

## OREGON DAILY EMERALD

Member Pacific Intercollegiate Press Association

Floyd Maxwell  
EditorWebster Ruble  
Manager

Official publication of the Associated Students of the University of Oregon, issued daily except Sunday and Monday, during the college year.

News Editor ..... Kenneth Youel

Daily News Editors	Night Editors
Margaret Scott Phil Brogan Ruth Austin	Arne Rae Earle Voorhies
Arthur Rudd Wanda McKinney John Anderson	Marvin Blaha Dan Lyons

Sports Editor Edwin Hoyt	News Service Editor John Dierdorff
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	Statistician Doris Sikes

News Staff—Nancy Wilson, Mabel Gilham, Owen Callaway, Florine Packard, Jean Strachan, Madeline Logan, Jessie Thompson, Florence Cartwright, Marion Lay, Helen King, John Piper, Herbert Larson, Mildred Weeks, Margaret Powers, Doris Holman, Genevieve Jewell, Rosalia Keber, Freda Goodrich, Georgianna Gerlinger, Claude Hollister, Edward Smith, Clinton Howard, Elmer Clark.

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## PHONES

Business Manager 951	Editor 655
Daily News Editor This Issue Phil Brogan	Night Editor This Issue Dan Lyons

## No Weakness in the Opposition.

The Oregon football team will today meet the Cougars, in the second great battle of the conference schedule. The first conference game resulted in a defeat for the lemon-yellow gridsters, but that defeat was administered by the strongest team on the Pacific Coast. That fact was demonstrated last Saturday when the Bears defeated the Cougars.

Today, Oregon meets the team which battled the Bears to a standstill and the team which is heralded as the second strongest team on the Pacific Coast. Win or lose, Oregon can say that there were no weak sisters in the opposition in this year's conference schedule.

And Oregon has of necessity had to invade the enemy's territory in both games.

## NEWS EDITOR APPOINTED

Marvin Blaha, New Night Editor. Five Reporters Added to Staff

This week's Emerald appointments included the promotion of Phil Brogan from the news staff to a daily news editor and the selection of Marvin Blaha as a night editor. This is Brogan's second year on the staff. Blaha is new here this year but has had experience in newspaper work.

Kenneth Cooper was put on the staff of the sports writers and five new members were added to the news staff. They are Georgianna Gerlinger, Claude Hollister, Edward Smith, Clinton Howard, and Elmer Clark.

Although there are a number of reporters who are still trying out, the staff is nearly complete. New ones may be added from time to time to take the places of those leaving. However if any of those remaining show especial merit the appointments will be made.

## COMPANY D WINS HONORS

Attendance and Discipline Records Give Right to Carry Colors

Company D, commanded by Cadet Captain Don Zimmerman, has been designated as honor company for the month of November as the company standing highest in discipline and attendance for the preceding month. According to Major Baird this company will also be the Color Company and will escort the colors in all parades, reviews, etc. Following is the relative standing of

the different companies: Company D has a percentage of 94.4 in attendance and only 18 demerits were given the preceding month. Company B ranks next with a percentage of 92.7 for attendance and 10 demerits were given. Company C has a percentage of 92.2 and 25 demerits. Company A has a percentage of 87 and has been given 349 demerits. Major Baird emphasizes the fact that each of the three freshman companies D, B, and C have rated much higher than Company A, which is composed of sophomores.

## COMMERCE MIX STUNT DECIDED

The Phi Theta Kappa club held their regular semi-monthly meeting on Thursday at noon. It was held in the Campus Shop and the members talked over affairs during luncheon. Their chief business was the deciding on a stunt which they are to put on Friday night at the Commerce Mix. Ila Nickols, the president, presided over the meeting.

## MISS FRANCES GILL TO VISIT

Miss Frances Gill of Portland, daughter of J. K. Gill will be the guest of Dean Elizabeth Fox over the coming week-end. Miss Gill is a poet and has published one book called "The Little Days". A group of friends will be asked in to Dean Fox's residence Sunday evening to hear her read some of her poems.

## FOUR CO. B NON-COMS NAMED

Four additional non-commissioned officers have been appointed in Co. B. They are: Sergeants Thomas N. Page, and W. E. Shafer; Corporals R. L. Garrett and O. W. Robson.

## VARSITY BARBER SHOP

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## The Place That's Different

IN every college town, there is always one eating place, out of the many, that possesses the college atmosphere. In any such town there are probably many good restaurants, cafeterias, tea shops, and so on, but there is only one that has earned the stamp of college approval. It isn't alone the good cooking, the pleasing menus, cleanliness, service, at-

tractive interior, and convenient location. Other places may have these same advantages. But it's the one thing called atmosphere—the quality that makes the college man or woman feel perfectly at home. That's the one thing that The Varsity has striven to achieve. That's the reason for its name. That's the place of distinction that it aspires to hold.

The Varsity

## BULLETIN BOARD

Notices will be printed in this column for two issues only. Copy must be in the office by 4:30 o'clock of the day on which it is to be published and must be limited to 25 words.

**Ex-Service Men**—Ex-service men on the campus who plan attending the dinner, November 10, are requested to report to the chairman before Monday to make final arrangements.

**Non-Fraternity Men**—Important meeting of all men not members of some organization will be held Monday evening at 7:30 at the Y hut. Especially important for all freshmen.

**Tre Nu**—There will be a meeting of The Nu next Tuesday afternoon at 5 o'clock in the classroom in the journalism shack.

**Frosh Men**—All frosh men are expected to report on Kincaid field at 9 a. m. today to work on the bonfire. Report to Jefferson Nelson.

The following freshmen report at Hayward field Saturday morning at 9 o'clock:

Elmer Calif, John Campbell, Samuel Cappion, Edward Carleton, Louis Carlson, Richard Carruthers, Frank Chapman, Frank M. Chapman, Tom Chatburn, Robert Chisman, Elmer Clark, Milton Clark, Donald Cock, Harmon Creech, Thomas F. Crosthwait, Bruce Curry, Floyd O'Dall, Clarence Curry, Ralph Curren, Victor T. Creech, Lloyd Davidson, and John Day.

## TYPEWRITER SPECIALS

UNDERWOOD TYPEWRITER	\$35.00
\$63.00, Oliver Typewriter, new model	35.00
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Rebuilt Corona Typewriter	40.00
1000 sheets good typewriting carbon, at	1c
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50 bottles "Ideal Fountain Pen Ink", 2 for	15c
\$4.00 Set Peerless Rubber Typewriter Keys	2.50

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## THE DISARMAMENT CONFERENCE

A War-weary World brings to all a fresh hope for A WARLESS WORLD

BRUCE J. GIFFEN, University Pastor will begin a series of addresses along this line at Central Presbyterian Church next Sunday morning at 11 o'clock to be continued throughout the November Sunday Evenings at 7:30. This Sunday night in addition there will be given The Second of The First of the Month Musical Programs. This program will include Foster's "The Americans Come" to be sung by John B. Siefert. A cordial invitation to faculty and students in the University is hereby extended.

*Wm. Moore Case*

PASTOR.

"Say it with  
Flowers"

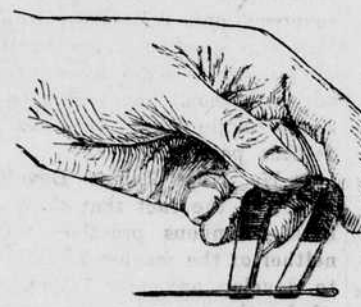
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## Why Is Iron Magnetic?

A horse-shoe magnet attracts a steel needle. But why? We don't know exactly. We do know that electricity and magnetism are related.

In dynamos and motors we apply electro-magnetic effects. All our power-stations, lighting systems, electric traction and motor drives, even the ignition systems of our automobiles, depend upon these magnetic effects which we use and do not understand.

Perhaps if we understood them we could utilize them much more efficiently. Perhaps we could discover combinations of metals more magnetic than iron.

The Research Laboratories of the General Electric Company investigate magnetism by trying to find out more about electrons and their arrangement in atoms.

X-rays have shown that each iron atom consists of electrons grouped around a central nucleus—like planets around an infinitesimal sun. X-rays enable us to some extent to see into the atom and may at last reveal to us what makes for magnetism.

This is research in pure science, and nothing else. Only thus can real progress be made.

Studies of this kind are constantly resulting in minor improvements. But some day a discovery may be made which will enable a metallurgist to work out the formula for a magnetic alloy which has not yet been cast, but which will surely have the properties required. Such a result would be an achievement with tremendous possibilities. It would improve all electric generators, motors, and magnetic devices.

In the meantime the continual improvement in electrical machinery proceeds, in lesser steps. These summed up, constitute the phenomenal progress experienced in the electrical art during the past twenty-five years.

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Our experience in catering to the wants of our customers has developed our service to a high degree of efficiency. Our business reputation will not permit us to risk making inferior clothing, but demands our best effort in each garment.

The consistency of distinguished clientele proves our ability to provide for those, that which is proper.