

Agents "Pendleton" "O" Robes and "Indian Robes"

Agents "Gossard" Lace-Front and Nemo Corsets. Be fitted now.

L.H. Friendly & Co
— THE LEADING STORE —

Agents "Munsing" and "Car-ter's" underwear for men and women

WAYNE-KNIT HOSIERY In silks, cotton and lisle for Men and Women

Agents "Mallinson's" "Silks De Luxe," Khaki-kool, "Pussy Willow" "Will O' the Wisp" Indestructable Voile and Crepe. Hirsch Wick-Wire and Griffon Clothes for Men

School Hats

Select Panama Hats

Quaker City Shirts

Students of the U. of O.

We enter with you into the Spirit of

JUNIOR WEEK-END

And sincerely wish that you enjoy it to the fullest Accept our Congratulations for the Fine Oregon Spirit Shown by your prompt joining of Uncle Sam's forces, and your eagerness shown in your daily drills

TO THE YOUNG LADIES RESPONSIBLE FOR THIS

Issue of the Emerald, May the Greatest Success Crown their Efforts.

"Marinette" the aristo-



U. S. Navy Middy Ties \$1 to \$3.50 Each



PERRIN'S and ALEX-ANDRIA GLOVES

Distributors of Ladies and Misses Coats, Suits and Dresses of the Better Kind.—HIXON MODEL SUITS

GAMMA ZETA

Electa Helen McDonald Marie Badura.

A junior girl in Purdue University holds a most unique record since she has to date spent only \$375 for everything used since she entered the University as a freshman.

The dean of women at Northwestern has forbidden the women students on pain of expulsion to give their photographs to newspapers or allow a reporter to interview them.

A co-ed senior at Ohio University is taking a course in Floriculture and expects to operate her own greenhouse.

Whose Your Jeweler?

H. D. SMART

IF NOT, WHY NOT?

Phone 411

927 Willamette

Don't Crab

Unless you get a live one at the

IMPERIAL LUNCH

721 Willamette

FRED GEROT



THERE ARE FEW

drinks so refreshing, and at the same time so healthful as a glass of milk. That is, of course, if the milk has been properly, scientifically, conscientiously clarified and pasteurized. That is the way we prepare our milk.

EUGENE CLARIFYING AND PASTEURIZING CO.

PHONE 390

TWO DAILY DELIVERIES

If you are hungry go to



For Lunches, Candies, Ice Cream, etc.

Wade Bros.



The Home of Hart Schaffner & Marx Clothes

Stationery! Stationery!

Initial, Tinted and White—all styles and cut of envelopes. MEMORY BOOKS.—A fine assortment. PENNANTS.—The finest line shown. FOUNTAIN PENS—Conklin, Waterman and Parker. The best three kinds at the PRICE YOU want to pay. GIFT BOOKS—GRADUATION CARDS

in fact

CRESSEY'S

Is where you get what you want 630 Willamette St.

W. A. KUYKENDALL

The Rexall Store

870 Willamette St. Eugene, Oregon

We Have It!

Anything along the hardware line

J. W. Quackenbush & Son

Phone 1057

160 9th Ave. E.

Jim Says:-

Quit running on flat tires. Wear Neolin soles and Rubber Heels.

Jim, the Shoe Doctor

Opposite Rex

Hauser Bros.

1139 Willamette Street.

Have you ever experienced that peculiar feeling of confidence which accompanies you into an athletic contest when you are equipped with "QUALITY GOODS?"

Our's are QUALITY Sporting Goods