

# OREGON EMERALD

Published each Tuesday, Thursday and Saturday of the college year, by the Associated Students of the University of Oregon.  
Entered at the postoffice at Eugene as second class matter.  
Subscription rates, per year, \$1.00. Single copies, 5c.

### EDITORIAL STAFF.

**EDITOR-IN-CHIEF**.....**HAROLD HAMSTREET**  
Managing Editor.....Edward P. Harwood  
City Editor.....De Witt Gilbert

### BUSINESS STAFF.

**BUSINESS MANAGER**.....**GEORGE T. COLTON**  
Phone Editor 565.....Phone Manager 431

### THAT QUESTION OF YELL LEADER

That rah-har-Oregon spirit is not asserting itself these days and the handful of trousers warming the bleachers as the team goes through its nightly practice are not as many as they should be.

But the fault is rooster leadership, and again the annual question of yell leader presents itself.

Alumni have for the last two years bewailed the fact that the "old Oregon" spirit was becoming a myth; that with the growth of the university and the change of dominating leaders the spirit was becoming a tradition rather than remaining a living fact. Summed up the alumni are bewailing the passing of the spirit while the present classes stand over the hier without faith for resurrection.

The will of the alumni may be a needed inspiration to us of the present generation. We cannot believe the spirit has passed but from the indications this fall it is hopelessly anemic. But that is because we rode to heavenly happiness last year on the blaze of glory in which our football heroes ended the season. And the team, almost intact, is back into harness again drilling for another strenuous season.

The fault is we are self-satisfied and have not chosen a yell leader. No man puts in quite so strenuous work as does the yell leader during the football season. And choosing the leader now is handicapping him for more than the length of time school has been open.

### THE COLLEGE IGNORAMUS.

The Portland Oregonian arises the question of a college ignoramus in an editorial of August 27, and like so many others of the same mind falls into error. Thankfully enough it abhors rote learning and condemns it for its own worth. The scholar with his head full of facts of no value has assimilated a lot of stuff that will be of no practical use to him.

The Oregonian assumes that a man goes to college where he is held in leash for four years or more while his head is pumped full of so much hot air. Then he is released from the institution by graduation—or otherwise—he is like a balloon—up in the air—and must suffer the arseverse knocks of a cruel world before he comes to earth again and starts to make a business man of himself from the ground floor up. Such an assumption is reprehensible.

The days of gone by years are no more the same today in the editorial field as in the commercial or inventive fields. Educational progress is marked by more efficient tactics and methods. And to attach a stigma to the man with a diploma is to censure education as doled out in our colleges and universities today.

A great change has taken place today in the methods and tactics of bygone years. This change is due to the democratization of higher education. But the Oregonian has not kept up with the times and superficially expounds on the minority representation of our colleges. The minority representation is composed of the poor folks who come to the university while away a few more years, and somehow hope for miracles to pass. More interested in good times than ambitious work they shift the burdens of studying to their classmates, and skin through on Confucius' one corner. Then

when they come out with a diploma and a head of hot air they are wiseacres and either seek those jobs held only by men of age and many years experience, or smoke cigarettes and entertain "milady" while dad foots the bill. These are the ones who advertise their college education and on whom the Oregonian and the like hop and draw their superficial conclusions. This is the stigma given a university or college education.

But how about the real facts—this democratization of higher education? The democratization that is transforming higher education? The answer is—look at the hands of the majority. They are hands that know what work is. They are hands trained in toil. That is the democratization of higher education. It is education not alone for the wealthy and idle but education for those with ambitions and visions. It is education those who have creative faculties and wish to increase their efficiency. They are hands that have supported themselves, dominated by minds that have guided their energies.

It would have been better had the Oregonian stigmatized the breed as represented in the minority representation and not the class as represented in the general term "college student."

The alumni are going to feel the pinch of the high cost of living as they have not before. For the increased cost of printing is cutting them out of two issues of the Emerald a week. In past years the three issues of the week were mailed to all "good" alumni with a special alumni edition each week. But now only one issue a week goes to "good," (alumni.) Heaven comes higher!

That University of Oregon graduate who manufactured salve for the growing of lower digital extremities got one patient in an extremely compromising position. For as one person has expressed it the patient must either toe the mark or foot the bill.

It was callous wit that responded when asked "Are you out for football?" "Yes, I am out."—with a sarcastic tinge to the answer.

### GLEE CLUB OFFICERS CHOSEN.

At a meeting of the men's glee club last night officers for this year were elected. John Black was elected president of the club. Lewis Bond was chosen as the secretary-treasurer for the coming year. Try-outs for the men's club will be held Wednesday afternoon in Mr. Lyman's studio from 4 to 6 o'clock.

### SON BORN TO PROF. ROBBINS.

A son was born to Prof. and Mrs. E. C. Robbins Sunday evening at the Eugene hospital.

Patronize the  
**Rex Shine Parlors**  
Geo. Molos, Prop.  
Ladies and Gents

## OREGON TRIO FORMED

### Middleton Concert Company Will Go Over State.

### Well Known Soloists Will Represent University of Oregon in Concert Work.

Martin Tinker.

A new trio has been formed with the opening of this school year in the music department, which will represent the University of Oregon in concert work all over the state. This trio, which will be known as the Middleton Concert Company, is composed of Mrs. Middleton, vocalist; Mr. Badollet, flutist; and Miss Davis, piano soloist and accompanist. All of these musicians have been heard in concert work in Eugene and always with great success. Mrs. Middleton states that most of the work will be ensemble work although there will be a few solos.

Mrs. Middleton possesses a contralto voice of very rich quality and with the high flute will be a very pleasing combination. Miss Davis' ability as an accompanist is indisputable as for many years she has accompanied the vesper choir and prominent soloists of Eugene and the University.

Dr. Landsbury of the University school of music will go to Portland every two weeks this winter in the interest of the extension department, giving lectures on the different phases of music.

### ANNOUNCEMENTS

Soccer meeting Friday evening at 4:15 in gymnasium. All candidates out. For details, see story in this Emerald.

Band practice and tryout to be held Thursday afternoon at 4 o'clock in Villard hall.

## YELL LEADER PROBLEM UP

### Student Council Will Appoint Committee to Hunt Desirables—Dolph After Job.

Who will be colonel of the rosters' brigade? That is the question that the student body council will start on the way toward a solution at its first meeting tomorrow.

A committee will be appointed to look up possible candidates and report to the council at its second gathering. Election of a yell leader will then be held.

Jack Dolph has announced his candidacy, according to Nichols Jaureguy, student body president.

Alex Bowen is also another possible aspirant for the job, says Jaureguy.

### LATE PLEDGES.

Alpha Phi announces the pledging of Margaret Gray of Portland, and of Helen Case of McMinnville.

Delta Tau Delta has three new pledges who were not previously announced. They are Robert Montague, Horace Foulkes, and Lay Carlyle all of Portland.

Edmond Tracey of Albany has been pledged by Sigma Nu.

Sigma Chi announces the pledging of Owen Kopha.

Phi Gamma Delta's unannounced pledges are: Rerman Lind and Carl Knudsen of Portland.

Sunday Emerald to your friends at home.

## The Club Shine

Is A Good One  
Geo. Molos, Prop.

Face and Scalp Treatments a Specialty Phone 888

## Madame Schaffer

MADAME SHAFFER

Hair Dressing Parlors

Manicuring for Ladies and Gentlemen

Mrs. Chaney, Assistant. 780½ Willamette St.

Dainty Meals Always Ready  
Morning—Noon—Night

## THE PULLMAN LUNCH ROOM

"Everything White and Right"

712 Willamette Street

## VISIT THE

Marx Barber Shop

We extend a hearty welcome to new students

829 Willamette

U. of O. Shining Parlor

4 CHAIRS

3 First Class Shiners We solicit your patronage

We are student headquarters for athletic supplies and appreciate your business

## Eugene Gun Co.

Arthur Hendershott, Mgr.

Next door to Linn Drug Store

## We Are Here to Serve You

I. P. Note Book fillers; Johnston's Candies; Photo Supplies, Cigars, Cigarettes.

## UNIVERSITY PHARMACY

Sidney R. Allen, Prop.

Cor. 11th and Alder.

Phone 229

## HAMPTON'S Quality Store

Agents for  
Phoenix Silk  
Hose

## NEW THINGS FOR COLLEGE GIRLS

### Ladies' Waists

New Shipment of dainty waists of crepe de chine or Georgette. Embroidered and hemstitched trimmed.

Large Sailor or Pleated Collars—Some with jabots. Colors: white, flesh, gray, navy and cerise at lowest possible prices, \$4 to \$8

### SILK PETTICOATS \$3.50 to \$8.00

All new fall shades and changeable color effects.

### CORSETS

La Camile and Royal Worcester.

### ASK TO SEE OUR

—New Fall Dress Goods.  
—New Trimming Buttons  
—Centemeri kid gloves.

## See Our Fall Suits, Coats and Furs

## Welcome U. OF O. STUDENTS

Ladies' and Gent's Furnishings

Ralston Shoes for Men

Dattenhuffer Shoes for Ladies'

Students Clerks to Wait on You

Phone 230

*Frank E. Dumm.*

## ANNOUNCEMENT



The young man who does things, who has high principles and ambition, usually wears clothes that reflect his character—he knows the value of appearance and considers stylish clothes an asset.

A  
**SCOTCH SUIT OR OVERCOAT**  
AT  
**\$15.00**  
AND  
**\$20.00**  
—TAILOR MADE—

Fill every clothes requirement of the dressy young man, and we want you to call to see this most distinguished line of young men's fashionable fabrics and stylish models we are now showing.

Don't take our word—ask any man wearing a Scotch suit and you will know where to buy your suit and save \$10.00.

## World's Largest Tailors

Opposite  
Daily  
Guard



657  
Willamette St.

### SUBSCRIPTION BLANK OREGON EMERALD

Please send the Oregon Emerald for the College Year, of 1916-1917, to .....

Address .....

for which I enclose \$1.00 in advance.

Address Emerald office

U. of O.