

# "SAND" IS REQUISITE OF NEWSPAPER MAN

Mr. Allen Tells State Editors of the Methods and Results of Journalism Department.

Eric W. Allen, head of the journalism department, emphasized the fact that "sand" is the primary element in the making of a newspaper man, at the annual convention of the Oregon State Editorial association, which met in Salem, November 5 and 6.

Professor Allen said in part: "I do not promise any student of mine that if he goes into journalism he will be able to draw a good salary; or, that he will even attain what is commonly called great success. I promise him that if he is determined to go into this work, I will give him four years of the hardest work that I am able to give and that I will not even promise to find him a position. I promise merely to recommend him for a place if I think he is the best man I know for that place.

"In my personal work with the students I employ a process of elimination. If I think a student hasn't the making of a newspaper man, I tell him so, and advise him to try some other department. Success in the newspaper work is not so much a matter of being able to write well, as it is a matter of "sand." More sand than brains is needed, but it takes a lot of brains. I think work is of extreme importance and my idea is that no student shall go out of this department without having written a million words.

"I have formed the habit of writing to students who have gone out of the University and are working on newspapers, in order to find out what suggestions they can give and whether their work in the college of journalism is of value to them. In many of the answers I find that more benefit is derived from the study of the ethics of the profession than from the practice in newspaper writing. This helps them to decide what action to take upon the many questions which confront the newspaperman."

# GIRLS PROMISE LETTERS

Thirty Oregon Students Volunteer Encouraging Messages to Kentucky Mountaineer Sisters

"A Tale of the Cumberlands," related by Mrs. Attila Norman at the Y. W. C. A. Bungalow Tuesday afternoon, produced an unexpected result on the large audience of University women, faculty members, and outsiders present.

Mrs. Norman is known in Eugene as the author of several books and is the wife of a business man. She formerly resided in Lexington, Ken., has made excursions into the Cumberland mountains and is familiar with the life of the people of the hills.

After recounting many of her experiences in that part of the country Mrs. Norman said in conclusion, "It would be a great help to the young people there, who are struggling to obtain an education if students here would correspond with some of them. Thirty girls immediately gave her their names to send back to those in charge of educational institutions in the district. The following names are on the list: Frances Schenk, Roberta Killam, Marion Reed, Esther Furuset, Lillian Porter, Vivian Pallette, Neta Miller, Ruth Pearce, Lucile Saunders, Helen Guttery, Bernice Ingalls, Mary Hislop, Ida Johnson, Mildred Frye, Kathryn Hartley, Helen McDonald, Evangeline Kendall, Opal Holverson, Verna McCully, Grace Maberly, Vernice Robbins, Ruth Fraley, Neta Hunter, Frances Shoemaker, Martha Beer, Evangeline Husband, Genevieve Chapin, Harriet Garrett, Frances Baker, and Louise Allen.

Mrs. Norman says she receives many interesting letters from these Kentucky students and finds it a great pleasure to write to them.

A generous benefactor of Dartmouth college has offered the means of erecting two dormitories to the institutions, on condition that Dartmouth be open to women as well as men.

# POSTS TWO IN 20 YEARS

Dean Straub Breaks Long Postless Era This Month; Others Submit Them Prolifically.

Two posts, the first that he has ever submitted to the office since the posting system began at the University in 1895, were turned in this month by Dr. John Straub. Both posts came in a Greek mythology class.

For the first month of the year 212 posts were sent to the office; for the past four weeks only 102 have been turned in, although Dr. F. G. G. Schmidt has not yet made his report.

The greatest number of posts have been turned in from the department of English literature. According to Dr. Straub, the number of posts for men and for women compare as four to one. Freshmen and new students get the majority of the posts, even making allowance for their superior number in the University. "More posts come the first month than succeeding months," says Miss Clara Lee, of the business office. "It seems to be because the new students have not learned to study yet.

"One post is considered a warning, the second is a danger signal, and the third in the same course, failure."

All professors do not post. Dr. George Rebec, for example, does not. He sends a personal note asking the student to withdraw from class or make up the required work in a thesis, or otherwise make good. Last year one department asked three men to withdraw because of absences and lost work. The professor also has power to fail such students, as well as require them to withdraw, according to the catalogue.

Before the posting system began, the custom of "extra session" was in vogue. It died out in 1890 under President Johnson. Dr. Straub describes the extra session as a requirement of delinquent students to return at 4 p. m. and make up the lessons in which they had failed earlier in the day.

# FIRST DEPUTATION TRIP IS TAKEN TO CRESWELL

Fifteen Students Visit Neighboring Town Last Week-end as Extension Members of Y's.

The first deputation of the year, under the direction of the Y. M. C. A. extension department, was made last Friday, Saturday, and Sunday, when 15 students and members of the faculty made a trip to Creswell.

After their arrival Friday afternoon, they were entertained at the high school, and in the evening at the Etna theatre. Games, a school program, and refreshments featured.

On Saturday, an afternoon of hiking was supplemented by a game of basketball, in the evening. (The Creswell high school team defeated the visitors.

Members of the delegation spoke at the Sunday services in various churches, and all were present at a mass meeting held in the evening at the Presbyterian church, at which Cloyd Dawson, Y. M. C. A. president; Mary Gillies, general secretary of the Y. W. C. A.; Dr. C. H. Edmondson, of the department of zoology, and other members spoke.

Trips are scheduled for the near future to Springfield, Cottage Grove and other towns in the state. The purpose is to use the influence of the local organization to help the similar associations in the smaller towns.

# Announcement

Professor George Rebec will lecture on "Michael Angelo Promethius" Wednesday, November 17, at 4 o'clock, in Johnson hall. Everyone interested is invited.

Professor Rebec lectures every alternate Wednesday on the subject of modern art and its history.

Twenty-five sophomores and freshmen are practicing daily for the Soph-Frosh battle next week.

# ANSWER POWER PROBLEM

(Continued from Page One)

ficials and government departments, to say nothing of the University itself, are engaged on a long campaign, which is going to be kept up unrelentingly until this northwest country is on the road to industrial development or we know the reason why. This University now has four departments of the federal government, those of commerce, state, agriculture, and the interior, earnestly tackling the problems we have raised.

"The scientific side is being handled through the Oregon Hydro-Electric association, which is largely composed of engineers and experts in various lines allied to the main purpose in hand. If the laws are wrong, we can have them changed; if transportation is lacking, it can be developed and encouraged; if labor conditions are unfavorable, they can be studied and plans adapted to actual conditions; if chemical industries are essential, the raw material must be opened up and the necessary trade processes evolved; but, take it all in all, if we have a resource of real value in his tremendous water power, we are going to get at it, and get the use of it. That is one of the things for which the University of Oregon school of commerce exists. If we don't succeed ourselves, and I think we can to a great extent, we are raising up a generation of young, thoroughly trained business men who will find the answer."

# COST ACCOUNTING, SUBJECT

Dr. D. W. Morton Outlines Plans for Country Newspaper Convention

At the annual convention of the Oregon State Editorial association, which met in Salem Friday and Saturday of last week, Dr. D. W. Morton, dean of the school of commerce, outlined a constructive scheme for cost accounting for the country newspaper. Many representatives of small country papers expressed a desire to have the cooperation of the department of accounting of the University, in the installing of a new system.

Columbia University will play football this year, after having abandoned the game for ten years. Seventy green candidates have signed up to turn out for the varsity.

# W. U. LENDS BOOKS

Courtesy of Wisconsin Makes Possible Offering of Courses in Commerce

The School of Commerce of the University is now offering to the people of the state a number of thorough courses in business administration, cost accounting, and commercial law.

This has been made possible through the courtesy of the University of Wisconsin. Dr. D. W. Morton, dean of the school of commerce made arrangements with Dean Reber, of the University of Wisconsin extension department, for the use of the text books of that institution. The University of Wisconsin has gone to a great deal of expense in the preparation of these text books but the only cost to the University of Oregon will be that in connection with the reprinting of the texts. All these books will be mimeographed and put into form for the use of the extension department.

For each of these courses a fee of one dollar will be charged in addition to the cost of the text assignments. A registration fee of one dollar is also charged in the correspondence department which is paid once a year regardless of the number of courses taken.

The courses offered by this department are: the general organization of business, a course treating the development of a business through the various stages, marketing methods, cost accounting, solution of C. P. A. problems, cost accounting for printers, laws of contracts, law of sale, law of private corporations, law of insurance, law of commercial papers, retail selling and store management which is given to help salesmen. It crystallizes the experience of many persons and combines elements of their success in scientific presentation.

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