

MAIL SCHOOL SURVEY MADE BY KILPATRICK

Correspondence Work Covers Extensive Range.

EXTREME CLAIMS FOUND Need for Regulation Cited By Investigator.

An examination of the offers and selling methods of 87 commercial correspondence schools, advertising in recent periodicals has been made by Earl Kilpatrick, director of the University Extension division. The article, which is primarily intended for the use of extension students appears in the "Extension Monitor," the departments monthly publication.

Through the reading of letters and advertising matter of these 87 schools by Mr. Kilpatrick, one school was found to have a present enrollment of 100,000. In the past 29 years, this same school has had 2,000,000 students, located in every part of the earth.

Single Subjects Taught.

Ten of the schools have a very extensive list of subjects, five schools teach accounting; eleven, drawing and painting; six, music; four, civil service; three, foreign language; five, shorthand; and four writing for profits. Others teach single subjects such as advertising, banking, dancing, aeronautics, chiropractic, and wrestling.

The courses contain no element of individual instruction, but text books are selected for the teaching of the specific subject.

One short article in the pamphlet on "Educational Faculty" bears the following statement: "Thirty-seven schools actually name and list the faculty, and of these, 31 give in greater or less detail the educational qualifications of their faculty members. One man not only tells the story of his life, but also includes his mother's picture. Some claims are rather extreme, even considering the names listed, as: 'No other law school

either resident or non-resident can equal our brilliant array of legal talent.'"
These schools are found to offer cut rates, discount coupons, and special offers to industrial students, who may be induced to take their "bargains" by correspondence study. Very personal mimeographed letters, flattering the students upon their versatility and marvelous ability, are sent to prospective students, prophesying success after correspondence training.

Regulation Needed, Claim.

In a closing paragraph of Mr. Kilpatrick's pamphlet is the following statement: "Clearly the commercial correspondence schools should be regulated and those that do not give competent instruction should be persuaded or forced to mend their ways or to retire from the business. Perhaps in its interstate aspects, this is a problem for the United States bureau of education. Legislation would probably be necessary."

60 NEWSPAPER MEN ARE EXPECTED HERE (Continued from Page 1.)

ise, editor Albany Daily Democrat; E. M. Reagan, editor Albany Daily Herald; E. E. Brodie, editor Oregon City Daily Enterprise; Hal E. Hoss, advertising manager Oregon City Enterprise; W. C. De Pew, editor Lebanon Criterion; Elbert Bede, editor Cottage Grove Sentinel; Paul R. Kelly, news editor Portland Oregonian; E. A. Koen, editor Dallas Observer; George P. Cheney, editor Enterprise Record-Chief; Mark A. Cleveland, editor Stanfield Standard; W. E. Hassler, editor Oregon City Banner-Courier; Thomas Nelson, editor Junction

City Times; A. E. Voorhies, editor Grants Pass Courier; M. D. Morgan, editor Harrisburg Bulletin - Commonwealth; C. E. Ingalls, editor Corvallis Gazette-Times; Edgar McDaniel, editor North Bend Harbor; E. B. Aldrich, editor Pendleton Daily East Oregonian; Harry Kuck, editor Pendleton Daily Tribune; John T. Beamish, advertising manager Baker Herald; Col. Carle Abrams, managing editor Salem Daily Statesman; Charles W. English, manager Better Business Bureau, Portland Ad Club; E. N. Hurd, editor Seaside Signal; N. J. Vanskike, editor Milton Eagle; A. S. Coutant, editor Grants Pass Observer; B. W. Bates, editor Roseburg News-Review; H. L. St. Clair, editor Gresham Outlook; R. W. Sawyer, editor Bend Daily Bulletin; A. E. Frost, business manager Benton County Courier; Colonel George A. White, adjutant general of Oregon, former Sunday editor Oregonian; J. A. Davidson, Western Former, Portland; Herbert L. Gill, editor Woodburn Independent; J. H. Austin, editor Reedsport Courier; E. H. Woodward, editor Newberg Graphic; W. P. Strandborg, Portland Carman; T. C. Queen, editor Dufur Dispatch; W. I. Westerfield, editor Grass Valley Journal; C. J. McIntosh, O. A. C.; Lee D. Drake, business manager Astoria Budget; O. C. Leiter, president Portland Press Club; S. C. Morton, editor Mist, St. Helens; Charles H. Fisher and J. E. Shelton, Eugene Guard; Frank Jenkins and Ernest and Otto Gilstrap, Horace Burnett, Eugene Register; Dean Eric W. Allen, Colin V. Dymont, George S. Turnbull; W. F. G. Thacher, Robert C. Hall and Alfred Powers, of the school of journalism, University of Oregon.

Electric Hair Clippers
Electric Vibrators
Don't Forget
BOB'S BARBER SHOP
Just around the corner
on East 7th St.
Phone 1357
Robt. E. Biddle, Prop.

IN A HURRY

It only takes a jiffy for our cars to call and take you to your destination. Courteous and prompt service at all hours.

U. of O. - Maxwell

Phone 114 or 158

Special Sale

of

Interwoven Sox

\$1.25 SILK SOX 85c
75c MERCERIZED Lisle Sox 50c
\$1.25 HEATHER WOOL SOX \$1.00

Wade Bros.

The Home of the Hart Schaffner & Marx
Stylish Clothes

Personality

A picture must contain the charm of the individual. It must have personality. Our studio is well equipped and careful attention is given every photograph. Diffused photographs a speciality.

McKUNE STUDIO

Cherry Bldg. Willamette St.

University Florist's Flower Girl.



Table flowers bring charm to the mealtime

TRY flowers for an appetizer. Remember the out of door appetite you enjoyed at the picnic party. It was aided and abetted by the out of door charm of natural surroundings. Our flower shop will assist you in planning flowers for your home. And they are so inexpensive.

Every Event Is An Occasion for Flowers.

University Florist

Where you find the flowers
993 Hilgard St.
Phone 654

Chinese Primroses

FREE

SATURDAY, JANUARY 15th
All Budded and Blooming

We have made special effort to obtain these beautiful plants

"The rarest of Primroses"
Will bloom until next Fall.
One free with 75c purchase

—AT—
EUGENE'S PROGRESSIVE DRUG STORE

RED CROSS DRUG CO.

WM. A. RUTH, Prop.
Phone 150. 624 Willamette Street.

Entire Stock of
SHOES
at Great
Reductions



All Women's
Suits, Coats,
Dresses
— HALF PRICE —

Have You Taken Advantage of the Opportunities Offered in
Our

January Clearance Sale

with a very few exceptions

Every Article is Greatly Reduced

If you haven't been here yet don't miss another day—but come and see how the value of a Dollar has grown during this event

WHAT A RELIEF.

You have when you leave your hot, stuffy room and come down town to the

PLACE OF PLACES

Where one can enjoy himself to his utmost, you not only have access to the foods and dishes of superb calibre, but there is a comfortable feeling that is prevalent at

The Rainbow

H. BURGOYNE, Prop.

that you can't avoid.

Eat Good Things



learance

Footwear Substantially Reduced

You can secure at this Clearance Sale of SHOES, just what you wish for your own requirements; prices radically reduced.

Cordovan "Brogues" for men \$10.95
Men's 18-inch Hi Top Moccasin Boots \$12.65
Women's Hi Top Outing Boots \$9.90 to \$14.40
Women's Patent Pumps \$5.45
Brown Calf Women's Street Shoes \$5.45 to \$7.45

GRAHAM'S

FOOTWEAR
WHERE COLLEGE FOLKS BUY FOOTWEAR