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Chains  
Lockets  
Pendants  
Stick Pins  
Tie Clasps  
Brooches  
Bracelets  
Rings  
Beauty Pins  
Bar Pins  
Fobs  
Ear Screws  
Diamonds

# Appreciative Gifts for Commencement

**T**HE particular fitness of the graduation or commencement gift is a point most deserving of consideration. Not necessarily must the gift be expensive, but it must be appropriate and pleasing.

The undecided gift-giver will find our store a Mecca for dainty and appreciative articles—lovely trinkets in gold or silver, original in design and possessive of that quaint and artistic beauty that compels admiration.

Quality with us is ever paramount, and the prices are as reasonable as one could expect. Visit our store and inspect our elaborate stock of jewelry. Prices in Plain Figures.



No piece without this Trade Mark on it is genuine.  
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Desk Clocks  
Silver Flatware  
Toilet Ware  
Fountain Pens  
Silver Novelties  
Brass Novelties  
Candlesticks  
Vanity Boxes  
Souvenir Spoons

## Luckey's Jewelry Store

### TRI-WEEKLY HAS PAID WELL (Continued from first page.)

Emerald a daily the last semester of this year.

#### Expenses Much Heavier.

In spite of the fact that our expenses have been about \$1,500 heavier than last year, our finances are such that we could have run a five column daily the size of the Emerald last year, without increased advertising. But we were already doing pretty well with a six column tri-weekly and felt that the Student Body needed any surplus we could clear up worse than it needed a daily.

The financial success of the Emerald has been largely due to our consistent and well balanced advertising. We tried to make every issue pay for itself. In fact there were only two issues out of the 98 that did not pay for themselves. Instead of crowding the merchants and bunching our advertising, we tried to keep a balanced equilibrium, allowing a regular amount of space for reading matter.

The bulk of our receipts came from our large patronage among small advertisers, who did not feel the increased burden of the tri-weekly. I feel that I am not digressing from the truth, when I say that never before has the Emerald had better support or better standing among the merchants than at the present time. We have put up no calamity howl, nor have we begged charity. We have kept them in good humor and their only complaint is that we can't allow them more advertising space and put out several more issues.

#### Staff was Handicapped.

The managerial end has been handicapped somewhat by a staff composed largely of inexperienced Freshmen. They are willing workers and will be fine men next year with this year's training back of them.

It is unfortunate that the managers position for next year is still vacant. It is one of the most interesting and exciting undertakings that are open to a student. It is a discredit to the Student Body that there are not good men who are willing to take up the job. I am almost tempted to flunk out and take the job for another year. I am not saying what we could do, but I am confident that by changing the

paper in a few particulars, it would not be at all impossible to wipe out the entire Student Body debt in one year, without bleeding the merchants or imposing on them. There is a great opportunity for some student to show his 'Oregon spirit' and do a big thing for the Student Body. The salaries do not amount to much, nor should they be the chief inspiration for work. However, the amendments which go into effect next year allow very neat salaries. If they had been in effect this year, the salaries of both editor and manager would have been about \$200 apiece, instead of \$100 and \$75 respectively.

In all the undertakings which we have been on together, Karl Onthank and myself have worked in the closest harmony and our successes have been due to our united efforts.

I sincerely hope that those in charge next year will have a success-

### VARSITY CO-EDS GET OUTDOOR EXERCISE (Continued from First Page.)

are not credited. In the hour walks the girls go as far from the gymnasium as they can in twenty-five minutes, rest five minutes and then come back.

### NO DAILY FOR NEXT YEAR (Continued from first page.)

editor, and May Smith will have charge of the society columns. Burns Powell will again write the law news.

The position of news editor is as yet unfilled, as their is considerable competition for the job. There is also a possibility that a copy desk will be substitute in place of having one news editor.

"Every Senior who wants reserved seats for the Commencement ceremonies, should see me at once and get tickets," said Dean John Stranb today. Each year enough seats are reserved in Villard Hall to seat the relatives of the graduates. Tickets are issued for them and the seats are held until five minutes before the exercises begin. If Seniors take the precaution of securing these tickets for their friends and relatives in advance, there is no reason why anyone entitled to a seat should fail to find one."

## For the Graduate

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