REGON EMERALD

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PHONES

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ROOTERS AND ROOTING.

How large a part does psychology play in the winning of football games, as well as all other contests. Let the best aggregation of football players ever gathered together lose confidence in themselves, or lose sight of the object for which they are striving and only a miracle can save them from defeat. The minute something "gets their goat," the punch is gone out of the best girdiron machine that ever donned moleskins. It takes something more than inward determination to bolster up a team which has lost its confidence— uniform equipment, their use is ad- Hodson, Mast, and Leslie, who attend-Old Timers say that "something" is rooting, whole-hearted, steady rooting.

There are two kinds of rooting. One is ROOTING!!!! and the other is just rooting. The student who goes out onto the bleachers at a football game, said Mr. Onthank, "I personally beplants himself in a position where he can keep his eye on a certain girl lieve it would be advisable to adopt everyone—a U. S. Liberty Bond. across the field (and keeps his eyes turned in that direction most of the time), sits like a dummy until the yell leader kicks him to life, when he opens his mouth and drawls out a few words calculated to knock the "pep" out of a dynamo, is a rooter-a rooter of the brand that would not be there at all were it not for the fact that he wants to see the game. He is of the type that makes every excuse to keep away from rallies and spends that time at a picture show. When the team loses, he is the first to criticise and put up a holller. The ROOTER is the student who goes into the bleachers with the determination to back the team to the limit. His voice has a ring of confidence in it, no matter what odds may be against the team. He is silent only when the signals are being called. He is the man who puts snap into rallies-400 like him can carry Bezdek's crew to victory in every one of the remaining games.

Yes, 400 ROOTERS can put into Oregon's football machine what no amount of coaching and practice can develop-confidence. Not overconfidence, which is but a mild form of conceit, but confidence backed up by determination to fight.

During the coming two days every student must be a ROOTER. Friday night the first big rally of the year is to be held and the spirit shown there will be the spirit which the team will carry with it into the game Saturday afternoon. Dates, picture shows, dances and the like are of minor importance tomorrow night. You are expected to be at the rally and be there as a ROOTER.

TO TAKE PLACE OF Y. M.-Y. W. MIX

With Dramatic Class Plays and

Pajama Parade.

The all-University reception which

was to have been held Friday evening

under the auspices of the Y. M. C. A.

and the Y. W. C. A., has been called

to be given by classes in dramatic in-

terpretation for the benefit of the Red

The purpose of the annual mix is to

the joint committee feels that this so-

tion, a Hallowe'en party is being

(Concluded from page 1.)

streets until Willamette street is

Treat for Frosh.

After the sorority girls have had a

HALLOWE'EN PARTY BEING PLANNED **EMPTY HOUSE GREETS** Change Made Necessary by Conflict

WALTERVILLE PEOPLE FAIL TO TURN OUT FOR BONDS-PRO-GERMAN INFLUENCE IS FEARED.

Store People Said to Have Suppressed with the pajama parade and the plays News of Meeting, Reports Prof. Dunn.

It is disconcerting, thinks Professor F. S. Dunn, of the University of get acquainted, but now that nearly Oregon, to be a speaker at a meeting, everyone is more or less acquainted, with no one in the audience. This was and due to the fact that there are no his experience Saturday evening when more open dates for the reception, agent of Eugene, to Walterville, sevhe went with C. C. Brawner, insurance enteen miles out of the city, to speak term. To take the place of the recepin the interests of the Liberty Loan.

Back of this occurrence lies a sig-planned, to be given at the bungalow nificant story, in the opinion of Mr. Friday evening, November 2nd, to Dunn. The chairman of the commit- which all of the students will be weltee in charge of organizing the Liberty come. Loan meeting was Max Gebauer, a merchant of Walterville. When the speakers arrived, they went to his PAJAMA PARADE TOMORROW store, where they chatted until 7:45, and then went to open the church for their meetin. Mr. Gebauer did not accompany them. Mr. Brawner and there the procession will march and Mr. Dunn waited half an hour, but serpentine and "oskie" and hoop and no one came. Then they returned to howl and have a good time down the Eugene.

"Apparently," said Mr. Dunn yes- reached. Here a second bag of fun terday, "Gebauer is pro-German. We will open and the parade will cyclone were suspicious of him, and inquired into the Rex theatre and after the esat Thurston on the way back, finding sence of pep is scattered about the that such is his reputation in the sur- building the procession will meander rounding country. He had evidently on its joyful way down the street, visgiven such vague impressions of the iting other stores, listening to enthustime and place and purpose of the lastic speeches of townspeople and meeting that the people really knew University jazz kings. nothing definite about it."

"About 200 or 300 farmers, many of the city streets of Eugene have been them wealthy, live near Walterville, swept with a terrible charge of pep and we had expected them to show and the townspeople wake up and say some interest in the Liberty Loan "Well, I declare. Hud thunk the Unicampaign. Beside giving no definite versity war year students could disinformation as to the meeting, Ge- play any such amount of pep as that." bauer's influence has extended to the The parade will head for the campus people of the little town, as evidenced and will visit the various sorority by the actions of the young boys houses. around his store."

Gebauer's father, a native German, This should be a treat to the frosh, was in the store when Mr. Brawner especially, as it will give many of and Mr. Dunn arrived, and they talked them a chance to see the interior of with him while Gebauer was busy those cherished domiciles of which elsewhere. When Gebauer returned they have heard so much. It has he asked them not to pay any atten- been rumored-well, but we won't tell tion to what his father had said, since you, but let it suffice to say that it is he was getting childish, thus giving a pretty safe bet for anyone to attend them the idea, said Mr. Dunn, that the parade without supper for most Gebauer feared his father might have of the sorority houses have wonderful let something out concerning his Ger- cooks. man sympathies.

(Concluded from page 1.)

it will disband.

poning the purchase of clothes because of the uncertainty of the drill

and since tan shoes are serviceable Vancouver, Wash. and at the same time are part of a

"When the uniforms are adopted"

chance to admire the costumes the pa- the custom of wearing the uniform on rade will head for the library where all occasions, both to classes and to drill. Especially does this seem ad-"Come on, gang, get your gay togs visable during the period of the war, on. Let's go, we're off for a wonder- both for the psychological effect on ful year. We have a great school. We the morale of the University and as have a great state. We have a great a step toward the saving of cloth. A football team. We have a great stu- uniform is the most serviceable suit dent body, and let's have a great pe- one can wear."

OREGON STUDENT WOULD LIKE LETTERS

John P. Jaeb, Now With Hospital Corps, Writes About Service.

A letter has been received by Karl Onthank, secretary to President Campbell, from John P. Jaeb, a University sophomore last year.

Jaeb enlisted last year when the call came for men, and is now stationed with the hospital corps at Van-"However, since drill is assured at couver, Washington. He went through some time in the very near future, some difficulty in getting into the real the purchase of tan shoes at least is army service, but says that he likes advocated as the most economical the work. He says in his letter that plan for all men who will be here he would be extremely pleased to hear during the entire year. The purchase from any of the University students, of uniforms of some kind is assured, His present address is Barracks 37,

> In the same corps with Jaeb are ed the University last year.

> There is one safe investment for

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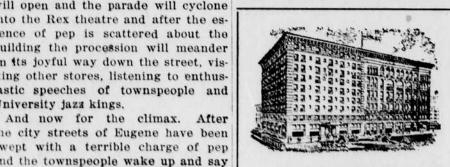


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A business transaction occurred this week in which MR. SETH LARAWAY purchased the Victor Agency and stock including all the Victrolas and Victor records that have not been discontinued by the factory, from Mr. H. E. Morris, of the Morris Music House, on Willamette Street.

MR. LARAWAY has combined his piano and victrola business with the above mentioned stock, and established an attractive and convenient sales room at No. 8 East Ninth Street, next door to the Western Union Telegraph office, with Mr. Hickox in charge.

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