## A Service Garment With Fashion Attractions

This is what the up-to-date Overcoat should be. That is the standard by which you can measure all

## FRIENDLY OVERCOATS

Serviceability makes no concessions to fashion, nor does style make any compromise with durability and comfort in these swagger Friendly Overcoats.
Comfort, service and style distinction are so associated in these garments as to render you a complete and well balanced satisfaction. There is nothing medium about


## Central Church <br> Tenth and Pearl Streets

Mornirg Church-School 10.30 A. M.
Men's class in Present-Day Problems, DR. CASWELL, Leader

Woman's Class in Old Testament Stories-MISS FOX Leader.

## A Church Home for Students Try It

## our policy is

## "Your Satisfaction"

There is no "beating around the bush" about our store pol-icy-we're set in the idea that what yiu want is quality style and value.

And plus believing it, we practice it. Please say "show me". We will with-
Stein-Bloch and Kirschbaum Smart Clothes for College Men $\$ 15$ TO \$30

## HAMPTON'S Suality

## AT YOUR HOUSE PARTY

You will serve punch. We can serve
of things at a low cost, for making it Grape Juice
Logan Juice
Logan Juice
Lemons
Oranges
Grape Fruit
Pineapple
Fresh Nabiscos, Adoras, and Anolas, in bul
th and Oak
GROCERS
Phone 246

SWIMMING POPULAR SPORT 250 co-eds Sign Up for Cíasses Under Miss Cummings.
Two hundred sna nfty University girls have signified their intention of
swimming in the tank when it is swimming in the tank when it is open-
ed to them October 31. As swimming
is is not listed as an out-door sport and no credit is given for it, Miss Louise
Cummings, bead of the Cummings, head of the department of
hygiene and physical education, considers the number large. She is of the opinion that swimming is the most popular
sport among University sport among University girls today.
The tank will be open on Tuesdays The tank will be open on Tuesdays
and Thursdays from 2 to $5: 30$ p. m.,
during which time Miss Harriet Thomp. son and Miss Hazel Rader, of the phy-
ding sical training department will give swim-
ming lessons. No fee will be charged ming lessons. No fee will be charged,
with the exception of a locker fee, and the girls are to have unrestricted use


Steers Makes Touchdown in First Three Minutes of Play.
Frosh Rin Prepers' Line at Will Steers Is Star of the Game.

Plowing through their opponents' line at will, the Oregon freshmen smothered
Eugene high $51-0$ in the first foothall Eugene high $51-0$ in the first football
game of the season yesterday. The game of the season yesterday. The
lighter and less experienced eleven was no match for the strong team Coach
Walker has developed. The heary Oregon backs ripped the Eugene line to re bons, making from five to 30 yards on
every down. every
Bill
Stown.
Steers. Dalles, stood out as the particular Duminary of the day, time and again
tearing off long runs tearing off long runs and shaking off
tackler after tackler. He scored thre tackler after tackler. He scored thre
of the freshmen's eight touchdowns. of the freshmen's eight touchdowns.
The first touchdown came after thre minutes of play, Steers being shoved over the line. Toward the end of the quarter Mast broke away around left en
for 30 yards and planted the pigskin be for 30 yards and planted the pigskin be
hind the posts for another score. hind the posts for another score.
In the second quarter Reinhart m a nice run of 50 yards and then plunged
over for a score. "Brick" Leslie over for a score. "Brick" Leslie
blocked a kick in this period which Strowbridge recovered.
he made e touchdown.
he made $e$ touchlown.
The second half was almost a repeti tion of the first except that Eugene of fered a little more stubborn resistance Scaiefe and Foster made first down fo-
the high school once, the only time the high school once, the only time th
prepers were able to make yardage. prepers were able to make yardage.
The freshmen attempted nothing but simple line bucks and end runs with a few forward passes sandwiched in. Ore
gon did not punt once. The Eugene gon did not punt once. The Eugene
offense was powerless against the heavy offense was powerless against the heavy
Oregoa line, many times their plays be Oregoa line, many times their plays be-
ing spilled befeze they could get under Anderson, Benefiel and the entire
backfield shone for the first year men backfield shone for the first year men
while Newman and Scaiefe were most in evidence for the to
up was as follows
Freshman-center-Laughlin; guard,
Benefiel, Berg; tackles-E. Leslie, Benefiel, Berg; tackles-E. Leslie, B.
Leslie; ends-Anderson, Wiison; quarter -Steers; halves-Mast, Rejnhart; ful

- trowbridge. -Strowbridge.
Campbell, Bradway; tackles-Callison, Campbell; ends-Quinner, Hoffer; quar ter-Scaiefe; halves-Brandenberg, New man; full-Burton.
 berg, Ellis for Laughlin, Maulkey fo Mast, Stahm for Wilson, B
Benefiel, Brattaim for Berg.
TEACHERS WILL SPEAK. Earl Fleischmann was the only stuthe Rhodes Scholarship examination this week.
Dr. S Dr. Schafer, chairraan of the colloqu-
ium committee, asks that suggestions ium committee, asks that suggestions for
topics for discussion for the year be sent to the president's office.


## Jim Says:-

"Wear Neholin Soles and forget your Rubbers"

## JIM, The Shoe Doctor

Opposite Rex

## Hint to the Frosh

The Sophomores Drink our Malted Milk That's Why They Won

## PETER PAN

## AT HARDY'S

If you like a feed of Pork and Beans and New England Brown Bread for your breakfast Sunday morning you can get it at Hardy's. Fine chicken dinner at noon and evening at a very moderate price.

## HARDY'S

Cor. of 9th Ave. East and Oak Street. City.

## Sophomores Are Victorious

(Continued from page one)
60 yards for his fifth score. He added the extra point eaci time.
The rooters cried "touchdown, touchdown," and Tegart accommodated them by grabbing Shy's loag pass and running five yards the last chalk mark. Enter Sty Huntington again with a rolling,
tumbling, 60 yard tramp over the goal tumbling, 60 yard tramp over the goal
line. Summary: touchdowns, Montieth 3,
Jensen 1, H. Huntington 3, S. Huntington 6, Tegart 1; goals from touchdowns, S. Huntington 12, Montieth 1. Substitutions, Will.mette: Wormar for
Carson, Procter for Tobie.-Oregon: Carson, Procter for Tobie.-Oregon:
Spellman for Williams, Dudley for Snider.
Officia pire, Bill Schmitt; head lineman, Dean Wialker.
The lin

| Wiliamette | Oregon |
| :---: | :---: |
| Flegel (capt | L. E. . . Beckett (capt.) |
| Tobie | L.T......... Mitchell |
| Guerin | L. G.......... Snyder |
| Peterson | C. .......... Risley |
| Carson | R. G........ Williams |
| Taylor | R.T.......... Tegart |
| Rexford | R. E........ Bartlett |
| 3ooth | Q. B....S. Huntington |
| Dimmick | R.H........ Montieth |
| Grosvenor | Jense |
|  |  |

## Bangs Livery Co. All Stage Lines

 Transfer Day or Night Phone 21Saturday, October 7, 1916.
CONCERT IS TO BE GIVEN
University Orchestra Will Present Selec tions From Friml's Katinka. Selections from ${ }^{\text {fre }}$ the score of
"Katinka," a music comedy by Rudole Fatinka," a music comedy by Rudo ing worked over by the university rchestra for their concert. "Katinka" was successfully produced in New York last winter. The music is delightfully vivacious and is the kin
that will be well received by everyone says Miss Winifred Forbes, director of the orchestra.
According to Miss Forbes, "Unusual interest is being taken in the orchestra work this year, probably because it is declared. "Present indications point toward a very successful season."

## HOTEL OSBURN

First Class Hotel of City Caters to Student Banquets Our Sunday Night Dinners Unsurpassed
Music by Hendershott's Orchestra

## MARY'S

White Lunch
Short orders a specialty
Waffles and Pie
"Like Mother Used to Make"
Where the "Fellows" All Go.


Success and Leadership
Are the returns on an investment of courage. Courage to
strike into new paths, to give better merchandise and to rest content with a medium profit in the interest of greater volume.

## Less Profits

and

## Greater Volume

our Plan Under this plan you are going to get the difference in
better fabric, better fashions and better fit for Kuppenheimer Clothes $\$ 18.00$ to $\$ 30.00$
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