

ALLIES WILL DEFEAT GERMANS, SAYS CLARK

Professor of History Thinks French and English Reserve Armies Will Decide Outcome in Spring

The power of England is only beginning to assert itself in the present European war; her large armies are waiting for spring, and the real strength of her allies is still in reserve, according to Dr. Robert C. Clark, Professor of History.

"The western campaign seems to be at a standstill, with Germany distinctly on the offensive. With the coming of spring, the large, finely drilled British force that is now being organized, and the enormous French armies that have been held in reserve, will be thrown into the field, and then I look to see the Germans forced back upon their own borders. There I think the war will end. With Germany wholly on the defensive, her resources dwindling, her invasion beaten back, and the armies of her enemies at the borders of the Fatherland, I believe she will be so humiliated and in such a measure defeated that she will welcome peace. I do not believe that the struggle will continue to the complete crushing of either side.

"Neither do I believe that Germany will be forced, through financial, food, or industrial stringency, to abandon the struggle. The war will end when the activity of the German invasion is beaten back.

"I do not expect that the United States will derive anything more than a transient benefit from the war, and this will undoubtedly be offset by the general depression on the world's trade that is sure to follow such a paralysis of Europe.

"It is quite possible that, impressed by this war, the world will come in some way to understand the uselessness and waste of such a struggle. While I do not expect to see international peace issues from the battle fields of Europe, still I anticipate an eradication of the spirit of militarism and a fuller and freer understanding between the great nations of the world. It seems very doubtful that any great change such as an overthrow of the empire will come to Germany."

DR. W. D. SMITH HAS COPY OF RARE BOOK ON MINING

Dr. Warren D. Smith, head of the Geology Department, has in his possession a rare book, a translation of "De Re Metallica." This work is by the famous mining expert, H. C. Hoover, whose career from his college days at Palo Alto to his position as leading mining expert of the world and savior of America's stranded in Europe by the outbreak of the war, has attracted much attention. In company with the Irwin brothers, Wallace and Will, and John C. Switzer, he lived in a tent in the rear of and worked his way through Stanford. He was caught one time raiding a vineyard that adjoined the school and came near being expelled, together with Wallace Irwin and Switzer, who has since become the greatest merchant in the Philippines. After graduation he married Miss Lou Henry, an excellent Latin student and prominent in sorority circles. Together they set about translating the work of George Bauer, the great geologist of the fifteenth century. His book, "Re De Metallica," was declared untranslatable, but Mr. and Mrs. Hoover published a translation of it in 1913. Only 300 of the books were published. The original wood cuts were taken from the British Museum that the reproductions would be the same as the original. To quote Professor Smith, "I know of but one original copy in America. This is in the vaults of Columbia University."

DANCING SUBSTITUTED FOR GYM WORK AT COUEMBA U.

Students of the Journalism Department of the University of Columbia may dance instead of taking gymnasium for exercise. When the announcement of the new plan was made, it caused the office of the registrar to be swamped with applicants for the new form of physical training. It is now feared that the few women of the college will be over-exercised, because they are so greatly outnumbered by the men.

Y. M. C. A. PLANS TRIPS

Expeditions to Nearby Towns in Interest of Christian Uplift to be Made by Delegation

The Extension Department of the University Y. M. C. A. is completing preparations for a series of trips to nearby towns in the interest of general Christian uplift. The first of these trips will be to Harrisburg, February 12, 13, 14.

Six men, headed by Charles W. Koyl and Charles Collier, in charge of the extension work, and assisted by Miss Mary Gillies and another member of the University Y. W. C. A., will make the trip.

Friday afternoon, February 12, a reception will be given the visitors by the Harrisburg High School. Saturday will be largely spent in becoming personally acquainted with the young people of the town. Saturday evening there will be an open meeting in the city hall.

Sunday morning the workers will distribute themselves among the churches, two to occupy each pulpit.

Sunday three special meetings will be held. One for men, to be addressed by some man to be secured from Eugene, another meeting for boys, to be addressed by Ben Schmidt, and the third for girls, to be addressed by Miss Gillies. The work will be concluded Sunday evening by a mass meeting of all the churches. All the members of the visiting group will speak, and music will be furnished by a men's chorus composed of the combined men's choirs of the city.

During the second semester trips will be made to Junction City, Cottage Grove and Creswell.

Last year a similar trip to Cottage Grove was very successful, and an urgent invitation was given to repeat the trip this year.

MILITARY CAMP PLANNED

Posters in Villard Hall Announce Installation of Summer Courses of Five Weeks Duration

A bulletin on the board in Villard Hall announces the installation of a number of summer military camps for students of various colleges and institutions of higher learning, by the War Department, Washington, D. C. The course is of five weeks duration, lasting from June 25 till August 1.

A special announcement by President Wilson and complete data on the equipment, maneuvers, and so on, is given in Harper's Weekly of January 2.

"The benefit of these camps to the nation is that they foster a patriotic spirit, without which a nation soon loses its virility and falls into decay; they spread among the citizens of this country a more thorough knowledge of military history, military policy and military needs, all necessary to the complete education of a well equipped citizen in order that he may himself form just and true opinions on military topics," the bulletin reads.

The camp that is to be made available for students on the Pacific Coast is located near the Presidio, San Francisco, California.

FACULTY SCIENTIFIC CLUB IS LATEST "JOINERS" SCHEME

Plans are under discussion for the organization of a Science Club among the members of the faculty who are interested in such work.

There will be a meeting held next Wednesday evening, January 13, at 7:30 in the Geology Museum, to discuss the organization of the club.

The Science Department is instrumental in the formation of the club, and only faculty members are allowed membership.

PORTLAND ENGINEER GIVES LECTURE ON USES OF STEEL

Charles McGonigle, construction engineer, of Portland, delivered a lecture on steel construction last Wednesday evening in the exhibition room of the Architectural Building.

Mr. McGonigle came here under the auspices of the Architectural Club, and is the first of a series of lectures to be given every two weeks.

The subject of his lecture was "Steel, Its Fabrication and Use." The next to be given will be on landscape gardening.

PORTLAND AD MEN TO GIVE CLASS LECTURES

New Course in Advertising Will be Provided With Speakers Who Have Had Experience

Among the new courses that are to be installed next semester in the Journalism Department is a class in Advertising, which will be a lecture course, supervised by Professor Allen, but lectured by members of the Portland Ad Club, under the direction of the Educational Committee of the club, Merrill A. Reed, President of the Reed Advertising Company, R. D. Carpenter, General Manager, Meier & Frank, and Marshall N. Dana, of the Oregon Journal editorial staff.

Advertising as a Profession, Mr. Reed, February 12.

History and Evolution of Advertising; The Advertising Salesman; The Advertising Manager; The Advertising Agency; Educational Qualifications of the Advertising Specialist; The Advertising Agent as Business Counsel.

The Economic Justification of Advertising, Charles F. Berg, Vice President Lennox's, February 19.

Who Pays for Advertising? Is Advertising a Factor in Increasing or Minimizing Selling Prices?

Mediums, Their Selection, Phil S. Bates, Publisher Pacific Northwest, February 26.

Concentration of Publicity in Daily Papers for Quick Results. Relative Advantages of Morning and Afternoon Papers. Magazines as Business Builders. Trade and Class Publications—How They Eliminate Waste Circulation. Their Value in Reaching Certain Classes.

Outdoor and Street Car Advertising, W. F. Thompson, Foster & Kleiser, March 5.

Value of Street Car Advertising for Certain Purposes. Rates for Service. Development of Outdoor Publicity. The Use of Posters by General Advertisers. Cost of Bill Posting.

Technical Knowledge Required, Jas. B. Finnigan, Secretary-Treasurer

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I-P

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Schwarzschild's
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Harnden & Co., March 12.

What the Advertising Agent Should Know About Paper, Catalogues, Booklets, Type, Ink, Engravings, Estimating Cost of Composition, Color Work, Inserts.

How to Lay Out An Advertisement, George Hall, Hall & Williams Advertising Co., March 26.

Determining Size of Advertisement Its Four Parts. Value of White Space. Balance. The Use of Illustrations and Borders. The Importance of the Lay Out Sheet. General Rules.

Harvard is sending out a scare regarding the "athletic heart." It is stated by that excellent old gossip, "the best of authority," that Harvard athletics is to be investigated and that if the rimson athletes are found to be susceptible to heart trouble because of their work a regulation is likely to be made at Cambridge which will forbid the participation of any student in more than one major sport during a college year.

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EUGENE, OREGON

Albert Gillette will give a recital Tuesday, January 12, at 8:30, in Villard Hall. The recital was to be given before the holidays, but was postponed on account of college closing early.

Come in now for your Oregon photos
Our portraits are the best
Eugene's Leading Photographers
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