



THE SECRET OF OUR SUCCESS

**Our Workshop on the Premises Means to You Wearers of Glasses
Absolute Accuracy---Quick Service**

The advance of Optical Science has rung the knell of the man with "Specs for Sale." Everyone with even the slightest knowledge of Optics knows today that satisfactory glasses cannot be sold from stock like sugar or shoes.

Recognition of this fact has brought about the necessity for "made to order" glasses—lenses that are ground exactly to your prescription, of a size and shape to suit your features and fitted in a frame or mounting best adapted to your requirements.

Hence our workshop on the premises. We found years ago that we could not give our customers the prompt service and guaranteed accuracy to which they were entitled if we had to depend on some outsider to make the glasses. There were daily mistakes and delays that were simply unavoidable.

Now we have one of the best mechanically equipped optical workshops in this section. In this shop we are able to manufacture from the rough glass even the most complicated lenses in a few hours at the longest. Every operation is under our personal supervision and we are not only able to promise your glasses at a definite time but also to guarantee that when you get them they'll be just exactly RIGHT!

An accurate examination of the eyes, is of course, the first essential. We make these examinations by the most approved scientific method, grind the lenses and adjust the finished glasses to your face, all in the same day if desired. We also fill oculists' prescriptions and can duplicate your present glasses when required.

Just try out this claim for quick Service at your next opportunity! Money Refunded if Glasses Should Prove Unsatisfactory. The Right Way is Our Way.

Sherman W. Moody

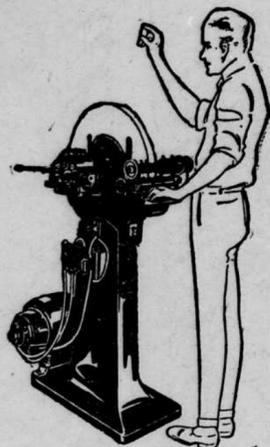
SUCCESSOR TO BURGESS OPTICAL CO.

Telephone 362

881 Willamette St., Eugene, Oregon.



This is called a surfacing machine and is used in grinding the surfaces of either flat or curved rough glass blanks to obtain in the finished lens the exact result required by your individual prescription. This operation requires careful, skilled workmanship.



After the lenses have been cut to approximately the desired shape and size they are placed in one of these automatic edging machines and ground to accurate shape, with smooth, even edges.

Eyesight Specialist and Optician

**"See
MOODY
and
See
Better"**



This little machine is used in cutting lenses to any desired shape and size. The cutting is accomplished with a diamond set in the machine.



The holes for use in setting the lenses in eyeglass or spectacle mountings are smoothly and accurately bored by this diamond drill.



With this instrument the operator locates the optical center of the lens and also marks the axis of the cylinder, if any. It is also employed to check the accuracy of every completed pair of glasses. We call it the "policeman" of the shop.