UNVERSITYS FRRENS MET

ROOTING RCCEVES STUNTS PLANNED COACHES BLESSNG FORY:M.Y.W.MIX WITH VOTERS WHO
PLAN CAMPAIGN
anma aman rouen
PUPOSE IS TO BOOST IN THE FIGHT AGAINST REFEREN-
DUM AND URGE VOTERS DUM AND URGE VOTERS
EUGENE AND LANE COUN. TY TO BE SURE TO REGISTER.

That all the voters should regis-
er by October 8 in order to get a full ter by October 8 in order to get a full
representation to vote on the referendum bill at the special election in
November was the sentiment of the November was the sentiment of the
mass meeting held Tuesday evening at the court house. All the speakeration by getting everyone to regIster by that date from Eugene and It was pointed out that concerted
action must be taken immediately by the alumni and friends of th University to show to the voters the necessity of fighting the referendum
and aid in the fight for higher education. The meeting was well at tended and a meeting of the alumn has been called for tonight at in the Commerclal club rooms to which all friends of the University
are welcome.
Mrs. M. Washburne urged the women voters to register and ald in thi work, in order to prove that the bal
lot has been well placed with them. ot has been well placed with them. Hon. Eaton Allen presided as as follows: Judge L. T. Harris, Re ent A. C. Dixon, Dr, W. Kurris, ReMrs. M. Washburne, Geo. A. Dorris of Springfield; Hon. C. J.
Irving, and J. S. Magladry. Another meeting will be held to support of the University appropria
OBAK IS LIKED BY
OBAK IS LIKED BY
'VARSITY SMOKERS
Donates Real Cigarette Cases Filled
 ental beauty, Fatima, she of the trim
white figure and warm red lips, are White figure and warm red lips, a
lifting up their voices in praise Obak, the genial dispenser of tobacco
and other necessitiles hereabouts few weeks ago every man in the Uni versity recelved a cigarette case fill-
ed with 20 of his favorite smokes, ed with 20 of his favorite smokes,
with the compliments of Obak and the Liggett and Myers Tobacco company.
ing made of leather of an art, be green color, with the Oregon seal and the name and class of the owner
stamped in gold on one side. They were distributed alike to the slaves of the weed and to those as yet unin-
itiated in its use. However, the latter will no doubt cherish the cases as souvenirs, while they can readily dispose of the contents in the 13th
street car station or at any-similar rendezvous for students.
New men desiring to be rememgifts by leaving their names and class numerals with Obak.

## LILA PROSSER LEAVES FOR NEW YORK SCHOOL


EFFECT OF VOCAL SYMPA-
THY DISCUSSED BY
SPORTING WRITER

## ANNUAL RECEPTION WILL BE DEPARTURE FROM USUAL AFFAIR

subject of the influence of rooting on


COMMITTEES ARE NAMED


RECEIVING LINE WILL BE
REPLACED BY "MIX UP" REPLACED BY "MIX UP"
BRIGADE WHO WLLL SEE
THAT ALL ARE MADE THAT ALL ARE MAD
ACQUAINTED READILY.
 and noise to key him up. I malways
want a band when my teams comwant a band when my teams com-
pete. The livelier and better the
music the faster they can run. my own experience I found that I
could never run the 100 -yard dash
under 111 seconds unless there were
bleachers and music. On such occableachers and music. On such occa-
sions I could travel the distance in 10
 is that California men in an inter-
collegiate contest invariably slow
down while passing the Stanford side of the field and speed up when in
front of the California rooting sec front of the Callfornia rooting sec-
tion. There is no doabt of the psy-
chological effect of rooting and crowds upon athletes."
Psychologists call Psychologists call this effect
"crowd-contagion," and recognize its power on men. It is a subtle, invisi-
ble something that does bring sults. It might be likened unto an bleachers into the man on the field.
 ing and shouting. Psychologists are
averse to stating just what proporaverse to stating just what propor-
tion of extra physical effort can be caused by excltement of this kind,
but many athletes have felt it, and unwonted physical exertion.
There are cases at Californfa
where men have come from hospi-
tals and entered intercollegiate contals and entered intercollegiate con-
tests weak and scarcely able to walk. tests weak and scarcely able to wal
The case of C. F. Kleberger, no
professor of physical education, professor of physical education, is
one of the most striking of recent
years. years.
Two hours after leaving the oper-
ating table he ran the 100 -yard dash against Stanford, and won it in 10 $1-5$ seconds. His experience illus-
trates what power lies in the bleachers, for he says: "When I arrived
on the fleld the captain came to me on the field the captain came to me
and told me I would have to cun if
I possibly could. Weak and barely possibly could. Weak and barely
able to get my spikes into the holes, I lined up for the gun. Just then a
cheer broke out from our bleachers and with it came a surge of strength
that carried me through to the tape in the fastest time I had ever made. It was the bleachers that won that
race." The fact that muscular strength
can be increased by encouargement, can be increased by encouargement,
is recognized by football chrowds
who sive vent cries of "fight,
that line" when the goal is in danger. But when a
feat of skill is to be performed by coaching, breaths are held and
muscles tensed lest the performer be
disconcerted. Does disconcerted. Does not always a si-
lence reign when a goal is to be kicked?
william James, late professor of
psychology at Harvard, has made
some interesting explanations in re-
gard to the power of an individual to
increase his ability. He says that
fatigue is carried to a certain point
and then cast off like a heavy gar-
ment.
We all know of "second wind,"
and among mountain climbers it is
often regularly figured upon as due
to arrive when weariness has reach-
ed a certain point. This "second
wind," says Prof. James, is a new
level of strength untapped, a vein or--
dinarily blocked by fatigue, and re-
quiring the blasting through of the
fatisue before its wealth can be
used.
He calls it a "deeper strata of
piled-up strength" that is ready and

ACQUAINTED READILY.
$\begin{aligned} & \text { The annual Y. M.-Y. W. C. A. re- } \\ & \text { ception under the general direction }\end{aligned}$
ception under the general direction
of the two organizations will be held
Friday evening at eight Friday evening at eight o'clock in
Villard Hall. Definite arrangement been formulated, says Secretar
Charles Koyl, but he adds that thes will be worked up and in good shap
by the evening of the reception. by the evening of the reception.
departure from the general line functions of the kind will lie in th
omission of a receiving line, a specia introducing a "mix up" committe
taking its place. The committees which will hav
charge of the affair are as follows: Programs, Grace Líly and Harold
Puigley; Quigley; decorations, Katherine
Northrup and Vernon Motschenbach er; refreshments, Ruth McLaren and
Don Rice; introducing, Dr. and Mrs. Dohn Straub, Dr. and Mrs. Josep Schafer, Professor and Mrs. E. E $\begin{array}{lllll}\text { DeCou, Professor and } & \text { Mrs. } & \text { F. } & \text { S. } \\ \text { Dunn, Professor } & \text { and } & \text { Mrs. } & \text { A. } & \text { R }\end{array}$ Sweetser, Professor and Mrs. John
Bovard, Dr. and Mrs. R. C. Clark,
Ming Mr. and Mrs. Carl McClain, Mrs. El-
len Pennell, Miss Ruth Guppy, Dr E. S. Conklin, Miss Julia Burgess,
Mrs. F. L. Fletchef, Miss Mary H. Perkins, Edith Clements, Charles
Koyl, Delbert Stanard, Henry Fowl Black. as announcer for the various num-
bers on the evening's program. waiting for anyone who digs deen onough. Everyone knows of the
freshness and life that comes with "second wind;" a complete loss
"that tired feeling." that tired feeling.
Not Every-Day
The urging of the bleachers and his
own determination undoubtedly cause
the athlete to dig iuto this deeper level the athlete to dig into this deeper leve
of his strength and call upon it in strains of games. The quick recoveries of football players are not the feats of
every day, but only when salved and en couraged by the presence of a multitude
man breaks quickly into his reserv
trength when a thousand throats a
DR. HODGE ARRIVES
Biologist Who Will Work in Exte
Dr. Clifton Hodge of Clark University, who has been engaged to
help carry on the work in the exte sion department of the University Dr. Hodge is one of the foremos
Drised iologilts of the United States and will conduct efvic campaigns in the
principal cities of the state. While teaching here during the last sum-
mer school, he was instrumental in conducting a crusade against th
'VARSITY WORLD FAMOUS

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