

OREGON EMERALD

Published each Tuesday, Thursday and Saturday of the college year, by the Associated Students of the University of Oregon.
Entered at the postoffice at Eugene as second class matter.
Subscription rates, per year, \$1.00. Single copies, 5c.

STAFF
EDITOR-IN-CHIEF.....MAX H. SOMMER
Assistant Editors.....Wallace Enkin, Leslie O. Toose
Managing Editor.....Harold Hamstreet
News Editors.....Mandel Weiss, Clytie Hall, DeWitt Gilbert
City Editor.....Harry L. Kuck

BUSINESS STAFF
BUSINESS MANAGER.....FLOYD C. WESTERFIELD
Manager's and Editor's Phone—841.

More Pep, Men, More Pep!

WITHAL OUR vaporings about the Oregon spirit, and its tendency to manifest itself in touchdowns, the Emerald is skeptical.

After a well organized campaign for rooters' practice on Tuesday afternoon an appeal to every student with the slightest vestige of a pair of lungs—about fifty men showed up on Kincaid field.

What's the matter? Is that Oregon Spirit a myth after all, a mere fine-sounding phrase that has no content?

Without regular turn-outs between now and the coming O. A. C.-Oregon football game, Oregon's rooting stunt will be a fizzle. If the rooting is pepleless and unorganized, don't blame the team for anything that might happen. For spirit on the part of the rooting team of the University has the power of enthusing the football team with fight and courage that will produce winning touchdowns. And Oregon cannot win without a winning spirit. We will state this axiom over again and again. We believe in it. It was the foundation of Oregon's past success, and can aid in future successes.

We hate to say it, but we must. Oregon has got a bunch of pepleless spirits, if Tuesday's crowd is a true criterion.

We urge that every house turn out en masse at the next rooters' practice and this is also on urgent invitation to the women.

An Efficient City Council

A RECORD has been set in municipal affairs by the Eugene city council. A few days ago a petition was presented to that body by the students of the University requesting that lights be placed on Thirteenth street. The women of the University have always dreaded the dark street that they must needs tread every night after the library closed.

No sooner was the petition presented than the request was fulfilled. Usually there is a lot of procrastination between "thinking the thought and doing the deed," but in this case the two came simultaneously. The Emerald takes this opportunity of thanking the city council on behalf of the students, particularly the women, for their prompt action.

Campus pre-initiation ceremonies seem popular with the men's honorary fraternities. One sends its neophytes out in swallow tails, and another perches them atop precarious mounts to deliver campus soap-box speeches. It's about time for that slumbering feminism to wake up. Theta Sigma Phi take a hint! No, we can't make any suggestions. It's not in our line.

Thusly writes one of our esteemed contemps: "The University of Oregon has suspended basketball and has placed a limit on all other athletics. The U. of O. does not mean to be outdone by Reed College"—La Grande Observer.

Gee Gad! We wonder whether this is flattery or whether "the spirit is one of mockery, sir."

The following announcement appeared in the Emerald of November 6: "The Women's Athletic association will meet Tuesday afternoon in the women's gymnasium. The basketball outlook for this year will be discussed and every member is urged to be present."

We wonder whether the women will play intercollegiate basketball. There's a theory that eventually the women will become the masters, physical as well as mental. If grades are any criterion, they're mentally superior now, but we weren't aware of the other.

COMMUNICATIONS

To the Editor of the Emerald:

The freshmen are preparing their annual bonfire. They have worked harder than some of them have ever worked before. The pile of wood is assuming tremendous proportions. Every year a struggle is made to have a bon-fire that will exceed those of previous years. In the eastern part of Eugene there is a family of 5 children who climb into bed on these cold days—and huddle together under a thin coverlet to keep a little warmth in their bodies.

Tradition is a wonderful thing—but can the men and women of the University of Oregon enjoy the useless burning of that wood, when little children are suffering from the lack of it?
Echo June Zahl.

CAMPUS NOTES

Delta Tau Delta entertained on Sunday the Delt sisters: Mrs. Seafelt, Claire Raley, Rita Hough, Naomi Williamson, Jennie Huggins and Dorothy Downard.

Mrs. Chandler of Coos Bay was a luncheon guest Tuesday of Kappa Alpha Theta.

Thursday dinner guests of Alpha Phi were: Dr. and Mrs. John Straub, Professor and Mrs. W. F. G. Thacher, Mrs. Holmes and Dorothy Parsons.

Kappa Alpha Theta entertained Mr. and Mrs. Van Roosendaal at dinner Wednesday.

Mr. Robert Service and Ernest Bills were Wednesday dinner guests at the Iota Chi house.

Claire Haines returned Wednesday from a ten day visit with her parents at Salt Lake City.

Victor Chambers, Joe Denn, and Bob Atkinson went to Cottage Grove Saturday and Sunday.

Jim Vance and Walter Brown, both of Medford, spent the week-end at the Beta Theta Pi house.

Prentiss Brown and Leo Furney went to Corvallis for the past week-end.

Alpha Tau Omega announces the pledging of Harry Mesner of Klamath Falls.

Mr. W. H. Gore of Medford spent the week-end at the Beta Theta Pi house, visiting his son.

Mrs. Mabel Holmes Parsons will be unable to meet her classes this week, as she is ill. Dr. Bates has arranged for substitutes, however, and the classes will convene as usual.

CUES

(By Echo June Zahl)

A women's college is a dangerous thing.

And after all this talk about peace—those O. A. C. hens are still making shells.

One of the men's houses has decided to serve spaghetti on spoons.

Publicity brings its own reward.

Some one heaved a dead cat up on the Delta Gamma sleeping porch the other night. Would you blame the cook?

Dr. Timothy Cloran still insists that umbrellas cover a multitude of sins.

Does it pay to study psychology when you may get an "H" if you don't? This is what Dr. Conklin said yesterday:

GIRLS ASK OUTSIDE GAMES

Women's Association Wants Intercollegiate Athletics

"On to co-ed intercollegiate athletics," will be the slogan for the women's athletic association, until the plea is granted, according to a decision made at the last monthly meeting of the association.

"Co-ed athletics at O. A. C. are regarded as a student activity, why not at Oregon, also," asked Jennie Hunter, president of the association. "When the girls play hockey at O. A. C. everybody is interested and the armory is filled. When the Oregon women play—our audience consists of the immediate families and a few passing pedestrians."

"Basketball is a clean, open game, giving chance for the development of brains, grace, and muscle," said Miss M. G. Cummings, director of the women's physical department. "Even though it is hard on the heart, playing under girls' rules eliminates heart strain."

"The success of many of the women's clubs in the state, in furthering civic efficiency is due to the team work, fostered by basketball. It eliminates personal dislikes and stimulates the get-together spirit so essential in club work."


A hockey game with O. A. C. will be played November 20 at 9:30 a. m. There will be no admission charges.

Nota Bene!
Through error I announced in assembly Wednesday morning that the vesper services next Sunday, November 14, would begin at 4 o'clock; but they will begin at 4:30 instead.
CLOYD DAWSON.

GOthic THE NEW ARROW
2 for 25c **COLLAR**
IT FITS THE CRAVAT

CLUETT, PEABODY & CO., INC., MAKERS

BRODERS BROS'
Wholesale and Retail Dealers in
FRESH, CORNED & SMOKED
MEATS.
80 West Eighth.


Crane's Linen Lawn
THE CORRECT WRITING PAPER
SCHWARZSCHILD'S
BOOK STORE

You'll buy them again. Fresh popcorn and peanuts, Crispets and Candies. Our own make.
The Big Wagon
Opposite Rex Theatre
G. S. GOURLEY,
PHOTOGRAPHER
57 W. 10th. PHONE 448J

To Advertisers
The Oregon Emerald
Is cooperating with you to make your advertising more effective. The students are going to support those who appreciate student trade. The Oregon Emerald wants the advertising merchants to get their part of the \$500,000.00 spent here each year by University people. The Oregon Emerald advertisements speak to hundreds of customers while you are talking with one.

To Students
The Oregon Emerald
Is a mutual public service institution—mutual as between buyer and seller of advertised goods—of public service because of its purpose. Show the merchants who are supporting the Oregon Emerald that you are interested in their welfare. Read the advertisements, there is something in every issue of the Oregon Emerald that appeals to every reader.

OREGON EMERALD

THE PRICE SHOE CO.

Classy Shoes
for
Young Men and Women of discriminating taste at popular prices. New styles and effect arriving constantly.
Satin pumps dyed to match gown ... \$3.00

MARX Barber Shop
BATHS
Next Door to Savoy
You are welcome at

MEN'S GYMNASIUM SHOES
Best Grade Oxfords ... \$1.25
Best Grade Bals \$1.50
White Duck Uppers, White Rubber Soles.

Yoran's Shoe Store
The Store that Sells GOOD SHOES

J. W. QUACKENBUSH & SON
HARDWARE
PHONE 1057 160 9th AVE. EAST.

WEAR
GILBERT'S
\$3.50 and \$4.00 Shoes
35 West Eighth St.

BLAIR STREET MARKET
CLYDE GILLET, PROP.
Fresh and Salted Meats of all kinds--Dressed Poultry Sausage, Bacon and Hams our specialty
Wholesale and retail
Phone 1106 385 Blair Street

EUGENE GUN CO.
Athletic outfitters, Basket and Hand balls. Bring us your Bicycle repairing. We appreciate your business.

Visit us in our New Store
30 East Ninth St.
Largest Floral House IN EUGENE
Home Grown Flowers. EUGENE FLORAL CO.
EUGENE'S LEADING FLORIST
PHONE 726

OBAK ADVERTISES
58 AND 60 NINTH AVE. E.