

OREGON EMERALD

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THE OREGON EMERALD as the official organ of the Associated Student Body of the University of Oregon, aims to serve the student body politic in the following way: to diffuse correct and authentic news; to protect and conserve the highest ideals of the University; to consistently avoid all secret affiliations and alliances; to play the game squarely with no favoritism; to be optimistic and courageous in fulfilling its functions; to comment on, and receive comment on the problems concerning the University and its welfare; to pursue a constructive editorial policy which necessarily implies a destructive policy; in short, to pursue militantly a policy of proper publicity in regard to all problems that confront the Student Body—all of this, based on the truism that a democracy can be effective and efficient only so long as it maintains a free and militant press.

Everybody Behind Oregon!

ELECTIONS OVER, nothing better can claim enthusiasm from the polity than concerted attention to the event of the year, Junior week-end. Fair weather is almost assured, and that combined with the Oregon "pep" can stand the University in good stead. There is no one event of the college year that can do more for the general good of the University than a successful entertainment of the bevy of guests that will soon begin to gather from all sections of the state.

Verily, Junior week-end means personal sacrifice and inconvenience. The campus citizenry will have to put on the smile of jolly-good-fellowship, even if beds must be surrendered to the guests and hosts seek the cheerful wood-box. Appetites must remain unappeased until every guest has crammed his maw.

But the sacrifice is worth the cost. Many of the visitors will be high school athletes, some of whom have never seen the University before. They are prospective students. If the campus can saturate guests with the spirit of good fellowship, combined with a good time, there is the opportunity of winning them over. Making no bones about the whole business, one of the purposes of Junior Week-end is to show prospective students what the University is and what it offers. It is awedly a type of legitimate proselytism.

The alumni will also be here with their tendencies to harp back to the dead past. Even though their recitals of what they used to do in the old days when they were students—how the University has gone to the bad since they left—is not a bit pleasant, grin and bear it. It serves a good purpose after all, and may be true.

Committees are at work, have been at work for weeks, on the problem of ways and means of making the festival a huge success. The plans are worked out to a nicety, but one more element is needed—and that the hearty co-operation of the whole Student Body.

Join in with the committees, and help make Junior week-end the best ever.

Farewell of Senior Thespians

ABOUT THIS time of the year, seniors have a lean and hungry look about them, and the customary diagnosis reveals that they are growing glabrous about their profound pates from too much worry about senior theses, too many "cuts", too few hours, and all of that sort of stuff. The diploma usually sets a pace that kills: hence worried seniors.

But there is one group of seniors that are setting aside work and worries in a final attempt to amuse and entertain the University. They are the senior players who are working day and night in order to shove "Arizona," a roaring western comedy, across the footlights in one-two-three time. The entire cast is composed of thespians who have long performed before local audiences. They are remarkably free from the shoddiness of amateurism, have an abundance of natural talent, some have higher ambitions in the art—in all they are worth while seeing.

In a month they will pack up the old Cart of Thespis and pass out of the University. It's the last chance to see the old faces that have grimaced through grease and paint and chortled through false whiskers for four years. They are about to make their final exit. Every student should set aside a big iron washer, and seriously consider "pigging" to "Arizona" Friday night.

Arizonians Await.

(Continued from page one)

usual Senior performance. Your college education will not be complete unless you are able to say that you have seen "Arizona."

Reserved seats are now on sale at the Box Office of the Eugene Theatre.

If the plans that are being formulated materialize, a trip to Panama by army transport will be among the trips taken by Stanford's Glee club this summer.

Veteran Publisher Rises

(Continued from page 1)

fifty years editor of the paper, took the position. He remained in it almost continuously until his death in 1910.

"This was a perfect combination," stated Mr. Piper. "Scott was purely a writer and scholar. Pittock was a financier, printer and journalist."

"They were successful because they never tainted or garbled their reports with personalities, but tried to give the absolute and complete truth. Their policy was honest, though not always popular. Their opposition to free silver, cost inestimably in money and influence. They lost fifty per cent of their subscription list and a large share of their advertisers, but came out triumphant."

Still Active at Helm.

Mr. Pittock is still actively at the helm, says Mr. Piper, and is fully consulted about any business venture of the paper.

As to the Oregonian's methods, Mr. Piper said: "We are fundamentally organized like any metropolitan paper. Our circulation amounts to 55,000 daily, and 75,000 on Sunday. Our per capita circulation in the state is equal to that of any paper anywhere. We now have three editions daily, and serve not only the whole northwest, but, to a lesser extent, the nation at large."

As a circulation builder and keeper Mr. Piper recommends a good sporting department.

"A paper without sporting news would be a failure," he asserted. "I don't know that the editorial page is so important. I have tried in the editorial page, however, to keep the prestige built up by Harvey Scott. I don't know whether I have succeeded, but there is just as much said against the page as ever, so perhaps I have."

Has Staff of 400 to 500.

The Oregonian now has a staff of 400 to 500, not including correspondents, of whom there are at least 200. The regular staff consists of about 25 reporters, eight men at the copy desk, five writing, including Mr. Piper himself, who writes for the editorial page, some 20 typesetters, a minimum of 30 in the ad alleys, 15 or 20 in the circulation department, besides 200 carriers, and the men in the business office.

The correspondents, who are paid by space, are paid altogether about \$2500 a month, according to Mr. Piper. They earn from \$1.00 to \$100 each.

The paper does a minimum business of a million a year now, estimates Mr. Piper. "It owes its success," he concluded, "to the fact that it is an honest paper. It presents the news and tells what it thinks, but always in a way intended for honest news service and discussion. No influence outside the office has ever dictated the policy of the Oregonian."

Mythical Ball Nine.

(Continued from page one)

game. Coach Bezdek took him under his wing in the early spring when he was a raw recruit, and turned him out in mid-season, a finished receiver. Sly possesses all the requirements of a catcher, having a fine frame, a good pair of hands, an arm of steel, and a cool head. He is fairly fast and is a dangerous man with the bat in a pinch.

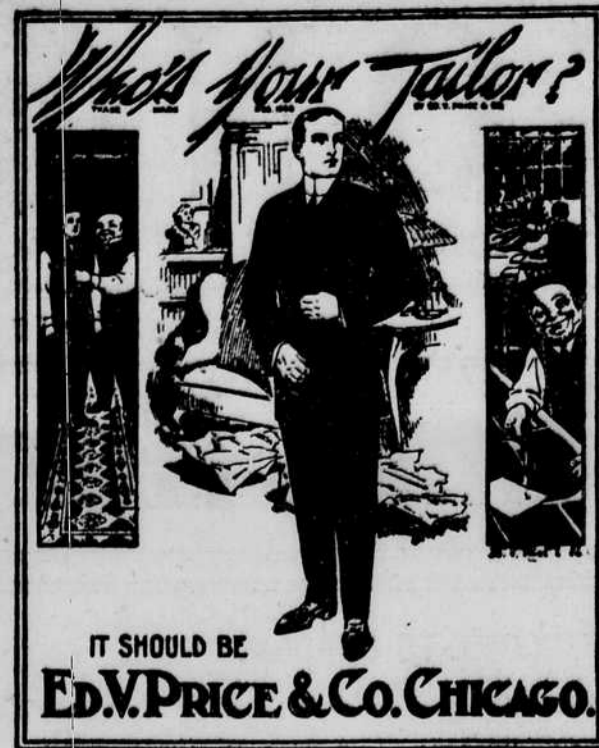
Rogers of Washington, Sieberts of O. A. C., and Tuerck of Oregon are a trio of pitchers that could stand the going in fast company with a little added experience. Rogers deserves the first choice of the three as he showed the most promise during the year. He has a fine physique, and uses a fast breaking curve and a spitball to fool the opposing batters. His greatest asset is his ability to keep cool under fire. Sieberts, the Aggies moundman, proved his worth throughout the season and especially in the final two games against Oregon. He beat the lemmon-yellow in two straight games under the most adverse conditions. He is a good hitter and can play the infield when not pitching.

"Bill" Likes to Grove 'Em. Bill Tuerck has as much stuff as either of the above mentioned hurlers but is inclined to put the ball in the groove too often, and the rival hitters hop on him unmercifully. This is Bill's fourth year on the varsity during which time he has lost but three conference games.

To Ray Goble, of O. A. C., goes the first sack job. Although not a flashy player Goble is in the game all the time and is by far the most reliable infielder in the conference. He seldom if ever makes an error and is as cool as a cucumber. Goble is a .300 hitter and is a good baserunner. If Dick Nelson, the lemmon-yellow first sacker, were faster on his feet he would give the Corvallisite a close race for the honors.

Wins Berth on Infield. There was not a first class second baseman in the conference this year. Loof, an outfielder by trade, played the keystone sack for the Aggies when Sieberts was pitching and got away in good style. He is somewhat awkward in fielding ground balls, but his ability to hit the ball coupled with his baseball head and instinct, wins him a berth on the mythical nine.

For all around worth and generalship



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You want in your new spring clothes is distinctive character, service, and comfort—

WHAT—

You get depends upon where you order them—

Let us serve you today

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Willoughby

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Bangs

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ICE
CREAM
PHONE 343

REX THEATRE

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A Triple Star Alliance in

A strong story of unusual dramatic power

By Whose Hand

"So full of tense situations and incidents that the spectator's eyes will be held on the screen every moment of the five reels."—Motion Picture World.

Friday

Paramount Pictures Present

FANNIE WARD

The Heroine of "The Marriage of Kitty," "The Cheat", etc.

For the Defense

"We must thank the author, Mr. Turnbull and Miss Ward the Heroine, for a play so unusual in both conception and handling. It is most excellent."—Motion Picture News.

2nd Episode of

The Iron Claw

Centennial 5c to Chocolates \$1.50

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