

OREGON SPIRIT...

what is it anyway?

Is it noise? Is it jazz? Is it a shallow and short-lived enthusiasm, to be fanned into life only by the fervid exhortations of a yell leader?

is there any such thing?

WE'LL SAY THERE IS... We, the students of the University of Oregon, believe in the Spirit of Oregon. We don't wear it on our sleeves. But it's there, just the same---a deep abiding devotion to our University--its interests, its prosperity, its progress.

The Supreme Test

The University of Oregon--OUR University--has reached the supreme crisis of its existence. The Millage Bill means life or death to the U. of O. If the bill passes (and it MUST pass!) it means growth, expansion, progress, vitality, LIFE. If it fails, it means--not death, but what is worse---stagnation, poverty, retrenchment, paralysis, students turned away, everyone discouraged and hopeless. (And nothing left for Oregon Spirit but slow music and a yard of crepe.)

This is our job. The campaign managers say that if every student at the three institutions to be benefitted make certain of ten votes, the bill is practically assured. (No one, of course, will stop with ten or twenty, because there are many who can get no votes at all.) We know what to do. We have our Instruction Sheets, our Report Blanks, our Folders and Pamphlets. All that remains is to put 100 per cent of pep into the job.

Which Is It Going To Be?

Are We Going to Put it Over?

...WE ARE