mix the class up a little.

No committee has been appointed yet, according to Tommy Wyatt. The dance is to be at the men's gymnasium, if possible.

SCIENCE CLUB TO ELECT

May 15 Set as Date for Choice of Officers and Members

The annual election of officers of the Science club will be held at the regular meeting Monday, May 15. At the same time honorary members will be elected to the society. These honorary members are seniors and graduate students who have been recommended for their research ability. The membership of the Science club includes faculty members of the science department, graduate assistants, and those elected to honorary membership.

Present officers of the organization are: Dr. H. B. Torrey, head of the zoology department, president; Dr. R. J. Williams, of the chemistry department, secretary.

The Periscope

BY

An Observer

Just as Socrates went about the streets of Athens showing the Greeks how little they knew, the Oregon campus needs someone to go about showing the students how much more they should know—about literature and poetry especially. This brings to our mind the question: Are we Philistines? We say yes, until we are definitely proved the contrary. But the point is that we ran across a most extraordinary piece of writing the other day by Arthur Symons. If anyone ever asks you what a critic is, simply reply that a critic is a man who can speak of a poet as follows:

"(Speaking of Robert Bridges) others have concerned themselves with passions more vehement, with thoughts more profound, with a wilder music, a more variable colour; others have been romantic, realistic, classical, and tumultuous; have brought a remote magic into verse, and have made verse out of sorrowful things close at hand. But while all these men have been singing themselves, and what they have counted most individual in themselves, this man has put into his verse only what remains over when all the others have finished."

Robert Bridges, for the edification of the uninformed, is poet-laureate of England. He is far too much neglected by American readers, for in him you find Coleridge's requirement, "poetry in its higher and purer sense." There is nothing highbrow about these remarks, or at least we do not think so. You will find much in literature which will have a profound influence upon your life even though when you say you don't know who Robert Bridges is some one points their finger at you and says, "for shame, philistine."

The "burlesquers" have appeared

amongst our midst despite what the man from Coos county said.

MISS TINGLE AT MEETING

Three from Campus Attend Portland Home Economics Conference

Miss Lilian Tingle, head of the home economics department, and Hazel Hauck and Mattie Pattison, assistants in the department, attended a conference held in Portland during the week-end by Mrs. Henrietta Calvin, national home economics expert of the Bureau of Education at Washington, D. C.

The conference was attended by teachers of home economics and domestic science from all parts of the state. Matters of organization, teaching and standardization were discussed.

The meeting was of special interest because Mrs. Calvin, who as a representative of the Bureau of Education, has been giving lectures and holding conferences throughout the whole country, was formerly head of the home economics department at O. A. C. and, Miss Tingle says, is well known all over the state.

O. A. C. GRADUATION TO BE EARLY
Oregon Agricultural College, April 12
(P. I. N. S.)—Commencement will be

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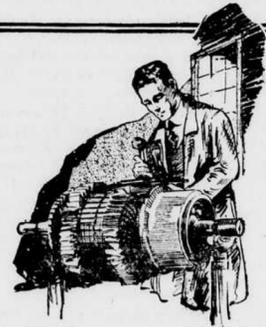
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COME IN AND SEE THEM ALL



This Junior is learning to be a banker

If you are putting in three hours a day in the electrical lab, don't be surprised twenty years later to find yourself promoting a public utility bond issue. Or if you start in newspaper work, as like as not later on you will turn to manufacturing or advertising or law.

You don't know where opportunity or inclination will lead you. This fact has a great deal to do with your work at college—not so much the things you learn as the way you learn them.

Don't think of education as a memory test in names and dates and definitions. That knowledge is important, but only as an incidental. Of far greater value is the habit of getting at underlying laws, the basic principles which tie facts together.

The work of the pioneers in electrical experiment, at first glance confusing, is simplified once you realize that much of it hinged upon a single chemical phenomenon, the action of the voltaic cell.

Analyze your problems. Look for fundamentals. Learn to connect a law or an event with what went before and what comes after. Make your education a training in logical thinking.

This ability to think straight, whether acquired in Engineering or Arts, is the biggest thing you can get at college. Its aid as a means to success applies equally to whatever work you take up—since mental processes are the same everywhere. It is the power which enables a mechanic to become sales manager, a lawyer to head a great industrial organization. Develop it, if you would be ready when your big opportunity comes.

Published in the interest of Electrical Development by an Institution that will be helped by whatever helps the Industry.

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The executives of this Company have been chosen from all branches of the organization. It doesn't make much difference where you learn to think straight, so long as you learn.