

PERSISTENT MEMORY SUBJECT OF THESIS

Dr. Harold R. Crosland Writes for Doctor's Degree.

TIME ELEMENT IS CITED Court Room Testimonies Used As Illustrations.

"If a student is taking an examination," says Dr. Harold R. Crosland of the department of psychology, "and has difficulty in deciding which of several memories is the correct one in answer to some question, he can determine the matter by observing the behavior of the memories as they come to the mind."

"Changing, fluctuating memories," continued Dr. Crosland, "are very meaningful in the process of separating the correct memories from the chaff. If memory comes quickly, clearly, and in an organized manner, and persists in the mind in the same form, it may be regarded as more nearly correct than the memories which come to the mind slowly, in detached, disorganized fashion."

This is one of the points brought out by Dr. Crosland in his thesis for the degree of Doctor of Philosophy from Clark University, Worcester, Mass. He has just received printed copies of the thesis which is entitled "A Qualitative Analysis of the Process of Forgetting," and is contained in a 159 page book published by the Psychological Review company, in a series called "Psychological Monographs." Dr. Crosland began to work on his thesis in the fall of 1914 and finished the experimental work in 1916. Rewriting and revision of the manuscript was finished in January of 1920.

"The thesis," Dr. Crosland said, "is an attempt to find out what changes take place in remembered materials as time passes. It is a study of the dissolution and disintegration of different kinds of memories—hearing memories, visual memories, muscular memories, emotional memories, etc.—and an attempt to find out which memories are forgotten soonest. I tried to determine, too, what details of a given class of memories dropped out first."

There is included, also, a study of the distorting and re-assembling of material in the mind—the manner in which old concepts are confused and reorganized with newer memories. Dr. Crosland mentioned as an example of this, the sworn testimony of witnesses in the court room. A witness will swear that certain things are true as he remembers them; at a later time, he will again swear that certain things are true. But his memories have been altered by pre-conceptions in his mind, and his second statement of events differs materially from the first. A third testimony on the same matter reveals that still greater changes and reconstructions have occurred in the memory, and yet the witness will each time swear that he remembers and is giving the exact facts. Many students exhibit this same tendency in their 'cocksureness' that they remember things told them by an instructor. In reality, they have reorganized class room material with some preconception along the same line.

"If a person has learned a certain thing having a dominant meaning, the details are apt to be made over to conform to the central idea, or to be forgotten. On the other hand, if smaller details are not closely related to the central idea, they are apt to survive independently."

The belief has prevailed that pleasant memories are retained more clearly than unpleasant ones. "I found in my investigation as far as I carried it," Dr. Crosland stated, "that there is no co-relation between pleasantness or unpleasantness and fidelity of memory."

"Of all memories," continued Dr. Crosland, "the kind least altered by forgetting is the kinaesthetic, or muscular memory. This has its application in pedagogy in the 'learning by doing' idea."

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OUR STUNT CHIEF TOPIC OF WOMEN

Nancy Fields Chairman of April Frolic Plans; Committees Work Hard.

April Frolic, May 30. Oh that is the reason all the women are going around searching for ideas and then so jealously guarding those they have. Yes indeed "Our Stunt" is just now the most important topic in every woman's house on the campus.

This year the April Frolic promises to be even better than ever and true to its name be a real frolic. Committees have been at work for some time under the direction of Nancy Fields who has succeeded Nell Warwick as general chairman. Neither time nor effort is being spared to insure every girl who attends one of the best times she has had this year. If you don't come you are sure to be sorry.

The following are the committees in charge of the plans: Finance, Mae Ballack, Carmel Sheasgreen, Leona Wilson and Gladys Danison; publicity, Mary Alta Kelly, Eunice Zimmerman, Elva Guttridge and Florence Hartman; eats, Ollie Stoltenberg, Muriel Meyers and Francis McGill; floor, Caroline Cannon; program, Elsie Lawrence, Margaret Smith and Francis Habersham; stunts, Austrid Mork, Nell Ten Brook, Mary Largent and Helen Nelson; judges, Margaret Johnson and Beulah Clark; patronesses, Phoebe Gage and Margery Kruse.

CLORAN LEAVES DEADY

Head of Romance Language Department Goes to New Quarters.

Like the giving up of a cherished University tradition is the removal of Dr. Timothy Cloran, and the headquarters of the romance language department from their old place in Deady, where many student bodies have been enlightened concerning the mysteries of French Spanish and Italian. However, the new quarters of this department are much more adequate to handle the large number of students signed up in courses coming within its scope. Until the removal to the Oregon building, classes were held in various buildings all over the campus.

Dr. Cloran, and the instructors in the various languages are well pleased with their new location, and with better facilities for instruction, the number of students taking romance language courses, the class of work accomplished will be increased greatly. The entire lower floor of the Oregon building is now devoted to the use of this department, since the University high students moved out.

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Suggest trips away from the humdrum life in town. A change of location and scenery, if only for a few hours, does a lot of good.

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Eggiman's

POWERS SPEAKS TO CLASS IN AD-WRITING

Work and Activities of the Press Agent Described

The origin and field of work open to the "publicity director" was presented to members of the advertising class yesterday morning by Alfred Powers assistant director of the extension division.

"Free Advertising or the Work Done by the Press Agent" he said, began with the old road show when the press agents would use various ruses to get stories of their actors into press. P. T. Barnum was known as the best show man because he was the best press agent, and one who was not averse to using these tricks. This stunt idea is still very much alive, he declared, but editors are becoming more and more over-run with this material and can "spot" it quickly.

It is now the semi-public affairs, such as state schools, the Red Cross and various public campaign which need the work of a publicity director, for they are able to secure much free space in the papers if their work is well directed.

He emphasized the need of choosing other media than the daily paper for they are now oversupplied with such material, and the ingenious person must find other devices for attracting their attention. Writing the story from a local angle was the best of these methods, he said.

Some persons are excellent publicity agents themselves, others though equally important work have a hard time to attract newspaper notices. Roosevelt he said, was the best example of a man who had a knack of getting his affairs before the public through the newspapers.

The work of publicity director, which is quite similar to that of advertising manager, offers a large field to the student of advertising, he said, and in addition is extremely remunerative.

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"3 GOLD COINS" WILLIAM FOX PRODUCTION

TOM MIX
IN
3 GOLD COINS
A tale of Love Stunts and Romance

Also
Edgar the Detective
Goldwyn Comedy
Show starts at 6:30

TOM MOORE
IN
The Great Accident
SATURDAY

Kodak Time

When you plan your hikes for the week end or if it be a fishing trip be equipped with a kodak.

When the trip is over then you can have its memories brought back in the best way. We are prepared to furnish you the best machines, and all equipment to the films.

We do developing and printing.

LINN DRUG CO.

Enjoy the Spring

With the first breath of spring the natural tendency is to get out in the open and enjoy nature. To accomplish this is almost impossible in many homes but it would be possible in every home if they would consult with us. Let us assist you in laying in your supplies over the week end. We can suggest many things that will not require hours over the hot stove to prepare.

Do You Keep "A Private Stock"?

Just go to the pantry and give it the once over and see if you have a supply in case of an emergency, an unexpected guest or the like. Not only having some extras on hand but how about a supply of foodstuffs that can be prepared hastily. Canned goods of all kinds are necessary and you should not be without some extras.

At Your Service

The delicatessen is for your use. It is a willing servant ready to assist you in preparing your meals. Let it help you daily and you will not have that tired feeling after dinner.

Foods prepared and handled in a sanitary way.

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Table Supply Co.

Come to the ANCHORAGE for that SUNDAY SUPPER. Served in our balcony dining room over the MILL RACE.

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On The Mill Race