

W.D.B. DODSON SPEAKS OF OREGON'S NEEDS

THE DEVELOPMENT OF THE COLUMBIA BASIN IS SUBJECT OF LECTURE.

Portland Chamber of Commerce Trade Commissioner Gives Address Thursday

W. D. B. Dodson, trade commissioner of the Portland Chamber of Commerce delivered a lecture Thursday afternoon in Villard Hall on "The Development of the Columbia Basin." Discussing his subject, Mr. Dodson urged his audience to give careful study and consideration of the commercial and commercial needs of Oregon and particularly the need for creating wider markets. The need for wider markets, he said, was shown in the fruit situation in our state.

"The apple crop this year amounts to 15,000 carloads, and as yet only 20 per cent of the acreage planted is in bearing. If only 25 per cent of the remainder reaches maturity, the crop will reach the enormous total of 180,000 carloads. If but 10,000 carloads of this total were to be transferred by water it would necessitate 26 ships calling at Oregon ports. I need hardly point out the economic advantage of this to our ports. The great problem is the finding, or creation, of a profitable market for fruit. Upon the solving of such problems, I urge you young men of this state to expend your best efforts."

Mr. Dodson described what he called the short-sightedness of our business men in shipping products, such as wool, to the East to be manufactured, and then bringing the finished product back to Oregon at a great economic loss in freight charges. He also said that Oregon was far behind her sister states with respect to a wider dissemination of her products.

"Oregon ships but little dried or canned fruit beyond her borders, while California sends the same products to all parts of the globe."

The speaker dwelt upon the effect of the Panama canal tolls on the lumber industry.

"The decision of the Panama canal tolls question is of vital interest to Oregon lumbermen. The toll, which amounts to \$1.60 per thousand feet of lumber, may determine whether Western Douglas fir can compete with yellow pine on the Atlantic seaboard."

PRIZE IS TEN DOLLARS

Offered by Chi Omega to One Having Best Grade in Sociology Department

The Chi Omegas offer this year a prize of ten dollars to the boy or girl who at the end of the first semester receives the highest grade in the Sociology Department.

Until this fall the prize has been given for the best essay written on social service work. In 1912 it was won by a Beth Rhea, Ruth Stone. The prize comes through the national organization as it is their object to promote all possible interest in social service. They carry on this work not only by this method, but also through their alumnae chapters. The work was started in 1911, and since that time has grown rapidly.

WAR GIVES AMERICAN JOURNALISM THE JAUNDICE

"Yellow Journalism" of a new kind is beginning to appear on the Emerald exchange table, where the newspapers that come to the Department of Journalism are received. The war is the cause, and is effecting a yellowness in the color of the paper because the manufacturers are unable to get blueing from Germany. The Milwaukee Journal, one of the first victims of the new journalistic jaundice, predicts that within a few months all papers in the country will be printed on light yellow or cream-colored paper.

"University of Oregon State-Wide Service." This sign marks the exhibit of the State University just inside the north entrance of the Educational Building.

FROSH HAVE INSPIRATION

Meeting in Villard Has Effect of Filling Members With Ambition

The Freshman class met Thursday afternoon in Villard Hall for the purpose of attempting to instill into the wearers of the green some vestige of the traditional "Oregon spirit," and to choose a class yell leader. Fred Peacock was authorized to superintend the production of a noise machine as accessory to the spirit move.

Walter Muirhead was elected track manager to look after the interests of the Freshman team in the inter-class track meet to be held October 17.

It was urged that the Freshmen organize in order to make an unusually good showing in the underclass mix, and at the same time the president was authorized to appoint a vigilance committee.

The meeting was opened by Dean Straub, who gave the class, and especially the boys, a little instruction on the traditions of the dress suit and on the topic of loyalty to the Freshman girls. Rah, rahs for Oregon closed the meeting.

Kent Wilson, President of the Freshman class, has appointed Homer Kellems chairman of the bonfire committee. Kellems has not yet chosen his committee, but will publish the names later. Through the efforts of Dean Straub, faculty advisor of the Freshmen, the waste material from the remodeled buildings on the campus has been hauled to one end of Kincaid Field. This eliminates most of the expense and a good share of the work. The cost of the kerosene to be used will be about \$20.00.

There has been considerable discussion within the class whether to have the fire the night before the Whitman football game or the O. A. C. game. The decision will be left with Manager Tiffany.

NEW OREGON MUSEUM TO CONTAIN RARE SPECIMENS

The new museum, which is now under construction and is expected to be completed in the spring, will contain many interesting fossils, including the collection which was made by Professor Thomas Condon. Professor Condon was the first professor in Geology at the University.

One of the features of the present museum is a cast of the Willamette meteorite which fell near Oregon City in 1902. It was found by Mr. Ellis Hughes, a Welshman who lived in that vicinity. The meteor, which is now in the American Museum of Natural History in New York City, weighs 14 tons, and contains 91 per cent of metallic iron and about eight per cent of nickel. No other ore in the world contains that percentage of iron, the purest ore containing about 68 per cent of iron. The cast which is in the University museum is of plaster and is an exact duplicate of the original.

Another most interesting specimen is a portion of the tusk and a complete tooth of a mammoth. These were found by Professor W. A. Beer, former principal of the Condon School, Eugene.

Professor Smith, of the Department of Geology, has made several additions to the collection.

Next semester the class in Geology will be given practical work in the making of relief maps. Such a map will be made of the "Eugene Quadrangle," an area including Eugene and the surrounding vicinity.

The department expects to work up a complete exhibit for the fair next year.

The Alpha Tau Omegas hereby issue a challenge to any club, fraternity or persons on the campus, for a bowling match to be bowled on Jay McCormick's alleys at The Rainbow, and club rates will be given. The teams are to be composed of five men each.

Let Obak repair your brier pipes.

ANNOUNCEMENT

The Oregon staff, which was to meet Wednesday evening, October 7, at the Kappa Alpha Theta house, has been postponed until further notice.

MARCOTTE WILL SPEAK

Pastor of Westminster Presbyterian Church Will Speak at Vesper Services November First

Doctor Henry Marcotte, pastor of Westminster Presbyterian church, of Portland, will speak at Vesper services November 1. He will remain at the University four days and will visit and speak at the different fraternities and other organizations. Among his subjects will be "The Divinity of Christ," and "Are You Fit?" Dr. Marcotte visited the University last year.

GRADS WILL OPEN EYES

(Continued from page 1.)

those who wish to take in the new sights of the campus—the new improvements, the beginnings of a new building, the additions to the old buildings, the warlike appearing entrenchments (dug, however, for heating pipes) in front of McClure Hall, and the Men's Gym and other things.

The various fraternities and sororities have sent cards of invitation to their respective alumni and mothers and fathers and are arranging to entertain them.

In the morning the Freshman-Sophomore Mix, with its many features, struggles, clashings and inter-class rivalry will bring back to the old graduates memories of the rah-rah times of their undergraduate days.

In the afternoon Oregon's football team will play its first conference game of the season with Whitman. Lungs that have not been stretched almost to the breaking point since the rallies of college days of the past will feel their youthful tension as they yell for the Lemon-Yellow.

An informal Student Body dance has been arranged for the evening especially in honor of the alumni, who may come free. The price for students will be fifty cents a couple.

FRESHMEN

Meeting of all Freshman boys Thursday at 4:00. Important.

ANNOUNCEMENT

Band practice Friday at 4:00 o'clock in Villard Hall. Watch bulletin board for announcement of practices Wednesday and Thursday.

BBB Briars with class numerals in stock at Obak's.

SAVOY THEATER

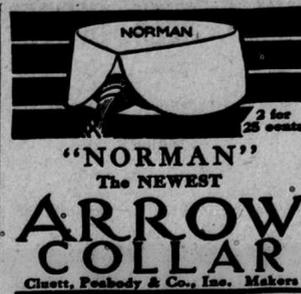
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