

ER DISTRIBUTION HAS BE-COME A NECESSITY

Head of Commerce Department Hopes to Make Negotiations With London Wholesale Society

Assembly M. J. Duryea, Secretary of the Eugene Commercial Club, gave an illustrated lecture on "Oregon Scenery"

Gives Illustrated Lecture at

during the assembly hour Wednesday. "The producers of the United States Mr. Duryea gave special attention to are grappling with a great problem, the scenery along the McKenzie river, midwinter Freshmen numbered bethat of foreign trade. It is very nec- and around Crater Lake and the Three tween 50 and 60. Returning old stu- No charge for Exhaminations. Broken Lenessary that the people of the Pacific Sisters. He also showed some views dents make up the remainder. Northwest find a suitable market for of Crater Lake, in Southern Oregon. their products, if any hope of relieving the present commercial stress is of the pride I feel in our state from Arts and Sciences, the Department of to be realized," said Professor H. B. a scenic standpoint," said the speaker. Music, the Summer School, the Cor-Miller, head of the University of Or- "Two other states in the Union, Cali- respondence Study Department, and They Stand the Wear egon School of Commerce, in a lecture fornia and Colorado, have capitalized the faculties of Law and Medicine in Tuesday afternoon before his class, their scenery. We believe we have Portland, will therefore contain an Industrial and Commercial Survey. Professor Miller said that he has

been carrying on negotiations with therefore we ought to make the most egon in a good place among the larthe Co-Operative Wholesalers' Soci- of it. ety, of London, England, and expects

to arrange with that company for a to get close to nature. Upon coming population under the 1910 federal cendirect market for the canned goods back to work we feel refreshed and sus of 672,765, well to the front in the and other products of the Northwest. more able to make two ideas grow percentage of inhabitants seeking a The Co-Operative Wholesalers' Soci- under one green cap, where possibly higher education. ety has in its direct control more than only one grew before.'

1,200 stores. Their daily patronage The pictures showed the course of is 10,000,000 people. the McKenzie River from McKenzie

"In my opinion, the Northwest is Bridge to its source, including views the most backward. section in the of Crater Lake and the Three Sisters world. There are few manufacturing Of the latter, the Commercial Club firms located here, and very few large Secretary said:

industries carried on. However, we "For the benefit of the young lahave the means of producing unlimit- dies, I will say the Sisters are not ened agricultural products, and if a de- tirely alone." A low, snow-covered sirable market can be found, a great mountain was thrown on the screen. change would come over this section "This," he continued, "is the Husband. of the country. We have never found out which Sis-

"There is a bright prospect for peo- ter he belonged to, but, judging from ple of the smaller cities of the North- the snow banks, I should say there west to organize co-operative socie- exists quite a coolness in connection ties, through which, if my arrange- with the matter. ments with the Co-Operative Wholesalers' Company, of London, materi- in 35 minutes," Mr. Duryeea said, alize, thousands of farmers will be as a view of one of the famous fishing benefited.

"The Pacific Northwest is the best "But we not only had 35 trout bitesberry producing country in the world. we had 35,00 mosquito bites. This Thousands of acres are available for country is beloved by the mosquito." the cultivation of this fruit and the Among others, a beautiful picture quality raised is unexcelled. It only of Clear Lake was shown, and the remains, then, to find a market for our speaker told of the formation of this produce and ultimate prosperity will lake by a flow of lava from Belknap follow. I think it will be a great ad- Crater, which had fallen across the vancement for the Pacific Northwest McKenzie Gorge, cutting off a porif I can secure satisfactory results tion of the river.

in my negotiations with the Co-Opera- Mr. Duryea and three other mcn tive Wholesalers' Society," concluded made the trip from Eugene to the Professor Miller.

When a student of the class asked mer, accompanied by their pack mules,

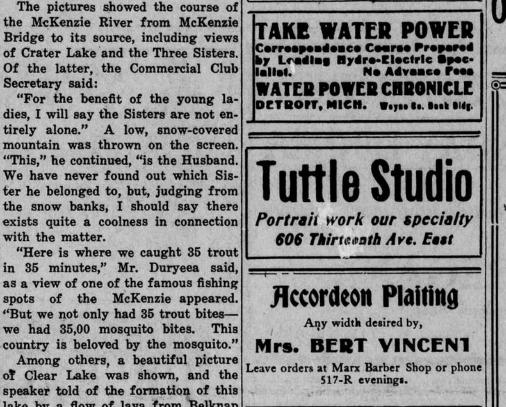
headwaters of the McKenzie last sum-

PROF. H. B. MILLER SAYS WID- Secretary of Eugene Commercial Club Enrollment of 815 in College of Liberal Arts Sets New Record for Oregon

DEPARTMENTS IS 2000

Registration in Liberal Arts courses at the State University is at its record point with 815 students enrolled since September 15. The first semester enrollment was 745, and the

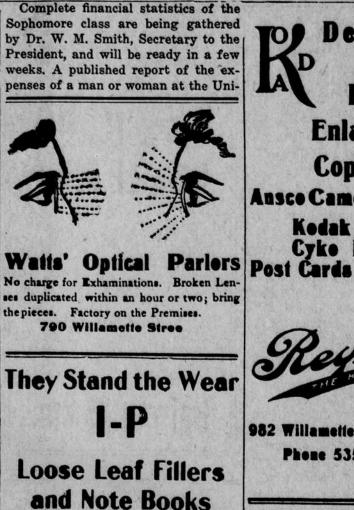
The 1915-16 satalogue, which takes the pieces. Factory on the Premises. "I wish all of you felt something account of the registrations in Liberal an Oregon scenery which will equal attendance summary of about 2,000. that of either California or Colorado; This total puts the University of Orger universities of the United States, "It's a great thing, in vacation time, and puts the State of Oregon, with its



The Pride of Eugene

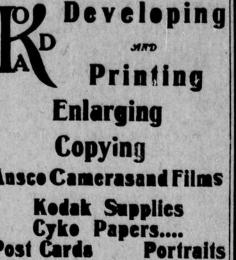
Holel

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STORE

BOO



Reynolds

982 Willamette, Opp. Rex Theatre Phone 535

> BRODERS BROS. Wholesale andRetall Desters in Colled' 2000, 2000 EUOENE, OREOON

Two World Expositions Now Open

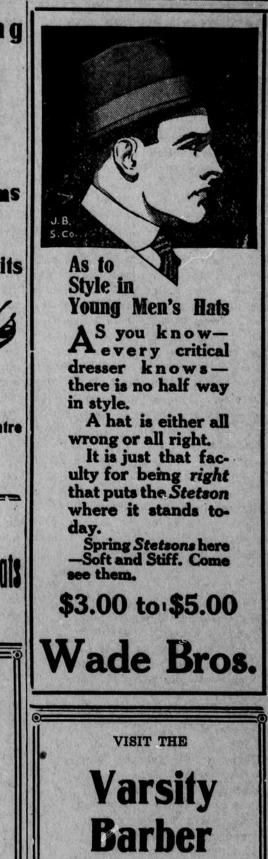
Deduced fare round trip tickets, permitting stopovers at all points in either direction, to the Panama Pacific International Exposition, San Francisco, and to the Panama California Exposition, San Diego. on every sale day to November 30.

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