Theo. Karle

Great American Tenor



Appearing in Concert

VILLARD HALL TONIGHT

Records exclusively for



R. KARLE is one of the most gifted of all the active singers of the day. His beautiful and big lyric tenor voice is known and loved wherever song-recitals are given.

As a recording success he is unique in the possession of every essential necessary to great records. His tonal quality and power, his exquisite shadings and clear articulation impress themselves on every record. Ask your dealer to play Mr. Karle's records for you.

THE BRUNSWICK-BALKE-COLLENDER COMPANY Established 1845 Manufacturers

Laraway's Music House

Basket-Ball



There is a spirit of enthusiasm to a game of baskethall that engenders comradeship as well as develops one physically.

Whatever sporting goods you need to follow your exercising proclivities, we can furnish standard goods at proper prices.

Eugene **Gun Store**

Next Door to the Varsity

Many Colds, Results of Carelessness, Being Treated

No influenza whatever, and only a few cases of fever have been treated at the infirmary so far this year. Colds, however, are plentiful. More colds are being treated this year than last, probably owing to weather conditions.

Ninety per cent of these colds, according to Dr. E. H. Sawyer, University physician, are the result of carelessness on the part of the student, especially as regards over-exposure on rainy evenings. He suggests three preventatives go to bed early; keep feet as dry as possible, and don't get over-heated.

"There is no necessity," Dr. Sawyer asserts, "for a cold hanging on for three or four weeks. Come over to the infirmary and get something for it; then go home and stay in bed for a day, or even two days, and you will get up feeling

The University health department is attempting to standardize the heat in the various classrooms and in the library. This will eliminate many colds caused by students going from a warm room to a cold one, or vice versa.

SOLDIERS ATTEND WISCONSIN

Fourteen hundred soldiers, sailors, marines and nurses are expected to take advantage of Wisconsin's soldier educational bonus law to attend the University of Wisconsin this fall, according to information from the University office.

City Messenger Service

Messengers

39 E. 7th J. C. GRANT, Mgr.

We Have Lowered the Cost of Clothes for You

"Lower prices" is the order of day. Our goods are marked very low; our profit won't be much, but yours will be unusually big.

Hart Schaffner & Marx fine fall suits and overcoats

Big values, too, at \$45, \$50, \$55

wade Brotners

The Home of Hart Schaffner and Marx Stylish All-Wool Clothes

What is to be the Name

Of the new store on Twelfth and Alder? Drop your suggestions into the box in the University Book Store.

A large box of

Helen Ardelle Chocolates

Will be given to the one that offers the best suggestion. The new store will open

HOMECOMING WEEK-END

and Will handle Stationery, Books, Fountain Pens, Etc. The Fountain Service, Meals and Short Orders cannot be excelled anywhere.

University Book Store

Pumpkin Pies

At this season of the year and especially at Hallowe'en time, one just naturally thinks of Pumpkin Pies. Get them here at the Varsity, where they are made right by our expert baker.

Watch our window for other good things too.



CLARK R. HAWLEY, Prop

Phone 1080.

STUDENT SOLDIERS' MEMORIAL

a concealed electric fixture so as to give certainly be appropriate to the type of Benjamin B. Beekman, '84, Portland; ence W. Keene, '96, Silvetton; Mrs. gard, '17, Portland; Emma Wootton Hall, the idea of a fire burning by night."

Dan W. Bass, '85, Seattle, Washington; Katherine Patterson Bean, '97, Eugene; '18, Vallejo, California; Helen McDonald,

the idea of a fire burning by night."

The idea of a fire burning by night.

The idea of a fire burnin