OREGON DAILY EMERALD

Member Pacific Intercollegiate Press Association

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Manager

Official publication of the Associated Students of the University of Oregon, issued daily except Sunday and Monday, during the college year.

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PHONES
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Daily News Editor This Issue: **Arthur Rudd**
Night Editor This Issue: **Earle Voorhies**

Improving the College Press.

Twelve college newspapers were represented by their editors and managers at a conference of the Pacific Intercollegiate Press Association held at the University of Washington last week. There is no way of estimating the benefits to be derived from such a conference. Not only were the immediate problems confronting each individual case discussed, but the vital topics which concern the intercollegiate world were analyzed.

The college newspapers are entering a new era. Already there are five daily publications on the Pacific Coast, and their problems are, on a smaller scale, the problems of the metropolitan dailies. Their staffs are composed of the men and women who in many cases will become members of the staffs of the metropolitan newspapers when they have finished the college days. The training they receive here and now, is the foundation from which these individuals will step to the "outer world."

Too much stress cannot be laid on this fact. The prestige the college newspaper has gained on its own campus and throughout the country as the medium which represents the campus to the outsider, cannot be overlooked.

The old adage, that "a community is judged by its newspapers," holds good. The college is judged by its newspaper. The members of the staff realize this, the students realize this and the faculty is fast beginning to realize it. This is why the college paper is entering a new era.

Bearing out the truth of this, is the statement of a prominent Dean on the Oregon faculty, that "when the Emerald reporter comes in for the news, everything else is laid aside until the news is given out in an interview to this reporter."

The contact with the editors of the various college publications which is afforded at the annual conferences of the Pacific Intercollegiate Press Association, lends valuable assistance to each member of the various staffs. The benefits which the editor receives are passed down to the members of the staff for the betterment of the paper. The valuable part which the paper now plays in the life of the college is emphasized by the universal .reconition given the intercollegiate press association.

Cooperation of the students, the faculty and the staff should result, in a better college press. This should speed the day of the better college.

Instead of being removed, the unsightly bulletin board menace is being added to. Yesterday, another one was placed in front of the Library. We suggest that the backers of the movements which require bulletin board signs get in touch with a sign painter and put a few streamers across the face of some of the campus buildings or hang a banner on the Condon Oaks. Perhaps some signboard concern might consent to building a huge board such as the one on the corner of Willamette and Eleventh streets, to be placed in front of Villard Hall.

It is understood that certain university authorities have asked the Eugene Chamber of Commerce to cooperate in a big clean up campaign for the city before the annual Homecoming. Why not start on the campus, start at home and Start Right?

BULLETIN BOARD

Notices will be printed in this column for two issues only. Copy must be in the office by 4:30 o'clock of the day on which it is to be published and must be limited to 25 words.

Alpha Kappa Psi—There will be a meeting of Alpha Kappa Psi this noon at the Anchorage.

Eutaxian—Meeting in Woman's league room of Woman's building Tuesday at 7:15. All members are urged to be present.

Tre Nu—There will be a meeting of members of Tre Nu this afternoon at 5 o'clock in the classroom in the journalism shack.

Ex-Service Men—American Legion dinner, 6:30 p. m., November 10, Chamber of Commerce. Musical program. All ex-service men invited.

Ad Club—Regular meeting of the University Ad club will be held tonight in the journalism shack, 7:15 p. m. Very important.

Freshmen Men—Watch bulletin board in front of library to find out when your time comes to go on duty on bonfire construction work. A list of 60 names will be posted each day starting today.

Freshmen Class—Meeting to be held Wednesday night at 7:30 p. m. in Villard hall. Everyone out. Let's have even a larger meeting than the last one.

W. H. METCALF.

"Y" Cabinet and Council Men—Meeting tonight in hut at 7:15. This includes all men in both the cabinet and Friendship council. Come and get acquainted with the new secretary. Meeting will be over by 8:15.

Emerald Staff—Members meet tonight in shack at 5 p. m. Important.

Phi Delta Kappa—Regular monthly luncheon, Anchorage, today.

Educational Majors—"Get-Acquainted Party," tonight, 7:30 to 9:30 in education building.

Soccer—Men interested in varsity soccer asked to be on field at 4:30 this afternoon. This is important. Possible game Aggie Homecoming.

DR. SCHAFER WRITES TREATISE

Dr. Joseph Schafer, formerly head of the history department in the University, is the author of a 36-page treatise on the history of Wisconsin's farm loan law. His article is published by the State Historical Society of Wisconsin, with which Dr. Schafer is now connected. He is specializing in the agricultural history of the state.

EXTRA

SPECIAL!

Tuesday
OLD-FASHIONED PEANUT BRITTLE
19c per lb.

Thursday
ALMOND BRITTLE
32c per lb.
The kind that is crisp and full of Almonds

Friday
TAFFY
19c per lb.
Vanilla, Strawberry, Chocolate and Molasses Flavors
Pure and Wholesome

Saturday
Only—250—Only
1-lb. Boxes
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Sunday
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Strictly Fresh

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Your Eyes

Are large factors in your efficiency. Nature allots each organ of the human machine a certain portion of nerve energy. When defective eyes demand more than their share, it must of necessity lessen the normal supply of other organs. The result is reflected in headaches, nerveousness, drowsiness andirritability. With proper glasses, the eyes use only their share of nerve energy.

For the Conservation and Betterment of Human Vision

ROYAL J. GICK
Optometrist
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Phone 620.

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direct from England. They're fine for wear with Breeches and Oxfords. In grays, browns and leathers.

$3.00 and up.

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with sleeves are a much wanted item in every students wardrobe today—here are some new ones at

$7.50

Green Merrell Co.
Men's Wear
"One of Eugene's Best Stores"

A Little Cheaper
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and every little bit helps.

Our line of candies are always fresh from our new factory.

GIFTS—Fancy cigarette cases and holders, small boxes of cigars.

REMEMBER—

The Mouse
for that box of candy.

Immaculate

THAT'S the one word that will describe the clothes that are washed by the Eugene Steam Laundry. They are as clean as soap and water can make them. They are carefully ironed and folded, wrapped and delivered. Every step of the process is done scientifically and carefully.

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TAILORING — ALTERING

mending, sponging and pressing. Pleated skirts given special attention. Sailor blouses tailored or retaped, also pants and fancy vests made from your own material. All work guaranteed.

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2nd door south of Infirmary.

Jim
THE SHOE DOCTOR.
"Mender of Soles"
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The Campa Armistice DANCE

A few tables and one large booth left.

THE BEST TIME
of all
FRIDAY NIGHT