

HOMECOMING PUBLICITY IS RUSHED OUT TO ALUMNI

Correspondence Campaign is Well Under Way

FIRST LETTER IS ENTRICING

Record Crowd is Expected For Game and Week-end

With several secretaries rushing out the correspondence to University of Oregon alumnae who are spread over the country, the advertising for Oregon's annual Homecoming is getting well under way. The first task of the Oregon Alumni association is to send letters to all who are expected to return to their alma mater November 18 and 19 to look over the old University.

Thirty-five hundred copies of the following letter are being mailed to the alumnae of the University in advertisement of the coming reunion. The letter, written by Miss Charlie Fenton, in the opinion of assistants in alumni secretary's office, is a peppy and most enthusiastic achievement. With such an enticing advertisement circulating throughout the country it is calculated that Oregon will see on its campus more old faces than ever before have been seen here at one time.

Big Program Planned

An extensive program is being planned by the university for the entertainment of all the homecomers and together with the battle with O. A. C. it is expected to induce an unprecedented crowd to return in November.

The letter follows:

"Dear Ol' Timer:
"Doubtless you've noticed that Oregon has planned her Homecoming weekend for November 18th and 19th this year, but probably you haven't thought of it in direct connection with yourself. The Homecoming is not a student affair; it's not put on for the football team; instead it's planned, directed and carried out for just one person: YOU. And you won't want to miss your own party this year for several reasons that won't let you stay away."

"THE GAME." Homecoming's biggest feature is always the football game, played this year with our bitterest rival, O. A. C., on Saturday afternoon, November 19 on Hayward field. The lemon-yellow football team this year is made up of fighters and Coach "Shy" Huntington with his assistants have coached them to the limit. You'll see a scrappy football classic.

Big Noisy Rally

"THE NIGHT BEFORE. The biggest and noisiest rally of the University year will be staged on this night down town and ending on old Kincaid field. Here the crowd will mingle around the frosh bonfire which will be bigger and better than ever. Former varsity lettermen and old yell leaders will start things at this pep fest.

"THE NEXT MORNING. Our big Alumni Convention will be held in the morning in Alumni hall after which everyone will come out at noon for the Big Beef Barbecue probably held on old Kincaid field. Set this date aside so that you can be there.

"YOUR OWN SPIRIT. Way down inside you can feel that longing, that desire to be back on the old campus, to sit with a howling, yelling mob in the big grandstand, to feel the inspiring thrill of the "OSKY", and then the sensational, breath-taking instant of the kick-off, and to push that lemon-yellow team to one touchdown after another and, finally to victory! Then, after the game to join with the cheering, dancing crowd and to mix with the bunch on the armory floor—Can you stay away this year?

"The old timers, the young ones, too, are expecting you back in Eugene on November 18th and 19th. And the lemon-yellow team that you fought for needs you now as much as then. Those fighting 'Oregon Tigers' have a right to your support.

"You're not going to miss it, are you?"

"CHARLIE FENTON,
Alumni Secretary."

DYMENT WILL NOT COACH

LACK OF FIELD MAY KEEP SOCCER FROM SOUND BASIS

Meeting to be Held Today in McClure Hall to Discuss Year's Plans for Sport; Has Many Enthusiasts

Dean Dyment, veteran soccer player, who not only introduced the English game as a competitive sport at the University, but coached varsity squads five seasons with a loss of only one game, and that single defeat by a margin of one goal when Multnomah slipped up through the mists of a snow-storm in a game played in Portland in 1916, will not coach soccer at Oregon this year. This decision was made in view of the fact that an increasing amount of work prevents Dean Dyment from doing what he feels is justice to the team.

"Intercollegiate soccer will never be on a sound basis until the department of physical education locates a good field," said Dean Dyment when criticizing the irregularity of the grounds adjacent to the Kincaid grandstand. "Soccer games call for the most delicate of touches, impossible in six inches of mud and water. Kincaid is good neither for practice nor games." The

former soccer coach believes that a good soccer team could be developed from the large number of enthusiastic players now on the campus, and that it is too bad they cannot be trained due to a lack of facilities.

Morgan Staton, captain elect of the soccer team, has decided to start the players for their fall practice regardless of the condition of the field. A meeting of all men interested in soccer will be held in the chemistry lecture room of McClure hall at 4:00 this afternoon. Staton is associate manager of the Emerald this year, but hopes to find an occasional free evening to go out and boot the pill.

Soccer squads sent out by the department of physical education are daily practicing on the new field laid out on the slope back of the Kincaid grandstand. This is a phase of the extensive gym work carried on by the department, but Mr. Scott, head of the department, says that many of the men show more than a rudimentary knowledge of the game.

"Two soccer squads at a time are sent out to the field," said Mr. Scott. "Fundamental instructions in soccer is our plan to develop the game and next year incorporate it in a doughnut league. We intend to make it popular as we can. The men in our outdoor gym classes pick up the game fast, and some have skill in handling the ball. It is one of the best games for class activities, team work, and exercise."

Information from O. A. C. tells of unprecedented soccer activities on the Aggie turf. "Scotty" Wiltshire, the O. A. C. soccer coach, has an assistant this year, Brigdon, a professional English player. The Aggie booters have several tentative games on their list, and hope to meet Oregon in an exchange of contests.

It is believed that definite arrangements for regular varsity practice will be made at the meeting this afternoon.

PI PHI ENGAGEMENT TOLD

Engagement of Ruth Giesler and Earle Voorhies is Announced

The engagement of Ruth Giesler and Earle Voorhies was announced on the Pi Phi house last night. Miss Giesler and Mr. Voorhies are both from Grants Pass.

Miss Giesler is a sophomore this year and is majoring in languages. Mr. Voorhies entered in the fall of 1917 but dropped out in '19 for two years work. He is now registered as a junior and is majoring in journalism.

PRIZES OFFERED FOR PLAYS

Two hundred dollars is being offered in prizes, by the Haresfoot Club, of the University of Wisconsin, for the most original of musical plays, composed by its members.

NEW Y. M. SECRETARY EXPECTED HERE NOV. 1

Chicago Man Recommended Highly For Position

FUND DRIVE STILL SHORT

Many Students Not Yet Able To Meet Pledges

L. P. Putnam of Chicago, who is to be the new secretary of the campus Y. M. C. A. will arrive in Eugene on the first or second of November, according to a telegram received from him. This news was received with great pleasure by the officers and advisory board of the organization, which has been working to get the year started off in good shape, and have everything working smoothly by the time the new secretary arrives.

Mr. Putnam will be a valuable man for the University, according to all those who know him or have been acquainted with his work, who regard him as the man to place the campus "Y" in the position of prominence it should occupy. In recommending him to the Advisory Board, W. W. Dillon, executive secretary, Interstate Executive Committee, Y. M. C. A. of Oregon and Idaho, said: "He has a good personality, earnestness of purpose, deep conviction, and maturity that would make him effective with faculty as well as students."

Gale Seaman's Endorsement

Gale Seaman, field secretary of the International Y. M. C. A. Executive Committee, recommended him as follows: "Our International Student Secretaries who know his work in the student field recommend him without qualifications."

Nine years of experience in Chicago have given Mr. Putnam a wide range of knowledge concerning his work. For three years he was metropolitan student secretary, and in charge of alumni social service, for three years business secretary in the central "Y", and for the last three years has been in charge of religious work in the central department.

Mrs. Putnam will go to California for a month upon their arrival here and will visit friends there while Mr. Putnam is finding a home in Eugene.

Many Desire to Aid

The campaign for funds last week did not bring as good results as had been expected, but the fact that the goal which was set was not reached was due largely to the difficult financial condition of most of the men of the University this fall. Although the staff of

solicitors was kept to a small number, the organization was good, and all of the men on the campus were approached for subscriptions. Many new men showed their desire to help, although unable to do so immediately, by signing pledge cards payable at some time during the present term. A large number of those who made pledges last spring were unable to meet them last week, but most of these amounts will be forthcoming before the close of the term in December. If all pledges are realized, there will be enough funds to carry on the work of the organization. The "Y" urges all men to pay up as soon as possible, as the initial expense of starting off another school year will consume nearly all the funds collected during the past week.

ARCHBISHOP CHRISTIE TO BE GUEST OF CLUB

Faculty and Students Invited to Meet Noted Prelate on Evening of October 31

Archbishop Christie, of the archdiocese of Oregon City, will be the guest of the Newman club Friday evening, Oct. 21, according to information received by the club. It was decided to extend an invitation to the faculty and students to meet their distinguished guest.

A membership campaign with an aim of enrolling all Catholic students in the University in the club was decided upon at the first meeting of the executive committee.

A campaign committee was chosen, and the field was mapped out for active canvassing to begin Tuesday afternoon and ending Sunday morning. The following committee has the canvassing in charge: Jack Hilary, Dorothy Condon, Richard Berg, Margaret K. Murphy, Anastasia O'Farrell, N. L. Michels, Charlotte Howells and John Madigan.

An inspection of the new quarters of the club aroused general enthusiasm among the students for the work of the organization for the coming year.

HONOLULU ASKS ABOUT OREGON

The extension division has received a letter from Miss Jessie Purdy, Oregon '16, librarian at the McKinley high school in Honolulu, asking for catalogues and descriptive matter from the University. Miss Purdy asks in particular for something inspirational on the subject of advertising.

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