

OREGON EMERALD

Published each Tuesday, Thursday and Saturday of the college year, by the Associated Students of the University of Oregon.
Entered at the postoffice at Eugene as second class matter.
Subscription rates, per year, \$1.00. Single copies, 6c.

STAFF

EDITOR-IN-CHIEF.....**MAX H. SOMMER**
Assistant Editors.....**Wallace Eakin, Leslie O. Toose**
Managing Editor.....**Harold Hamstrom**
City Editor.....**Mandell Welas**
Copy Editors.....**Ed Harwood, De Witt Gilbert, Clyde Hall**
Special Writers.....**Grace Edgington, Frances Shoemaker, Charles Dundore, Walter Kennon**
Administration.....**Roberta Killam**
Assistant.....**Harold Say**
Sports.....**Chester A. Fee**
Assistant.....**James Sheehy, Lee Bostwick**
Features.....**Adrienne Epping, Echo Zahl**
Dramatics.....**Martha Beer**
Society.....**Beatrice Locke, Lucile Watson, Catherine Twomey**
Exchanges.....**Louise Allen**
Assistant.....**Martha Tinker**
Reporters.....**Kenneth Moores, Jean Bell, Robert McNary, Percy Boatman, Coralie Snell, Lucile Messner, Joe Skelton, Helen Brenton**

BUSINESS STAFF

BUSINESS MANAGER.....**FLOYD C. WESTERFIELD**
Assistant Manager.....**Kenneth Moores**
Advertising Manager.....**Burle D. Bramhall**
Circulation.....**Willy Knighton**
Collections.....**Estley Farley**
Manager's and Editor's Phone—841.

THE OREGON EMERALD as the official organ of the Associated Student Body of the University of Oregon, aims to serve the student body politic in the following way: to diffuse correct and authentic news; to protect and conserve the highest ideals of the University; to consistently avoid all secret affiliations and alliances; to play the game squarely with no favoritism; to be optimistic and courageous in fulfilling its functions; to comment on, and receive comment on the problems concerning the University and its welfare; to pursue a constructive editorial policy which necessarily implies a destructive policy; in short, to pursue militantly a policy of proper publicity in regard to all problems that confront the Student Body—all of this, based on the truism that a democracy can be effective and efficient only so long as it maintains a free and militant press.

In Memoriam

A fellow-student, respected and admired, has gone from among us. Mere words are a pitiful tribute to one of such promise and loyalty as Owen Whallon. In his life here, he won friends wherever he went, and his loss is a terrible blow to the Student Body and the University. Strong, sincere and democratic, he has left a vacant place here that cannot be filled. The Emerald joins hands with his class-mates, the University, his parents and those dear to him in silent grief.
Requiescat in pace.

Radical Regulations Required.

IT WILL take some time before the stunned comprehension of the University will react in a rational way toward the awful tragedy that occurred. Something, however, should be done to safe-guard the lives of those who seek pleasure on millrace and river. It is a sad thing to think that such precautionary regulations must be the resultant of a tragedy that has darkened the lives of parents and loved ones.

As to the shooting of the rapids there is a University rule prohibiting this, but it is a generally known fact that the rule is merely on paper. This rule should be enforced to the dot. Even though there are some few individuals in the student body expert enough in the handling of the dangerous craft, the rule should be enforced without regard to ability. In the past few years there has arisen on the campus an aquatic ideal that the height of successful canoe manipulation is the shooting of the rapids. The experts are safe, without doubt, but they have set this ideal and every year sees more novices shooting the rapids for the distinction attached to the feat. This ideal should be destroyed for it is dangerous, and is getting more dangerous each year.

At yesterday's student body meeting a resolution was passed recommending that the faculty, cooperating with the student council and student body, frame a stringent set of rules. In the setting down of these rules special attention must be paid to practicability. They should not consist entirely of "Thou shalt not" because such rules are evaded.

At the University of Washington, precautions of an elaborate nature have been taken following the drowning of a young woman, who was in the company of a sorority sister and two men students. It is a criminal act for a man to take a girl out in a canoe if she is unable to swim.

The carrying of life-preserver cushions, demonstration of ability to swim and to manage a canoe, limiting the number of persons allowed in one canoe, regulating or prohibiting canoeing after dark should be considered carefully by faculty and students.

When one is reminded of the fact that probably less than five per cent of the students who persist in taking chances on the river and the millrace are not experienced swimmers and canoeists, it is high time that students regulate their activities along this line to eliminate all possible danger.

It is also obvious from the recent tragedy that the city is not at all equipped for such emergencies and accidents. Eugene has a treacherous river, and during the summer days the youth of the city are in constant danger. Cannot a city of the size of Eugene be properly equipped for any possible tragedy. A small motor boat, properly fitted with a high power swivel search light, life preservers, lines and grappling hooks would cut down the number of fatalities to the minimum, and expense in the matter of life-saving is no excuse for unpreparedness in this matter.

Let students, faculty and townspeople combine in cooperation to prevent any recurrence of the tragedy of last Sunday.

DEFICIT ON U. OF W. GAMES

Financial Loss of \$188.50 Explained by Manager Tiffany.

Registrar Tiffany's accounts show that the receipts from the two baseball games with the University of Washington total \$56, of which \$16.00 was taken in at Friday's contest and \$40.00 on Saturday. There is a deficit, however, of \$188.50, resulting from the expenditure of \$244.50, apportioned as follows: Guarantee to Washington, \$200; umpire \$82.00, and advertising \$12.50.

In speaking of the dollars and cents side of the U. of O.-U. of W. games, Graduate Manager Tiffany said: "Gate receipts were low—due, I think, to hard times and to this alone. Last year when the Washingtonians came down here \$90.00 worth of tickets was sold during the first set-to. Of course, there was some excuse for the small attendance last Friday, because of doubtful weather conditions and the wet field, but there was no reason for such a thin crowd the next day. The games were thoroughly advertised—we could not have given them any more publicity."

CAMPUS NOTES

Helen Deckebach, of Salem, spent the week-end at the Delta Delta Delta house.

Miss Isabell Laughlin and Miss Mary Gillies were luncheon guests at the Delta Delta Delta house Monday.

Sunday dinner guests at the Sigma Nu house were: Alene Johnson, Erna Petzold, May Neill, Rose Basler, Margaret Casey, Dr. and Mrs. F. G. G. Schmidt.

Walter Hummel was a week-end guest of the Sigma Nu house.

Pi Beta Phi entertained Miss Isabell Laughlin and Miss Mary Gillies Sunday evening at lunch.

Miss Ruth Guppy was a luncheon guest at the Pi Beta Phi house Monday.

Friendly hall entertained the Oregon club with an informal dance Friday evening.

Kappa Sigma entertained at dinner Sunday. The guests were: Mrs. Daisie Middleton, Pearl Craine, Estelle Campbell, Mildred Steinmetz, Louise Clausen and Eric Spalding and Donald Spalding, of O. A. C.

Kappa Sigma entertained Saturday evening with an informal dance.

Mr. and Mrs. Christian Schuebel of Oregon City, were Sunday dinner guests at the Alpha Phi house. Mr. and Mrs. Schuebel have spent the week-end in Eugene visiting their daughter.

Tom Martin was a Monday evening dinner guest at the Alpha Tau Omega house.

Hazel Tooze, ex. '15, and Evelyn Harding, ex. '16, of Oregon City spent the week end at the Chi Omega house.

Carson Conyers, of O. A. C., and Joe Hedges were luncheon guests at the Iota Chi house Tuesday.

Delta Delta Delta entertained Rev. and Mrs. Parkinson at dinner Tuesday evening.

G. F. Chambers and T. W. Weller are visiting the Kappa Sigma house.

Joe Supple, of O. A. C., and Clayton Patterson were dinner guests at Sigma Nu house Tuesday evening.

Ray Couch was a dinner guest at the Sigma Nu house Monday evening.

Mr. Wallace Sterling, an expert diver, is in Eugene now helping in the search for Mr. Whallon's body.

CUES

ECHO JUNE ZAHL.
To a Feather Duster.

Inspired by the gyrations of Mr. Tracy, wielder of the feather duster, who thereby inculcates me with the following. Call it what you will:

Lightly it skims o'er mundane thing,
Lingers a moment and then
With the swiftness of bird on the wing
Settles again.

Guided by sway of a master hand,
Swooping on unwary dust—
Never complaining—but docile and grand
Yea and just.

Fondly it skims o'er poets' muse,
Luring with it, in its flight
Dust on the cover from utter disuse
Over night.

A feather duster! How many of us
Like it—skim thru' life gathering dust.
We don't lift the cover
We don't question—why?
The master says—DO—so
We must.

STARTS AND STOPS

DeWITT GILBERT.
"How's That?"
They called us a "bill and coo" college,
They sneered at our school and our race,
They sent their nine to defeat us,
We whipped them and showed them their place;
When Bliker came down like a wolf on the fold
With his cohorts all shining with purple and gold.

We have beaten the sneering northmen,
In riot did they flee;
On Friday 'twas 12 to 4 tallies,
On Saturday, 7 to 3.
We have triumphed again as we triumphed of old
O'er those cohorts all shining with purple and gold.

Back to the Washington fastness
Humbled and slow they have trekked,
Twice beat by the lemon-yellow,
And perhaps with a little respect
For the team that fell on the wolf in the fold,
And defeated those cohorts of purple and gold.

Shake!
We've one thing to say to you, Washington:
You played the game on the square,
You played hard and played true, Washington,
You played like good sportsmen—and fair.

This is no confession,
But, with no alibis and no fuss,
They way you took your threshin'
In last week's tangle and muss
Left a mighty good impression
At Oregon here on us.
This is no bunk, don't fear.
I'm telling you straight and true,
That we hope to you we appear
Good sports and good ballplayers, too;
And we hope you think of us here
As well as we think here of you.

Maxim of the Track.
Keep thine eyes out of the grandstand,
For disaster leeth that way.
You're sure to miss the take-off
If you glance toward the wome ngay.

Those Limmers.
There's a Pendleton gent named Fee,
"Third athlete in all the countree,"
In the pole vault, you bet,
I'm betting on Chet,
For Chester, he looks good to me.

The fellow who yells is named Fod,
Who would scrap with a buzzsaw or clod,
Third is the base on
Which this guy Maison
Scoops grounders off the sod.

CLASS HOUR POSTPONED.

Because of the general feeling of sorrow and regret on the campus at the death of Owen Whallon, the Junior class hour, dated for Saturday, May 6, will be postponed until May 20, two weeks from this week-end.

TORCH MAY START NEW CUSTOM FOR UNIVERSITY.

Should the movement started by the Torch society toward asking the members of the faculty to wear the caps and gowns with the seniors at commencement be successful, a new custom will be established at the University of Kansas. The question has not been formally presented to the class by the society, but a committee has been appointed to investigate the custom in other schools and colleges and to obtain opinions from the members of the faculty here.

BALLET SLIPPERS

GYM SHOES

TENNIS SHOES

EMMY LOUS

VERANDA AND PAR-

ADE PUMPS

LOW PRICES

at

YORAN'S SHOE STORE

The Store that Sells

GOOD SHOES

Elliott & Hosmer

The home of Heintz's 57 Varieties, Schilling's Teas, Coffee's, Spices and Extracts
Preferred Stock Canned Goods

104 East 9th

Phone 246

TABLE DELICACIES

of the season's best
can be supplied at

WING'S MARKET

Phone 38

675 Willamette

J. W. QUACKENBUSH & SON

HARDWARE

PHONE 1057

160 9th AVE. EAST.

BRODERS BROS.

FRESH, CORNED & SMOKED

MEATS.

80 West Eighth.

Do Business by Mail

It's profitable, with accurate lists of prospects. Our catalogue contains vital information on Mail Advertising. Also prices and quantity on 6,000 national mailing lists, 99% guaranteed. Such as:
War Material Mfrs. Wealthy Men
Cheese Box Mfrs. Axle Grease Mfrs.
Shoe Retailers. Auto Owners
Contractors. Tin Can Mfrs.
Druggists. Farmers, Etc.
Write for this valuable reference book; also prices and samples of fac-simile letters. Have us write or revise your Sales Letters.
Ross-Gould, 814 Olive St.

Ross-Gould Mailing Lists St. Louis

Very Cleanly Yours

Eugene Steam Laundry

One-Two-Three

Hotel Osburn

Special Rates for Student Banquets
Monthly Dinner a Specialty.

COLLEGE ICE CREAM
PHONE 343

Use Lane County Butter

Fresh and Sanitary

Always ask your grocer for the Lane County

Creamery Brands

48 Park St.

Fisher Laundry

PHONE 65