

Here's Knowing this is the Best Emerald Ever Issued
S. H. FRIENDLY & CO. the Leading Store

Eugene agents for Gossard Lace Front Corsets, Nemo Corsets, Red Fern and Warner's Rust Proof Corsets, Carter's and Munsing Underwear. The Largest and Most Comprehensive line of Fine Gloves and Hosiery, every kind. We are now taking orders for White Wool Coats and Suits, Pongee Coats and Suits. Complete and exclusive line to select from. French Cutter and Fitter.

Nemo WEEK
 VISIT OUR CORSET DEPARTMENT


Now is the Time to Study Corset Comfort—Probably We Can Help You. Come!

"Nemo Week" grows more and more important and interesting every year. New Nemo inventions, not only in construction but in corset fabrics, make Nemo Corsets more and more invaluable to nearly all women.

This year there are some wonderful models, not only in the world-famous "Self-Reducing" line, but in corsets especially designed for SLENDER and medium figures.

No. 354 (see cut) is one of the new "Auto-Massage" Self-Reducing models, which not only reduce the figure all around by confining and re-shaping the surplus flesh, but, by constant gentle massage, due to the patented construction of these new corsets, the fat is gradually softened and removed by natural processes, thus making the figure permanently smaller. Price—\$3.50.

This is only one example of how Nemo Corsets are in a class alone, entirely different from all others. Most women really need Nemo Service. Perhaps you do. Come and see.



WE COULD tell you yards of interesting things about Wayne-Knit Guaranteed Hosiery—

About the fine material used, how the wearing points are strongly yet comfortably reinforced, about the hygienic and absolutely fast dyes, etc., etc.

But we couldn't impress you nearly as convincingly as an actual examination would.

Wayne Knit
INDESTRUCTIBLE HOSIERY
GUARANTEED

Won't you come in today—bring your wife—sister—or somebody else's sister—

And look these splendid hose over very carefully—

Note the superior thinness and lightness and then the strongly reinforced yet comfortable way they're put together, the Sea Island Cotton interwoven in the heel, toe, and sole to stand excessive wear.

The Wayne Knitting Mills guarantee these hose will give you perfect service and will not wear to holes before you think they should. That is left to your judgment and fairness. If not as guaranteed exchange for new pairs.

Made in cottons, lises and silk lises—full fashioned or seamless.



For sale by

Buy a Pendleton Indian Robe or Navajo Indian Rug for Canoeing

Your Patronage Appreciated by

THE
First National
BANK
 Eugene, Oregon

Capital, including Surplus and Undivided Profits,
\$275,000.00

T. G. HENDRICKS, President
 P. E. SNODGRASS, Vice President

DARWIN BRISTOW, Asst. Cashier
 RAY GOODRICH, Asst. Cashier
 LUKE L. GOODRICH, Cashier

Established 1883



to eat, both in Fresh and Preserved Fruit and Vegetables, Nuts and Cereals are always to be had at

GEO. T. HALL & SON'S

Statuary

New shipment of classical subjects

The Eugene Art Store

GEO. H. TURNER

Home of Modern Picture Framing

Paine Bldg., 10th and Will.

GO TO

The Folly THEATRE

Pride of Eugene

FOR AN HOUR OF AMUSEMENT

WE CARRY

Starrett's

Pipe

Tools

Fittings

and up-to-date
MACHINERY

GRIFFIN HDW. CO.