

## UNITED PRESS MEMBERS WILL MEET ON CAMPUS

### Newspaper Conference Plans Are Outlined

Meeting of the northwestern members of the United Press will be one of the events of the Annual Newspaper Conference to be held January 13 and 14 under the auspices of the school of journalism. Frank A. Clarvoe, northwestern manager of the United Press has issued a call for a meeting to be held at this time.

Preliminary plans for the conference were announced by Dean Allen yesterday.

Ernest Gilstrap, manager of the Eugene Register, and one of the ablest newspaper men in the state in the handling of foreign advertising, is scheduled to speak on this phase of the general situation.

W. F. G. Thacher, professor of advertising in the University, will report the results of an elaborate investigation among national advertising agencies, as to the conditions under which they will be willing to enter the Oregon rural field more extensively than at present.

Another of the conference speakers is to be Paul Robertson of the Aurora Observer, who will have as his subject "Why I solicit advertising outside of my town." Mr. Robertson's own paper is filled with outside advertising.

Upton H. Gibbs, Eastern Clackamas News, of Estacada, an Episcopal clergyman who has become a convert to country journalism, has prepared for delivery an interesting account of "The small town weekly as I have found it." Many prominent newspaper workers will address the conference.

### CAMPUS ORGANIZATIONS INCORPORATED IN SALEM

Local Fraternities Formed, But Are Not Yet Authorized by Committee on Student Living

Two campus organizations have just filed articles of incorporation in Salem, according to an announcement which appeared in the Portland papers yesterday. The organizations were given as Alpha Sigma sorority and Kappa Delta Phi fraternity, and although their plans have already been formulated, they have not yet been authorized by the student living committee, and accordingly will not function until the permission of that body has been granted.

According to the announcement, the incorporators of Alpha Sigma are Elizabeth Kessi, senior, Harlan, Oregon; Jane Huson, senior, Cornelius, Oregon; and Wanda Daggett, senior, Portland; while the incorporators of Kappa Delta Phi were given as Delbert V. Hill, junior, Eugene; Bruce McConnell, junior, Merced, Calif.; and Howard E. Bailey, sophomore, Roseburg.

The matter of authorization will be taken up at a meeting of the student living committee next Wednesday, and at that time a decision will be made. It is thought probable that permission will be granted. In that event the houses will be established by the beg-

### CLASSIFIED ADS

Minimum charge, 1 time 25c; 2 times, 45c; 3 times, \$1. Must be limited to 5 lines, over this limit, 5c per line. Phone 951, or leave copy with Business office of Emerald, in University Press. Payment in advance. Office hours, 1 to 4 p. m.

LOST—A small cameo brooch pin somewhere on campus Friday. Reward. Call Evelyn Foster, 1127-J. 49-D10.

LOST—A pair of shell rim glasses in black case. Finder notify Jean Perry, Delta Zeta. 52-D9.

Fine rooms for club or group of eight or ten men students. Four rooms, clean and light. Two large sleeping porches. Phone 1344. 54-D10.

LOST—Friday morning, a Shaeffer pen attached to a black ribbon. Finder please call Catherine Anderson, 688. I need it for exams. 57-D10.

LOST—Gold eversharp pencil with name Hazel Seely engraved on it. Finder please call Alpha Chi Omega. 53-D10.

### REX

Soiled, muddy shoes? That's where you lose, appearances will tell.

Here in this chair I'll put a glare upon them something swell.

I'll also fix those yellow kicks and make them black as night;

No acids used, no shoes abused, with black I treat you white!

Each pair I shine is right in line with patent-leathers, pard!

Selected stock that none can knock, so keep this little card—

It points the way to the only kinds:

They are the Right-way Real. Peter Sarecos John Papas Rex Theatre Building

inning of the winter term, as the organization of the groups is practically complete. Dr. John Bovard is chairman of the student living committee.

Students read the classified ads; try using them.



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If you knew that my examination is more thorough, that any eye defect would be determined more accurately, that my lenses, properly fit, would give you better vision and comfort, would you take advantage of this superiority at no greater cost?

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Laraway's Jewelry Shop Is a Delightful Place

Just a Few Suggestions of Remembrances Appropriate for "Her"

- Diamond ring
- Diamond necklace
- Bracelet watch
- Jewel case
- Gold lavalliere
- Bracelet
- Bar pin
- Corsage pin
- Signet ring
- Perfume bottle
- Set ring
- Sliver mesh bag
- Gold thimble
- Veil pin
- Leather purses
- Pearl Necklace
- Silverware
- Cut glass
- Bead necklace
- Seal ring
- Manicure set

Just a Few Suggestions of Remembrances Appropriate for "Him"

- Diamond ring
- Lodge emblem
- Key chain
- Shirt sets
- Cuff links
- Card case
- Hat brush
- Cigarette holder
- Fancy stone ring
- Scarf pins
- Fancy pencils
- Silver match box
- Tie clasps
- Card cases
- Purse
- Watch
- Brass ash tray
- Collar box
- Cigarette case
- Shaving set
- Set of brushes
- Fountain pen
- Cigar case
- Waldemar chain

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