

OREGON EMERALD

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OUR SOCIAL RULES.

Before the social rules were adopted and passed by the faculty last year the social activities of the campus were entirely out of harmony with the trend of the University. The trend then as now was toward higher standards in the class rooms. On the other hand the craze of dance was intensifying the social life of the students and consequently combatting the efforts to increase classroom efficiency. This diametrical opposition was the downfall of that intense campus social life. The muse Terpsichore took flight in the drastic measures adopted by the faculty.

And now following a year of the social rules what do we find?

A statement of faculty opinion appears in this issue of the Emerald. Very loyally it upholds the rules. Yet the reasons as given in this sentiment shows virile health in their ability to stand alone and to show cause why these rules are wrong would take some very keen reasoning.

Yet exception is taken to these rules by students who have the interests of the University as much at heart as the faculty themselves.

Objection is not found in the rules being too drastic. They could yet be made more so and get by all right. Objection is not found in usurpation of student liberty by faculty. There was no usurpation. Objection is not found in an endeavor to raise class room standards. The standards could be raised even still higher and find favor with the earnest students. In fact the motives of the faculty in the adoption and passing of the rules are not to be questioned.

The big question mark in the rules is the result—the problem now before the student body of the University; a prob-

lem of "Oregon Spirit," democracy, and cohesion.

As President Campbell so aptly put it—this year sees the tradition from the little university to the big. And with this transition the problem of conceiving the intensifying of Oregon Spirit in democracy and cohesion gains importance. For this year sees the balance of the majority of the students swung from the fraternity to the non-fraternity. And unless there is a mixing of the two and an assembling for a common purpose factions will arise and with them the accompanying evils to the student body and the University.

Giving the social rules the effectiveness of the past but changing them to suit the new conditions is the advisable action to be taken. Let it be thoroughly understood the Emerald desires no change—and would abhor it—whereby the effectiveness of the social rules would be thwarted.

But as they now are, the social rules are defective in consrving the spirit of democracy on the campus. The Emerald has a specific remedy to apply—after this has been read and considered.

Thursday has been selected as the official yell day for the roots. And this day has been set aside by the coach when the secret practice sign will be non-effective. A scrimmage will be staged for the occasion weekly. The stage is now set for the greatest show of "pep" and "ginger" for the big football games to come. If there is a failure, that will be the stigma.

Dr. Percival Lowell is coming here next month. He is the man who discovered Mars—and now Mars is raising Cain—in Europe. Wonder what the good Doctor has against use.

IS NOT UNDERSTOOD

Students Even Thought Store Owned by Private Interests.

Proceeds From First Week's Sales Indicate Prosperity for New Enterprise.

That the students of the University need educating concerning co-operative stores is the opinion of Marion F. McClain, manager of the University of Oregon cooperative store, which was opened this semester.

"Here we have 800 students, everyone a partner in this business," said Mr. McClain, "and yet many of them do not know the purpose of a co-operative store or who are the owners of this one. After a student comes in and asks me why I call it the co-operative store, and when I explain that it is a business conducted by and for the University the student grasps and says, 'Oh, I thought it was your own store.' They aren't all freshmen either."

"It wouldn't amount to much if they only were concerned who make inquiries, but for every one who speaks of it at all, there must be a half dozen or more who are in the same ignorance but make no remarks. The students certainly need to get better acquainted with their business affairs."

"This is one of the few real 'co-op' stores in the United States," continued Mr. McClain. "Princeton has the largest one. Harvard does the largest business under the co-operative system, having three stores which do an annual gross business of \$400,000. But the Harvard stores are backed by private capital whereas the Princeton store is not."

The store has on hand a lot of books turned over by the old University book store. These are considered to be worth not more than 35 per cent of the list price of \$2275, because they are chiefly books not now used in the University. Mr. McClain hopes to turn these over to some book firm.

Cloyd Dawson, '16, who was to have done the bookkeeping for the store has left school and Ernest Watkins, '16, appointed in his place, announced yesterday that he also will leave for home at once.

PLANS FOR STUDY DESKS

Increased Use of Library by Students Causes Many Inconveniences.

The number of students using the University library is 25 per cent greater than at this time last year, according to library records. For the first ten days last year the total number of library books used was 2592. This year the total was 3592.

This increase in the use of the library is working considerable inconvenience on the students of the University. Several times it has been necessary for them to be assigned to the tables reserved for the faculty members and some have found it necessary to study on the library steps.

In an effort to better library conditions for students, Librarian M. H. Douglass has secured from the University of Washington, their plans for an improved individual study desk, similar to those now being used there, and has ordered several of them to be made for use in the library here. They will be placed in small spaces about the reading rooms not now in use and will help relieve the present congestion. Should this experiment prove satisfactory, Mr. Douglass plans to use them entirely, displacing the long open tables now in use. There is no money available at this time, however, and the change can not be made before January 1, even if found advisable.

"RARIN' TO GO"

Pineapple Special
Egg Chocolate
Teddy Bear
Egg Nogs
Root Beer

Peter Pan Special
Atlas Special
Nectar Delight

"Ask the Editor"

Weiss Grocery

We have our own delivery
Staple and Fancy Groceries.

CLASS WILL VISIT SALEM

Social Agency Students to Inspect State Institutions This Fall.

The social agency class conducted by Miss Elizabeth Fox, dean of women, will visit Salem this fall in order to study the conditions of the state institutions.

The class has studied the history of charities, from the time of promiscuous giving to anyone who asked, down to the scientific treatment of pauperism as shown by the work of the Charities Organization societies. It has taken up the causes of poverty, and has studied the symptoms which come from homes where intemperance and immorality are found.

Miss Fox says that the class will soon take up the study of the different institutions that are trying to relieve the conditions, such as social settlements, industrial school, and homes for friendless women and children.

LECTURE PAYS EXPENSES

Tagore Address Thursday Night Nets Guarantee and Small Surplus.

Expenses and a slight surplus were cleared on the lecture given by Rabindranath Tagore in Villard hall Thursday evening, according to Ed Harwood, chairman of the committee in charge.

\$200 had to be guaranteed Tagore before he would agree to speak at the University. This amount was pledged by the Fortnightly club, The Collegiate Alumnae, the University, and the Associated Students. In case the lecture did not pay expenses, these four organizations were to make up the deficit, but this was found unnecessary.

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For Good Groceries

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We have a high class of
Roasts, Salads, Cakes, Pies,
etc., for home lunches. Reasonable prices.

Outfitters for Sportsmen and Athletes

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FOOTBALLS, BASKETBALLS, SWEATERS, GYM GOODS, GOLF CLUBS AND BALLS, TENNIS RACKETS, HAND BALLS, GUNS AND FISHING TACKLE.

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Eugene

Salem

Albany

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The student's store—owned and operated by the student body. Is ready to supply all your needs as a student.

A new supply of Waterman Fountain pens just received. Your old pen taken in exchange on a new one.

Also:

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|---------------------|------------------|
| Penants and pillows | Pens and Pencils |
| College Jewelry | Note Books |
| Gym Shoes and Suits | I. P. Covers |
| Tennis Supplies | I. P. Fillers. |

We will supply you with postage stamps and take your letters to the post office each evening—Yours for service.

Have your PHOTOGRAPH taken at

TUTTLE'S STUDIO

Sweepstakes Winners at Lane County Fair last year
606 13th Ave. E.



La France Silk
Hose \$1.15 Pair
Colors: White and Black

Phoenix Silk
Hose 65c to \$1.50
Pair. Colors: Black and White

The Men's Store

Society Brand, L-System and Chesterfield Clothes for Men

College men buy clothes from us because our stock always has in it the exclusive and attractive styles and patterns that appeal to discriminating fellows. Prices \$15 to \$30

Elegant Silk Shirts

Clever Patterns for Men

Priced \$2.50 to \$6.00 Each

Soft cuff silk shirts in bright cherry patterns are more popular than ever. A silk shirt adds charm to your appearance and satisfaction to yourself. Arrow Shirts \$1.50 to \$2.50.

Distinctive Wearing Apparel

There is a sort of dash and perfectly lovely fashion in the styles for this Autumn and Winter. The colors, the lines, the trimmings and all are chic and at the same time have a special quaintness—modish features—not always seen when fashions experience a radical change. The coats, suits and dresses, whether intended for street, home or party are all specially attractive. We would like to have you see them. Large, light, airy shopping quarters. Satisfactory service.

Bedding Drapery

Beautiful colonial Drapery, Cretons, Tapestry, Chintz, etc. Dozens of pretty Patterns and colors for all purposes in home decorations. Sheets, Blankets, Comforts, Pillows, Towels in September Sale.

Autumn Fashions

The pretty new Silks, Crepes, Chiffons, Laces, Ribbons, Neckwear, showing the newest colors, patterns, and weaves for street, home, and party dresses and blouses. Chiffon Cloths, Georgette Crepe, Spanish Laces and French Robinette Wash Blonde nets. Prices 50c to \$2 a yard. 36 to 72 inches wide. 75 patterns in dark and light colors. All wool Challies, Plaid figures, Stripes 35c to 85c yard.

McMouran & Washburne Store

FOR STYLE, QUALITY & ECONOMY

"Write Home Often,"
Said Mother

Why Not Send Her

The Emerald

90 Times for \$1.00

Subscribe at

Co-Op Store

Campus Y. M. C. A.

THE OREGANA

The Student Shop

FOR OREGON STUDENTS

Try our candies

Our ice cream is perfect

Duck Season Opens October 1st

BUY A DUCK FOR LUCK

AT

Coe Stationery Co.

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