

Oregon Daily Emerald

VOLUME XXII.

UNIVERSITY OF OREGON, EUGENE, OREGON, THURSDAY, JANUARY 6, 1921.

NO. 52.

California, Stanford, Washington Unite; Oregon Is Left Out of New "Big Three"

NEWSPAPER EDITORS CONFERENCE WILL BE HELD JAN. 14-15

Foreign Advertising Is One of The Questions For Discussion.

PLANS NOW UNDER WAY TO ENTERTAIN GUESTS

Dean Allen Believes Session Will Be Best Oregon Has Had.

The Oregon State Newspaper Conference, which held its conference on the campus last year, is again scheduled to meet in the school of journalism. January 14 and 15 have been decided upon as the days when these newspaper men will meet to discuss various topics which are of great practical importance to every man in the profession. According to Dean Allen the prospects are for the best conference Oregon has ever had. Post cards have been sent out to all the editors through the state, and these, when filled out and returned, will contain information which will enable the persons in charge to make plans for the entertainment and comfort of the guests. Following is the program as it now stands:

Friday Morning, January 14.
Col. Carle Abrams, Salem Statesman, presiding. Subject: Foreign Advertising.

Paper: J. A. Davidson, manager Advertisers' Service Bureau, Western Farmer: What the Farm Paper Knows About Advertising that the Local Publisher Ought to Know.

Paper: Charles W. English, manager Better Business Bureau, Portland Ad Club: How the Oregon Country Publisher Could Organize and Obtain Vastly More Foreign Advertising.

Paper: John T. Beamish, advertising manager, Baker Herald: Personal Experiences in Visiting the Offices of the Big Agencies in the East to Get Foreign Advertising for an Oregon Country Paper.

Discussion.
By the Chairman: Appointment of a committee to propose plan of action up.

(Continued on Page 4.)

TERM REGISTRATION TOTAL MAY BE 1600

Increase of 131 Over Last Year Is Shown.

A total of 1354 students were fully registered in the University up to 4:00 o'clock Wednesday afternoon. This shows an increase of 131 students over the registration in the winter term of 1920. Last year about 300 students registered late and it is expected that at least that number will pay late fees this year.

Many students took advantage of the opportunity to register before going home for the holidays, so the new term started with 114 already enrolled. Tuesday the number totaled 880, with 474 more names entered on Wednesday.

The fall term showed a registration of 1688 students, but, according to Mrs. George Fitch of the registrar's office, the winter term is not expected to total more than 1600 students. With so many late registrations the office is unable to give any definite figures.

There are an unusual number of former students who return to Oregon to finish their courses, says Mrs. Fitch. She believes that one reason may be on account of the large number of self-supporting students found in the school.

In the winter term of 1920, 182 new students entered and it is expected that the number will be about the same this year.

LEMON PUNCH GETS PRAISE FROM JUDGE

Collegiate World Calls It "Class All Over"; Art Staff Especially Commended.

Judge, the famous humorous magazine and The Collegiate World have both written letters of commendation of the Lemon Punch to Stan Eisman, editor. Judge announces its annual College Wits number and invites contributors to the Lemon Punch to send in contributions. "Class all over" is the way The Collegiate World put it. It gave special credit to the art staff, and asked that it might use Frank Short's cartoon entitled "pipe courses" in their February number.

His Honor, the annual College Wits number of Judge which will be published in March is made up entirely of student contributions. Judge now asks that its undergraduate friends send in poems, little essays, jokes, drawings, and other suitable matter. All of the accepted contributions will be paid for.

Three silver cups are to be presented. One is to the college making the best all round showing. Last year Cornell won this. The other two are one to the contributor submitting the best bit of text, and one to the artist whose drawing is considered best. February 1 is the last date of the contest, except for art work which must be in two weeks earlier.

SHELDON TO SPEAK AT FIRST ASSEMBLY

"Mob Mind" Subject of Dean of School of Education.

Dr. Henry D. Sheldon, dean of the school of education, will deliver the address at the first general assembly of the term, this morning, January 6, taking as his topic "Mob Mind and Its Cure."

Dean Sheldon is a graduate of Stanford University and has his doctor's degree from Clark University. He has done graduate work abroad, notably in the University of Leipzig, Germany. He has been a member of the faculty of Stanford University, University of Pittsburgh and the University of Oregon, holding the office of dean of the school of education since the organization of the school.

Dean Sheldon has published a book entitled "Student Life and Customs" and has another in preparation. He has had a number of articles in education periodicals, and is a member of the National Education Association and has served as president of the Oregon State Teachers' Association.

He is regarded as one of the educational leaders in this country, and is much in demand at the national educational conferences, and as a speaker at public meetings throughout the state.

There will be special music by the members of the School of Music. Rev. Bruce J. Giffen will offer the invocation.

BIBLE CLASS FAVORED

Many Students Enroll in Religious Courses Offered at Y. M.

Forty members of the Friendship council of the Y. M. C. A. braved the rain Tuesday night and met to discuss the new educational program which is being put on the campus Y. Before the meeting adjourned each man present had signed up for one or more of the courses and had promised to help enroll as many others as possible.

The Friendship council, which has representatives from every campus organization, went on record as being heartily in favor of the way in which the Y is planning to handle the program. It is thought that at least half the students in the University will be enrolled in the courses. Complete information can be obtained from the Y secretary or from any member of the Friendship council by those who desire to take advantage of the educational plan.

Varsity Quintet Is Working Hard For Game With M.A.A.C.

Twenty-five Men Out Every Night Preparing for Portland Contest Saturday.

Coach Bohler Has Not Yet Announced Lineup

Latham, Center, Durno, Guard and Bellar and Chapman Forwards Show Up Well.

- *****
* 1921 BASKETBALL SCHEDULE *
* January 8, M. A. A. C. at Portland. *
* January 14-15, Chemawa at Eugene. *
* Jan. 21 or 22, W. U. at Salem. *
* Jan. 25-26, W. S. C. at Pullman. *
* Jan. 28-29, U. of W. at Seattle. *
* Feb. 4-5, O. A. C. at Eugene. *
* Feb. 11-12, O. A. C. at Corvallis. *
* Feb. 18-19, U. of C. at Eugene. *
* Feb. 21, Idaho at Eugene. *
* Feb. 25-26, U. of W. at Eugene. *
* Feb. 28, March 1, W. S. C. at Eugene. *

About twenty-five candidates are working out nightly under the direction of Coach Bohler in preparation for the coming game with the Multnomah club tossers which will be staged at the club gym in Portland on Saturday night. This will be the opening game for the clubmen as well as the varsity quintet, and from all indications it will be a hard-fought contest.

Multnomah club is considered to have one of the strongest fives this year that has ever represented them and they are practicing faithfully for the opening game of the season. Coach Toomey has a number of veterans to pick his team from, including X. Clerin, at center; Sharpe and Fowler, forwards, and Twining and Cole guards. Ned Fowler held down a guard position for Oregon on the 1917 varsity quintet and his ability is not underestimated by the Oregon players.

Line-Up Not Yet Decided.
Coach Bohler has not given out a line-up as yet but is putting the entire squad through a stiff practice schedule each evening. Some two hours of playing and basket shooting together with a secret practice late in the evening has been the order so far this week.

"Hunk" Latham, who is battling for a center position, appears to have the edge on the pivot position, and his long reach and basket shooting ability are coupled up pretty well with the proper amount of speed. It is possible that "Hunk" may start at center against the clubmen. Mare Latham who worked in the center position last season has been playing at forward during the last few practice sessions, alternating with Knudsen who is also making a strong bid for a first string berth. Durno will in all probability take care of one forward position, but as to just who will work in the other forward is yet a matter of speculation. Bellar and Chapman, both letter men of last season are working at the guard positions and "Bill" Reinhart is making a strong bid for a position at guard.

Game a Practice One.
Houston, Base, Burnett, Couch and Leslie are all working out nightly. Houston played a good game in the doughnut league this season while Base, Burnett and Couch are all members of last year's frosh quintet.

The game with the club quintet Saturday will give Coach Bohler a good line on the material which he will select his team from to open against the Cougars at Pullman on January 22, and it is not expected that the varsity will be able to defeat the fast winged M. five.

Edison Marshall Offers Prizes In Fifth Annual Short-Story Contest For Oregon Students

Announcement of the opening of the fifth annual Edison Marshall short story contest was made last evening by Professor W. F. G. Thacher, of the school of journalism. The contest, which is open to all regular students in the University, closes February 15, at which time all manuscripts must have been handed in.

The details of the contest are under the supervision of Professor Thacher. The first prize offered is \$15, second prize, \$10, and third prize an autographed copy of Edison Marshall's latest novel.

The short stories, which must be original, are judged upon the standards of the class of stories printed by the better class of American magazines. Former prize winners in the contest are barred from competing, but winners of second or third place may compete for higher places than they won in previous contests.

Oregana Drive Is Slow, Says Manager

Warren Kays Disappointed in Day's Report.

Every student not wearing the triangular tag today will be bombarded from all sides, according to Warren Kays, manager of the Oregana who is conducting the drive which means the success of the annual student publication.

"The various houses are not coming through as they should," says Kays, "and the success of the book depends greatly upon the attitude maintained by the organizations. We are adding 50 pages to the size of the book this year, and with the present high prices, this means an enormous cost. The hardest part is to reach the students outside of campus organizations. If every student will do his part the book will not prove a burden to the A. S. U. O. Everyone must come across and help put the drive over."

Speeches will be made at assembly this morning, and it is specially asked that each student come to the campus today prepared to exchange three dollars for an Oregana receipt. Checks will be accepted if made payable to the 1921 Oregana.

Organizations have not yet turned in official reports, and the committee is unable to give the number of subscriptions received. Lois Hall is leading in the number of subscriptions turned in by an individual, though an actual count has not yet been made. A complete check will be made this evening, and a full report will be printed in Friday's Emerald.

DRILL HOURS CUT TO 2

Machine Gun and Rifle Practice Open to Lower Classmen.

Throughout the coming term the hours of drill will be changed from three to two a week. This change has been made in order to permit instruction in the use of the machine gun and the automatic rifle. The drill periods will be held at 11 o'clock on Mondays and Thursdays while instruction on the machine gun and automatic rifle will be held at different times throughout the week and each cadet is requested to supply the commandant with a list of his vacant periods. Instruction on the machine gun is restricted to sophomores and the automatic rifle to freshmen. No special instructors have been appointed for these subjects. In the spring term machine gun and automatic rifle companies will be formed for practical field work.

Fictitious names are signed to all manuscripts which are entered in the contest, and the real names of the authors turned in separately.

Edison Marshall, who is perhaps one of the state's best and highest paid writers, has offered prizes in the contest for the past five years to stimulate interest in collegiate literary activity. Marshall was one of the charter members of Ye Tabard Inn of Sigma Upsilon, and has always been intensely interested in the literary and journalistic work of the students at Oregon.

Judges for the contest have not yet been selected, according to Professor Thacher.

In the contest last year the first prize was won by Laura Moates, then a junior honor student in the department of rhetoric. Second prize was won by James L. Almack, and honorable mention by Irene Stewart.

NATIONAL EDUCATION DEPARTMENT WANTED

Faculty Rejects Other Bills at Colloquium.

Creation of a department of education with a secretary in the presidential cabinet was favored by the faculty at the first colloquium of the winter term, held Tuesday night in Dr. Gilbert's room. A faculty vote on this general question and also on some more specific phases of national educational policy was asked by the American Council on Education.

The dollar for dollar system of federal aid for state schools was not endorsed and the supervision of education was endorsed only conditionally. The Smith-Towner and Kenyon bills failed to meet the approval of the faculty.

The rejection of these measures was due to a general opinion among the faculty members that any such legislation at the present time is in a raw and unfinished form, and although they believe that the principle is right they do not believe that such action could be taken at the present time without running the risk of wasted money and other faults. The question should be thoroughly investigated, in their opinion, and any legislation should be based on definite findings.

Dr. H. B. Torrey spoke on the honor system in vogue at the University of California, and Professor V. R. McDougale told of the system at the University of Illinois. President Campbell was scheduled to speak on student self-government but he was delayed several hours by washouts on his way from Salem and was unable to be present.

COLE'S PLACE VACANT

Dr. Shinn Seeks New Instructor for Chemistry Department.

The vacancy which occurred in the chemistry department this term, when Dr. Howard I. Cole, who has been an instructor in the department since the fall of 1919, went to Manila as an organic research chemist, has not yet been filled, according to Dr. F. L. Shinn.

An application has been received from Werner W. Duercker, who is a graduate of the University of Wisconsin and resides at Kiel, Wisconsin. Dr. Shinn said he wired Mr. Duercker to come and is expecting his answer today. As the position is not permanent, Dr. Shinn thinks it possible that Mr. Duercker will not come, in which case, he will take charge of the lectures and William K. Skidmore, who has been assisting in the chemistry laboratory, will discontinue part of his studies and take charge of the laboratory work.

COMBINE EFFECTED RESULT OF BREAK IN COAST CONFERENCE

"Not Worried," Says McClain; O. A. C. Game Assured; Others Probable.

FOOTBALL SCHEDULES MAY YET BE STRONG

Trio Now No More Deadly Than When Secret in Past States Manager.

(Pacific Intercollegiate News Service)
University of Washington, Seattle, January 5. — (Special) — The following telegram was received here today: — "San Francisco, January 5, President Suzzalo: After two days conference with Stanford and California representatives here, 'Big Three' plans have been perfected. Owing to California playing Stanford, next season Stanford will play Washington November 5, and Washington at California, November 12, rotating each year thereafter."
— LESLIE J. AYER.

A so-called "Big Three," composed of Washington, California and Stanford has been formed as a result of the break in the Pacific coast conference which has been broiling since the meeting of coast representatives in Berkeley last month. Oregon, Oregon Agricultural College, and Washington State College are left out of the new organization effected at Berkeley yesterday.

"We're not worried," was Graduate Manager Marion McClain's laconic comment last night when shown the P. I. P. A. dispatch. "The new arrangement is but little different than in the past. The organization of the three institutions in the present league is open, and is no more deadly than the secret organization which has been working within the conference for some time."

One Big Game Assured.
Oregon has left but one definitely scheduled big game, O. A. C. at Eugene on November 19. Of the institutions remaining outside the new combination, Oregon is practically certain to arrange a game with Washington State College, either at Pullman or Portland, probably early in the month of November. Relations with W. S. C. have always been friendly, and this season Washington State has expressed a desire to meet Oregon on the gridiron.

(Continued on Page 3.)

FRATERNITIES SELECT FIFTEEN NEW PLEDGES

List Includes Ten Men and Five Women Named.

Ten men and five women have this far been pledged to the various national and local fraternities on the campus.

The names of the women's pledges follow:
Alpha Delta Pi — Mrs. R. C. Baas, Eugene; Alpha Phi — Verma Peterson, Sutherlin; Marguerite Miles, Portland; Chi Omega — Camilla Lorenz, Coquille; Delta Delta Delta — Hildegard Reppin, Portland.

The following have been pledged to the fraternities: Kappa Sigma — Dwight Blackman, Walla Walla, Wash.; Sigma Chi — Donald Bennett, Hood River; George Gardiner, Baker; Sigma Alpha Epsilon — Darrel Larson, Imbler; Sigma Nu — George Hitchcock, Portland; Cecil Knight, Eugene; Phi Gamma Delta — Ivan Houston, Eugene; Kappa Theta Chi — Kenneth Youel, Silverton; Phi Sigma Pi — Wilford Allen, Grants Pass; Alpha Tau Omega — Thomas Short, Long Beach, Calif.