

OREGON EMERALD

Official student body paper of the University of Oregon, published every Tuesday, Thursday and Saturday of the college year by the Associated Students. Entered in the postoffice at Eugene, Oregon, as second class matter. Subscription rates \$1.00 per year. Single copies, 5c. Advertising rates upon request.

HARRY N. CRAIN EDITOR
 William Haseltine News Editor
 Robert G. McNary Make-Up Editor
 Beatrice Thurston Women's Editor
 Douglas Mullerky Feature Editor
 Melvin T. Solve Dramatic Editor
 Pearl Craine Society Editor

Assistants

Adelaide Lake, Elsie Fitzmaurice, Leith Abbott, Aline Johnson, Alexander Brown, Dorothy Duniway, Levant Pease, Bess Colman, Walter Echade, Herman Lind, John Houston, Helen Hair.

JEANNETTE CALKINS BUSINESS MANAGER
 Lay Carlisle Assistant Manager
 Catherine Doble Circulation Manager

Assistants

Lyle Bryson, Lee Bartholomew, Harris Ellsworth, Eve Hutchinson, Don Robinson, Irving Rowe, Ruth Nye, Tracey Byers, Madeline Slotboom.

Promptness and accuracy in the matter of delivery is what the Emerald seeks to obtain. If you are not getting your paper regularly, make a complaint, but make it direct to the Manager. Address all news and editorial complaints to the Editor.

PHONES

Manager 177-J
 News and Editorial Rooms 655
 Editor 841
 Business Office 1200

THE GIFT UNIVERSAL.

Christmas, 1917, is destined to break over a world torn with strife and bleeding from suffering and privation. The closing year has seen thousands of Old World homes, and some few in America, deprived forever of loved ones who, in days of peace, gathered at the family fireside to do homage to the Savior on His Day. Those heroes are gone, however bright and sacred their memory may remain in the hearts of those dear to them—gone, but carrying with them the blessings of a world dedicated to the cause of democracy.

To those dead we pause to pay tribute, not only on this, Christ's Day, but on each and every day. But to the living, to the men who are contending at arms for worldwide democracy, we owe that honor which must be rewarded in a manner both spiritual and materialistic. Christmas to the man in the trenches, in the training camps and schools, and on the high seas will be Christmas only in name without the active co-operation of the American people—without the co-operation of you and of I.

We are not going to forget our friends in the service: American friendship is not of that type. There will be those whose Christmas packages and messages of cheer will number a dozen or more and probably nearly every man will receive some remembrance from the folks back home. But what of the man who has no folks back home? These are the ones who would be forgotten but for the Red Cross and the Y. M. C. A.

What Santa Claus is to the child, that, and more, the Red Cross and the Y. M. are to the soldiers and sailors at Yuletide and to these organizations is due our support.

Tomorrow the American Red Cross starts its monster drive for members. America's Christmas gift to the soldiers of democracy is to be a Red Cross representing 15,000,000 loyal American members, 240,000 from Oregon. Of this latter number 6000 have been allotted to Lane county, in which campaign district the University is to be included. Tonight in the various fraternities and clubs, speakers will explain the work of the Red Cross and outline the plan of the membership campaign. Then what? Then it is up to every student of Oregon to do his or her share in making the local campaign one to be pointed to with pride.

It is not enough that you should join the Red Cross yourself. That is but a small part of your duty. Appoint yourself a committee of one to boost the membership campaign and spare no effort to make this a Red Cross Christmas.

"Peace on Earth," there cannot be so long as democracy is threatened, but "Good Will Toward Man" there always is whenever the strong, just arm of the Red Cross shall reach.

MERRY CHRISTMAS—HAPPY NEW YEAR.

With this issue the Emerald suspends publication for the first semester, that the members of the staff may have every opportunity to prepare for the final examinations next week. Handicapped by the loss of many of those students who had previous experience on the paper, the work of the staff members has been exceptionally burdensome during the weeks since the opening of school and the rest they will have during the holidays has been well earned. The work will be taken up once more on January 3 and the next edition will appear on Saturday, Jan. 5.

The Emerald takes this opportunity of thanking the members of the staff and the students and faculty of the School of Journalism for their faithful work, and to express its appreciation of the support given by the students and faculty of the University and by the loyal merchants of Eugene. To all the Emerald extends its sincere wishes for a Merry Christmas and a Happy New Year.

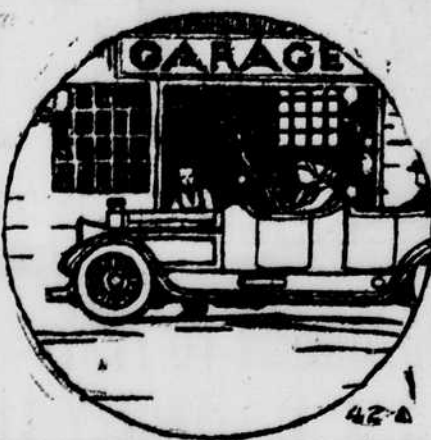
"A MUSICAL CHRISTMAS"

When looking for anything Musical see us first.

The Music Shop.

E. 9th St

Phone 812



SWEET-DRAIN AUTO CO.

Studebaker and
Saxon Cars

Michelin and Republic Tires.

10th and Oak. Phone 440.

MESS KITS

For the Soldier Boys

Knife, Fork and Spoon. Silver plated put up in
in a nice roll

\$2.00, \$2.25, \$2.40, \$3.75

M. L. KREAMER,

657 Willamette Street.

Register Building.

Christmas Suggestions



Santa Says:

"Our Photos Talk For
Themselves."

SUNBEAM STUDIO.

708 Will. St.

Phone 726

Eugene Steam Laundry

The Student Laundry.

Melvin Solve, Campus Agent.

Phone 123.

West Eights St.



Save
Your
Energy

Save
Your
Money

DO YOUR CHRISTMAS SHOPPING AT

LUCKEY'S

Where you save Energy—because all prices are in plain figures. Goods well arranged. Plenty of salespeople and engravers. This should appeal to the busy business people.

Where you save money—because our prices are reasonable, are always the lowest to be found in the state.

Our prices are low because we handle well known and competitive goods, many of the prices being set by the manufacturer. Engraving FREE. Messenger Delivery at all hours FREE to purchaser.

Packages done up in artistic style. This jewelry store to quote many of our customers is "the best place to buy Christmas Gifts."

LIST OF SUGGESTIONS FOR THOSE WHO SHOP TODAY.

Rings
Lavallieres
Pendants
Brooches
Scarf Pins
Cigar Cutters
Match Boxes
Lingerie Clasps
Bracelets
Cameo Pins
Beads, gold and pearl
Gold Thimbles
Pencils
Bracelet Watches
Key Chains and Rings
Ear Rings

Hat Pins
Rosaries
Toilet Sets
Opera Glasses
Silver Thimbles
Desk Clocks
Traveling Clocks
Manicure Sets
Military Sets
Pearl Crescents
Cuff Links
Bar Pins
Pocket Knives
Shirt Studs
Vanities
Chains
Tie Clasps

Lunch Castors
Sandwich Trays
Tea Sets
Vegetable Dishes
Cheese and Cracker Dish
Dessert Set
Tea Balls
Bon Bon Dishes
Vases
Crucifixes
Photo Frames
Cigarette Cases
Belt Buckles
Mayonnaise Dishes
Jam Pots
Silver Trays
Mahogany Trays

Meat Platters
Napkin Markers
Trivets
Desk Sets
Smoking Sets
Shaving Sets
Almond Sets
Casseroles
Baking Dishes
Coin Holders
Spoons
Jewel Case
Tattooing Shuttles
Crochet Needles
Watch Fobs
Lodge Emblems
Baby Rings

GIFTS FOR SOLDIERS.

Wrist Watches
Mess Kits
Leather Picture Cases
Rings

Pipes
Cigar Holders
Cigarette Holders
Bill Folds

Fountain Pens
Shaving Brushes
Razors
Cigarette Cases

Cigar Cases
Knives
Match Boxes
Silver Pencils

With many other gifts for soldiers and new ones coming in daily.

LUCKEY'S JEWELRY STORE.