



## H. H. HERDMAN TELLS OF WORLD'S DEMANDS

Principal of Washington High School, of Portland, Speaks at Student Assembly.

## SPRIT OF WORK NECESSARY

Thinks Reliability, Resourcefulness and Resultfulness Requisites of Successful Man.

Reliability, resourcefulness and resultfulness are the demands made on a university graduate by an intelligent public, according to Hugh Henry Herdman, Jr., principal of Washington high school, Portland, who spoke at the assembly hour yesterday.

"The reliable man is always in the right place at the right time," said Mr. Herdman. "He is steady, confident and sure. The public prays for the reliable man; it tolerates the eccentric. An eccentric man compares with a reliable man as a shotgun compares with a rifle. The shotgun has a shell of say 100 shots; but the rifle has only one bullet. The hunter discharges the former in hope that at least one out of the 100 shots may hit the mark. But if he uses a rifle he shoots with a certain confidence that the bullet will accomplish its purpose.

All Problems Not in Text Books. "A working man cannot do without resourcefulness. Wherever his lot be cast it is evident that he will meet with problems whose solution is not provided for in text-books or class-lectures. He will find situations that mere knowledge cannot solve. If the regular remedy does not suit he must devise a substitute. The supreme test for this resourcefulness is to know when to act and what to do.

"In order to be called successful he must get results. I do not say that the most valuable thing to form personally is accomplishing a purpose, but it is certain that the more results he gets the more effort will have been applied. Necessarily then, the personal value will have been greater. But after having gone through a university and having added some degrees to his name, he is expected to get results. Degrees and diplomas are only indications of the preparation and opportunities that you have had.

Head the Words of Polonius. "In accomplishing these results it would be well to heed the words of old Polonius—

"To thine own self be true; And it must follow, as the night the day, Thou canst not then be false to any man."

"And I should like to add: "Thou canst not then be false to thy college or university."

"Under wise leadership the university has passed its period of probation. It has proved that it is one of the greatest assets in the state. It has a great future, but that depends upon the accomplishments and results of those who leave its doors. You are not senseless products of the soil, but living human beings, endowed with power and life and action. You must have the spirit of work; the earnest desire to accomplish something, now in student capacity, later in other capacities. This institution cannot accomplish results without these supreme arts—reliability, resourcefulness and resultfulness."

Public Sentiment Has Changed. Mr. Herdman pointed out also the change in public sentiment concerning its commands. There was a time, he asserted, when public opinion merely said "This thou shalt not do," whereas now it also says, "This thou shalt do."

"The world demands; the world will be your judge. What qualities and ideals should you seek here in order that you can live up to what the world expects of you? Tact, kindness, contentment spiced with ambition, charity, firmness and constructive joy in your work—these are a few of the measuring qualities. You are here to fit yourself to do something and to do it better than if you had not come to the university to take its advantages."

ATTEND EDITORIAL MEETING. The Saturday session of the Willamette Valley Editorial association at Forest Grove will be attended by both Prof. Eric W. Allen and Mr. Dymont, of the journalism department. In order to give a practical turn to the session each member of the association who attends is asked to submit his estimate on the cost of printing the program, as sent in advance to the members, and to tell how he arrived at the estimate.

Mr. Dymont left for Forest Grove this afternoon. Prof. Allen will first go to Portland, attend the "links" of the Portland Ad Club Friday night and from there go on to Forest Grove.

GOLF DAY POSTPONED. Golf Day, scheduled for Saturday and editorialized on in today's Emerald, has been postponed on account of snow.

## BUSINESS BAROMETER IS EXPLAINED BY BREEDING

From Statistician's Report the Conclusion is Reached That Conditions Are Improving in Northwest.

Bernard Breeding gave a report about the Babson Barometer at the meeting of the Commercial club which was held in the Commercial building last night. Breeding showed how the various maps and schedules of the report should be read to understand the report. Babson's Barometer is not seen by very many people in the United States. It is used by all the large banks of the country to enable them to understand the business conditions and to make safe and sane investments of their money.

Babson is an Open-Air Friend. The report is compiled by Robert W. Babson. Mr. Babson is a graduate of Boston "Tech" and was at one time an engineer. He is used to a life in the open and all his work on this report is done while he and his stenographer are out of doors. Mr. Babson has agents all over the country who keep him advised of the conditions. A subscription to the report costs \$90 a year. The subscriber receives a report every week. This service is especially for the banks and contains a report on the lines of business that they would be most interested in such as oil, fur, lumber, leather goods, furniture, real estate, paper, steel, iron, breweries and jewelry, cotton, livestock, mining, beet sugar and stocks and bonds. "Desk sheets" which show the condition of thirty-three activities are issued every two weeks, by which the banker or business man is able to keep in touch with these activities and trace their conditions. These are invaluable to the investor, for they are much more dependable than "tips."

Conditions Improving. Bernard Breeding in his talk showed by the use of the latest charts the condition of business all over the country but especially in the northwest. It was found that conditions were improving. In the northwest this was due to the new impetus given to the lumber industry through the receipt of foreign lumber orders. Business in the entire country is better than at this time last year.

Dr. D. W. Morton of the school of commerce secured the barometer for the club. It will be posted each week in the reading room in the commerce building.

## COUNCIL WOULD ADD HONOR TO YELL JOB

Leader's Job Not Considered Attractive Enough to Encourage Best Talent to Compete.

The student council is considering ways and means of making the position of yell leader more attractive and a bigger honor.

"It's an important place," said Max Sommer, who introduced the subject at the meeting last night, "and we ought to make it more desired place. If some symbol could be devised, some emblem of the position, more men would want the job. We should be able to have a tryout among several candidates."

Karl Becke and Max Sommer were appointed to look into the matter and report at the next meeting of the council.

As the board of directors of the co-operative store this semester or next fall came up for discussion. "It would be possible to take it over right away, of course," stated Chester Miller, "but it is not feasible. The second semester business doesn't amount to a great deal, and we would probably return a deficit to the student body. That would be discouraging for a beginning."

Max Sommer spoke of the advisability of waiting to consult with President Campbell and with the commerce department.

Mr. Thompson, who is to be added to the department of commerce, is a retail store expert," he said. "We could have the benefit of his advice. Dr. Morton also suggested that, as there would be hardly enough work in the commerce department to employ all Mr. Thompson's time, the student body might be able to employ him on part time as manager of the store."

## DELTA TAUS MAINTAIN PERFECT PERCENTAGE

Won and Lost Column of Doughnut League Not Pulchritude to Fijis and Sigma Nus.

TEAM	WON	LOST	PCT.
Sigma Nu	0	4	.000
Fijis	0	5	.000
Iota Chi	1	3	.250
A. T. O.	1	2	.333
Beta	2	2	.500
Kappa Sigma	2	2	.500
Sigma Chi	3	2	.600
Oregon Club	3	1	.750
Dorm	3	3	.750
Phi Delta	4	1	.800
Delta	4	0	1.000

Tuesday's Scores. Delta Tau 10, Betas 7; Iota Chi 18, Sigma Nu 9; Phi Delta 8, Fijis 2; Oregon Club 16, Sigma Chi 9.

Wednesday's Scores. Delta Tau Delta 13, A. T. O. 6; Dorm 23, Iota Chi 0; Phi Delta 11; Kappa Sigma 7; Sigma Chi 9, Fijis 5.

The Delta Taus still maintain a perfect percentage by beating the A.T.O.'s in a rough and tumble bout Wednesday. Spills were frequent in this game. Dick Nelson put over several good punches and Furney used his left frequently. "Lefty" has found his shooting eye. He rung the bell four times during the game.

Medley and Garretson, Delt guards, are a good pair and stick to their men for dear life. On Tuesday the Betas met the Deltas with blood in their eyes and struggled fiercely to take a fall out of the league leaders. The air grew so warm that Coach Bendek called time twice to let the atmosphere cool.

Dorm Team is Foxy. The Dorm team completely outfoxed the Iota Chis, administering the first whitewashing of the season. Strongarm Cossman got away with six points. The Dorm guards are handy at slipping up the side and registering baskets. Campbell and Knighton took looped one. Dal King and his cohorts took three shots at the ring.

The Phi Delt black jerseyed "Pirates" are making all their opponents walk the plank. Dead shot Roberts rings the bull's eye on fouls at every crack. The Kappa Sig ship was sunk Wednesday evening with all hands on board by this bloodthirsty crew.

Fox the Kappa Sig forward, had the range of the evening's basket and slipped several in the hold of the pirate bark.

Sigs Going Good. The Sigma Chi Frosh and Graham McConnell are going good. During their games with the Fijis four men hit the floor simultaneously with a jar. Some wisacre in the balcony yelled "fourth down." The Fijis still have a bunch of goose eggs in the percentage despite the efforts of Bill Tuerck to curve one in. Walt Grebe has it on a greased pig when it comes to eluding the guards.

The Sigma Nus did not take their usual drubbing Wednesday. They met the Iota Chis Tuesday and then somebody had to bust into the percentage column.

Schedule Will Proceed Merrily. The intra mural schedule will proceed merrily on its way in accordance with the following schedule for Friday and next week.

- Jan. 14—Phi Delt vs. Sigma Nu. Sigma Chi vs. Delta Tau. Beta vs. Iota Chi. Dorm vs. Oregon Club.
- Jan. 17—A. T. O. vs. Sigma Nu. Kappa Sig vs. Delta Tau. Iota Chi vs. Phi Gam. Dorm vs. Phi Delt.
- Jan. 18—Oregon Club vs. A. T. O. Dorm vs. Sigma Nu. Kappa Sig vs. Sigma Chi. Phi Gam vs. Beta.
- Jan. 19—Sigma Nu vs. Oregon Club. Delta Tau vs. Phi Delt. Sigma Chi vs. Iota Chi. Beta vs. A. T. O.
- Jan. 20—Dorm vs. Beta. Kappa Sig vs. Sigma Nu. Sigma Chi vs. Delta Tau. Iota Chi vs. Oregon Club.
- Jan. 21—Phi Delt vs. A. T. O. Sigma Chi vs. Dorm. Kappa Sigma vs. Beta. Sigma Nu vs. Phi Gam.
- Jan. 24—Delta Tau vs. Oregon Club. Iota Chi vs. Phi Delt. A. T. O. vs. Sigma Chi.

## DRESS REHEARSAL IS WATCHED BY CRITIC

Appreciative Things Might Be Said About Cast of "What Public Wants."

(MARTHA BEER.)

"What the Public Wants"—is to be played in Guild Hall, on next Friday and Saturday nights, at 8:15 p. m., sharp. And they had—a dress rehearsal last night—and since—I was to write up the play—I thought—it might be well—to have a little first-hand information—about the play—and what to expect from the cast.

So I went. And—critical as I am—I liked it.

There are all manner of—appreciative things—I might say about every member of the cast—if I had the time—and the space—and the vocabulary.

But then—I have heard—of professional jealousy—among actors—and actresses—and I'm afraid if I did say anything—particularly nice—about anyone—and neglected to mention someone else—there might be hard—feelings—so you'd better come—tomorrow night or Saturday—and see for yourself—What the Public Wants.

I will say—however—that there are some—in the cast—who have appeared before—and satisfied folks—with their work—and doubtless will again—and there are others—who have not—appeared before—who will surprise you.

And—lest you think I'm—untruthful—or putting up—a big bluff—and lest you forget—I'll just add here—the cast for the production—so you may judge—for yourself—whether—I mean what I say—or not.

- Saul Kendrick, Manager of Worgan's Limited
- Ernest Watkins
- Simon Macquoid, dramatic critic
- Clayton Baldwin
- Emily Vernon, an actress and a widow
- Charlie-Fenton
- Hot-St. John, theatrical manager
- Robert Earle
- Mrs. Cleland, (Henrietta Blackwood) an actress
- Mar on Tuttle
- Sam Cleland, her husband, St. John's Stage Manager
- Algie Weinheimer
- Mrs. Downes, widow, friend of Mrs. Worgan
- Ela Walker
- Annie Worgan, John Worgan's Wife
- Virginia Peterson
- John Worgan, oldest brother of Charles
- Kenneth Shetterly
- James Brindley, friend of Worgan's
- Ernest Wilkins
- Edward Brindley, a playwright, his son
- Richard Nelson
- Mrs. Worgan, mother of John Charles and Francis
- Marion Read
- Servant at John Worgan's
- Alma Paton
- Lady Calder, ardent admirer of Sir Charles
- Margaret Welch

## "HELP DANCE A BUILDING INTO BEING," DEAN STRAUB

Urges Representative University Attendance at the Fortnightly Hop for Woman's Building Benefit.

"It is a shame," said Dean Straub, Wednesday, at assembly, "that so few girls have been invited to the armory dance on Friday night. The party is a benefit for the women's building fund, given by the downtown women; and we must remember that these women and their husbands came out in large numbers to the progressive dinner given by the women's league of the University for the same fund. Reciprocity is the right spirit. So get busy, boys, and see that the University is well represented."

"Besides, you can have a right good time. It's a case where joy and duty do not clash, but where you can help dance a building into being to the strains of waltz music by Hendershot's orchestra."

The grand march will begin at 8 p. m., led by President P. L. Campbell and Mrs. W. P. Boynton, president of the Fortnightly club.

Dancing will continue until 11:30 with short interludes of music by the girls' glee club, and of feature dances by ten U. of O. girls in the card ballet, and by Miss Goldsmith and Miss Rader in their new aesthetic dance of Pierrot and Pierrette.

Tickets are \$1.00 per couple, 50 cents per person, obtainable in any of the houses or from Miss Mary H. Perkins.

S. C. TRACK WORK STARTS. Southern California colleges have already started work on the track for the spring meets. Many of the stars who formerly represented U. S. C. will not run for the Trojans this year and track prospects all over the south are not very bright.

## REX LAMPMAN COLLECTS HIS 'ONCE-OVER' INTO BOOK

Rex Lampman, the exponent of vers libre who works on the Oregon Journal when he's not stammering and stuttering in his "once overs," has placed before the public an artistic book containing his choice bits of human comedy and tragedy.

The book has a unique frontispiece of "Me in Mud," which is none other than the author in caricature, and was made by Howard Fisher, a Portland sculptor.

Rex Lampman in his little journeys into the lands of the unique visited the campus last year, dining and visiting at several fraternities. Like the late Elbert Hubbard, Lampman has a sixth sense, which enables him to see the comic philosophy of life, and he even put a humorous twist on some of the college characters who were at that time on their last legs before exams.

Professors Allen and Dymont have copies of the "Once Over" for inspection.

## OREGANA AND EMERALD FINANCES ARE FAIR

For Oregana to Be Successful Students Must Get Behind Undertaking, Says Stoddard.

According to statements made by Milton Stoddard, editor of the Oregana, and Floyd Westerfield, manager of the Emerald, the two student publications are in as fair condition as could be expected at the present time. However, Mr. Stoddard intimated in a talk with an Emerald reporter last night that if the Oregana was going to be a success this year there would have to be strong support from the student subscribers and state advertisers. Mr. Westerfield says that the Emerald is in as good condition as it was last year at this time.

Subscriptions Are Wanted.

"If the Oregana is going to be the book that we want it to be, the students will have to come through with their subscriptions," says Mr. Stoddard. "Not only that, but the advertisers must do their share. Heretofore the publication has been under the management of the junior class and now as it is being undertaken by the student body the book should be wider in scope than ever before. This means a greater expense than in former years. The 1915 edition cost \$2300.

"We want an Oregana of which the whole University of Oregon will be proud. I know that my redactorians will do their share in making the departments complete, artistic and interesting. But, it is dependent upon the student body as a whole whether it gets the book it deserves."

Will Welcome with Rah-Rahs.

"We shall welcome with redactorial 'rah-rah's' any contributions, especially to the feature department, be they clever, snappy, ultra-intellectual, or interestingly insipid or stupid. Anyone who hands in enough good stuff to make his influence felt will have his name jostled into print as a member of the 'auxiliary' of the book."

"If you have a joke on your roommate; if you have a snapshot of him in some ridiculous predicament that he would not have published for the world, hand it to the editor."

Stoddard reported the Oregana's financial conditions, including the probable costs and money raising possibilities, to the executive committee of the student body last week.

Emerald Report Not Finished.

Manager Westerfield has not finished his report on the financial condition of the Emerald as yet but will probably have it ready for presentation some time this week.

In speaking of the Emerald yesterday, he said: "The paper has been having a successful year financially and I think it will keep up. There is no way of getting a real fair comparison with this year and last. However, in 1915, through the months of January, February, and part of March, only two copies were issued weekly; this year we intend to go right through with three issues a week. Since we are using seven point type instead of eight we are putting one-fifth more news in a column than formerly, so we have more room for advertising."

TURKEY DAY FOR BIG GAME.

Turkey day is the date set for the Syracuse-O. A. C. game to be played at Syracuse, next year. At present Dr. E. J. Stewart, O. A. C. coach, is in Ithaca making arrangements.

## PRESIDENT CAMPBELL RETURNS FROM EAST

H. B. Miller's Paper Is Unusually Effective and Leads to Appointment of Committee.

## VISITS ATHLETIC CONFERENCE

Consensus of Opinion Is For Preparedness in Mechanics of Warfare But Not Drill.

Flushed with enthusiasm for his state and University, President P. L. Campbell returned from his trip east early this morning where he attended the session of the Pan-American Scientific Congress at Washington, reading a paper by H. B. Miller who was unable to attend. The entire morning was devoted to a horatich to short chatty 15-minute interviews on the results of his trip.

H. B. Miller's Paper Effective.

"One of the outstanding features of the congress," said President Campbell, "was the paper by Mr. Miller, director of the school of commerce. As a direct result of this paper the chairman of one of the subsequent sessions authorized the appointment of a committee of 15 to consider various problems which Mr. Miller brought out in his paper."

Attends College Sport Conference.

While east, President Campbell also attended the meeting of the National Collegiate Athletic association, which indirectly resulted in the appointment of Prof. Colin V. Dymont to membership on the national committee on association football rules.

The Pan-American Scientific Congress, before which President Campbell read Mr. Miller's paper outlining the work, aims and future of the Oregon's school of commerce, met nine years ago in South America and the next meeting is scheduled in 1923 in Bolivia. The congress is attended by the America's authorities on scientific and educational topics.

Speaking of the influence of the congress, President Campbell said: "The meeting heralds the beginning of a great Pan-Americanism. Instead of a hypenated congress there was a bracketed meeting and questions of immediate and future concern to the American countries," were discussed.

West Is Advanced.

"The discussions on higher commercial education showed without a doubt that the west leads the country in this particular type of education. Oregon made a favorable showing chiefly through the reports of work that Mr. Miller was primarily concerned in instituting."

The constructive side of Mr. Miller's paper was the possible relationship between the National Bureau of Commerce and the University schools of commerce. In part the paper stated: "It is suggested by the writer that at some future date it might be possible for the department of commerce at Washington to so closely connect itself with the University schools of commerce as to be able to make surveys of these schools such as are now being made by the specialists in education of the United States Bureau of Education."

To Standardize Schools.

By means of such surveys, Mr. Miller's idea is to so standardize commerce schools of the country as to make them a co-operative adjunct to the government, and also to properly equip men who intend going directly into business. The relationship would also make it possible for the various schools to furnish courses to especially prepare students for consular service.

Suggests Statistical Bureaus.

It was also suggested that the schools might develop statistical report bureaus which would gather together and classify vital statistics concerning market, trade and industrial conditions for the locality in which they are located. Such an activity would be of inestimable value to bankers, business and professional men. It would resemble, in a smaller and narrower way, the work of the Babson Statistical Bureau which has a large following among the commercial houses in every section of the country.

By intimate co-operation between the Portland chamber of commerce, the national chamber of commerce and the commerce schools of the country each section would profit by being able to focus more attention on the conditions and demands of each section of the country. This triangle of co-operation would establish continuity of progress in commercial lines by getting the business men of the future in touch with the business