

OREGON EMERALD

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Thursday, March 20, 1913.

THE POPULAR CONCEPTION OF THE COLLEGE MAN

Although college men of all times have been a great deal alike and although they have been governed by practically the same ideals, motives and aspirations, yet there have been marked changes in the popular ideas concerning them. Half a century ago the typical college man was a scholar; the word scholar typifying the studious, physically weak, practically useless member of society, who delved all day long in dusty volumes of forgotten Greek and Latin. His distinguishing characteristics were a bulging forehead crowned with sparsely scattered wisps of hair, large, near-sighted eyes, protected by thick spectacles, and a physical makeup indicating in general an unsubstantial grip on this earthly existence. He was recognized as a man of book learning but as a useful factor in society as a warrior in the fights of the world—the idea was preposterous. Back to the curtained library and the realm of classics for him. The affairs of the cold, cruel world needed men of brawn, of ability, of moral and physical courage.

As the decades passed, the public conception of the college man changed. He became first cousin to the pugilist. He became a Bohemian; a rouser, so to speak. His brow is now pictured as being flat and low, his hair thatch-like. His wearing apparel became ostensibly pugnacious, to say the least. The book shelves in his apartments gave way to trophies of war and conflict. He spent his father's good money and had a good time, but as for usefulness to the world and society—he was still a joke.

Today, however, when we look the matter squarely in the face, we must recognize that the public conception of the college man is again changed. People are expecting the product of our higher educational institutions to be first of all normal men; approaching more nearly the perfect, well-rounded type of humanity. He is to have, first of all, efficiency. It is demanded and expected. He is supposed to be able to do something, to produce something useful to society better than the average man. Society demands a high degree of capability, and is willing to pay him for it. To fall short of this standard is to lose the respect of his community.

Furthermore, a high type of citizenship and of public spirit is expected. The college man comes with a broader vision and fuller knowledge of the means of betterment of conditions politically, socially and industrially. People instinctively turn to him for suggestion and leadership. He must be prepared to devote a portion of his time, energy and thought to the public good.

Again, the public demands character of the college man. He must be master of himself, self-controlled, rational, clean and upright.

All these things are looked for in the college man of today. Public sentiment demands them. To fail in living up to these dictates of the people on the part of any college graduate is to fall short of the world's standard, and in so doing to destroy the high status which education now holds in the minds of the people.

Hardright Pipes at Obaks.

Announcements

Laureans—Meeting Tuesday evening. Special program arranged.

Agora Club—Professor A. R. Sweetser will address the Agora Club, Thursday evening, at 8 o'clock. The lecture, which will be illustrated, will be concerned with a phase of public health. The lecture will be in Professor Sweetser's room.

Women's Council—Regular meeting Friday afternoon, in Miss Guppy's office. The April Frolic will be discussed.

Y. M. C. A.—Professor Hector MacPherson, of O. A. C., will speak at the regular meeting Thursday evening. Election of officers also at this meeting.

Oregon Club—Will hold a social meeting at the Shack, Saturday evening, March 22. All club members urged to be present.

Triple-A—Meeting that was scheduled for tomorrow evening at the Tri Delta house, has been postponed until Friday, March 28, on account of the Y. W. C. A. Conference.

Cabinet Conference—Open sessions of the Y. W. C. A. Cabinet Conference will be held Saturday afternoon and evening, in Villard Hall. The public is invited.

Freshman Debate Try-out—Saturday morning, 9 o'clock, in Villard Hall.

Baseball—First game of "Doughnut" League, Saturday. Alpha Tau Omega vs. Avava, in the morning. Sigma Chi vs. Phi Gamma Delta, in the afternoon.

Reception—For the visiting Y. W. C. A. delegates, at the Lambda Rho house, Friday evening. All University women invited.

PORTLAND HAS FIRST NORTH-WEST COLLEGIATE BRANCH

In the last issue of the Emerald appeared the statement that Miss Ruth Guppy is president of the first branch of the National Association of Collegiate alumnae established in the Northwest, to which Miss Guppy draws attention and states that the first branch was established in Portland a number of years ago and that Mrs. Finley, wife of State Game Warden Finley, is the president. Miss Guppy was president of the Tacoma branch of the organization for the years 1909 to 1911.

Hardright Pipes at Obaks.

"FRAMHEIM," AMUNDSEN'S 1909 WINTER QUARTERS, DUG OUT OF ICE AND SNOW



Electric fans and ice water were not needed in the "home" that is pictured above, which is "Framheim," the winter residence of Capt. Roald Amundsen and his crew of men during the winter of 1909, the space for which was dug out of solid ice and snow that forms the "Great Barrier," a familiar object to every Antarctic explorer.

This great mass of ice, that surrounds Whale Bay, is several miles long and a hundred feet high. It rises straight out of the water and can be

KWAMA ELECTS EIGHTEEN

Co-ed Sophomore Society Pledges Women and Observes Founders' Day.

Eighteen Freshman Girls were pledged yesterday by Kwama, the Sophomore Women's Honor Society. This was also the first Founders' Day and was marked by a banquet at the Shack and by each of the charter members wearing a pink tulip, the society flower. This organization is the third on the campus to observe its Founders' Day.

Those pledged were: Louise Bailey, Katherine Northrup, Claire Faley, Mona Dougherty, Tula Kinsley, Palm Cowden, Mildred Lawrence, Elsie Gurney, Katherine Stanfield, Gladys Graybill, Evelyn Harding, Rose Price, Fairy Leach, Eva Brock, May Smith, Rita Fraley Marie Hagar, Georgia Kinsey.

HELP WANTED

Insertions Free.
One student to wash dishes and do odd jobs around the house, for board and room, at once. Y. M. C. A. Bureau.

The Association Bureau has several needy students listed for work on regular hours during the week. Mr. Businessman, you need help and they need the work. They give satisfaction. Phone 504, University Association Bureau.

Students wanted, to circulate "Pacific Northwest." Write to Philip S. Bates, publisher, 215 Oregonian bldg., Portland.

The Association has a good proposition for six students for the summer.

More students wanted for Spring jobs.

Mohawk Lumber Co. for lumber and shingles.

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