

OREGON EMERALD

Published each Wednesday and Saturday of the school year by the Students of the University of Oregon.
Entered in the postoffice at Eugene as second class matter.
Subscription rates, per year, \$1.00. Single copies, 5c.

STAFF

Editor-in-Chief—R. Burns Powell, '12
Managing Editor—A. E. Houston, '12
News Editor—Henry Fowler, '14
City Editor—Pen Waite, '13
Assistants—
Nellie Hemenway, '13
Harold Young, '14
Associate Editors—
Exchange—George Shantin, '12
Sporting—Mason Roberts, '13
Society—Elizabeth Lewis, '13
Humorous—William Cass, '14
Reporters—
Edward Himes, '12
Howard Zimmermann, '13
Walter Kimmell, '13
Anna McMicken, '13
Elizabeth Busch, '13
William McAllen, '14
Colton Meek, '14
Flora Dunham, '14
Bess Cowden, '14
Lila Sengstake, '14
Leland Hendricks, '15
Jessup Strang, '15
Laurence Dunne, '15
Carlisle Geisler, '15
Luton Ackerson, '15
Dal King, '14
Otto J. Kelder, '14
Robert Ferris, '13
Business Mgr., Wendell C. Barbour, '12
Advertising Mgr., John G. Kelly
Asst. Adv. Mgr., Robert M. Wray
Circulation, Clay Watson, '15

Saturday, March 16, 1912.

Oregon's Claim to the Northwest Basketball Championship.

Oregon has again won the right to a Northwest championship. The second victory over Washington, won last night in one of the most grilling, heartrending, exciting contests ever fought on the local floor, placed Oregon at the head of the percentage list in basketball, with eight victories out of ten games and O. A. C. second with seven victories out of nine games, as scheduled in the conference meet. O. A. C. has played two extra conference games, but as they were scheduled after the series had commenced, they will not count in percentage results, according to the rule that has been adhered to in deciding conference championships during the past two years. During the entire season, Oregon has lost but two games, Washington has lost five, and O. A. C. three. Oregon and O. A. C. both lost and won two games from Washington, and O. A. C. lost to Gonzaga College, of Spokane, which college lost to Oregon by a large score.

This championship is, of course, a percentage championship only, and is not as satisfying a claim as Oregon would like to have. The only logical and complete way to settle the matter would be for Oregon and O. A. C. to meet and fight it out, but as our friends across country have turned a deaf ear to our overtures of peace for the past two months, because, as we think, they feared the results of spring contests with Oregon, the signing of a basketball contract, at this late date, is hardly a possibility.

Oregon is proud of her basketball team and believes it to be really superior to any in the Northwest. A combination of players superior to Jameson, Fenton, Walker, Sims, Bradshaw, and Rader, would be hard to find any place when it comes to real fighting spirit like that displayed last night in overcoming a lead of ten points and snatching victory from what looked like sure defeat. Our men are entitled to and have won the admiration and gratitude of every one on the campus, and the victories they have won will long remain fresh in the memories of Oregon boosters.

Enlargement Being Forced On Us.

It looks as though our ambition to enlarge the Emerald were going to be realized at last. Our new manager has succeeded in convincing the business men of this city that the Emerald is a good advertising medium to such an extent that we have been compelled to add two extra pages to the regular issue and he has filled the greater part of them with advertising. This is of course gratifying to us from several standpoints—the more material ones of which we by no means hold least important. Truly, it looks as though the Emerald will pan out gold instead of dross.

Flanigan: "Phat would yez do if yez lived to be two hundred years old?"
Lanigin: "Oi don't know yit."—Brooklyn I. E.

Student Dance Enjoyed, Begorra.

The regular student body dance, held after the Washington game last night, was attended by approximately eighty couples, and as a general jollification and effort to entertain the visiting collegians, the affair proved entirely satisfactory to Manager Geary and those interested in promoting the social event.

"Candida" Sayings.

"The onions have come."—Prossy (Nancy Noon) Candida, Eugene theatre, Monday, March 25.
"Everybody loves her, they can't help it."—Morrel (Forest Dunton). "Candida," Eugene theatre, Monday, March 25.
"Wot! is Prossy's complaint."—Burgess (Alex. Martin). "Candida," March 25, Eugene theatre.
"My part would not be beautiful." "Candida," Monday, March 25, Eugene theatre.
"Certainly, I'm not shy."—Prossy (Nancy Noon). "Candida," Monday, March 25, Eugene theatre.
"Oh, the poetic hours." Burgess (Martin). "Candida," Monday, March 25, Eugene theatre.

KOH-I-NOOR

The "Quality" Shop
Confectionery and Ice Cream that is superior
Hot and Cold Lunches
C. A. MOUSE, Proprietor
Call up 578

Expert Watch Repairing
All Work Guaranteed
Coppernoll Jewelry Co.

THE ROYAL
Is always glad to see the students
OPEN DAY AND NIGHT

Electric Wiring
Fixtures and Supplies
Eugene Electric Co.
W. H. Baker, Prop.

640 Willamette Phone 836
Ninth Street
MEAT MARKET
Greshong & Billings, Props.
Fresh and Cured Meats
15 East Ninth Phone 14

\$10 Suit House
Cutfitters of Men and Boys
Men's All Wool Suits
\$10 to \$25
Sixth and Willamette



DR. C. B. WILLOUGHBY
DR. F. L. NORTON
Dentists.
Phone 736.
Room 6, McClung Bldg., Eugene, Ore.

DR. H. L. STUDLEY
Osteopathic Physician
Office, 316 White Temple, Eugene, Or.
Residence, 145 W. 10th.
Phone: Office 589; Res. 438-L.

DR. A. BURSELL
Physician and Surgeon
Office, 210 White Temple. Phone 678. Office hours, 9 to 12 A. M. 2 to 5 P. M.
Residence, 963 Harrison Ave., Eugene, Ore. Phone Main 664.

BARTLE & SCAIFE
Physicians and Surgeons
217 I. O. O. F. White Temple.
Office phone 154-R. Res., 611-R.

DR. M. C. HARRIS
Dentist
U. O. '98. Rooms 2 and 4, McClung Bldg., 8th and Willamette Sts.

DR. EDWARD H. WHITE
Dentist
Phone 5. Folly Theatre Bldg, Eugene, Oregon.

B. J. HAWTHORNE
Attorney at Law
With Woodcock and Smith, Eugene

DR. WALDO J. ADAMS
Dentist
Cor. 9th and Oak Sts. Room 306
White Temple. Phone 317.

STOP AT
Eugene Carnation Farm
South Willamette St., near Golf Links.
All Flowers guaranteed the very best.
Strictly fresh. The lasting kind.
Cut Flowers, Floral designs, Wedding and Party Decorations Our Specialty.
Prompt Delivery.
Phone Farmers 2XX4.

Roach Music House
Everything in the MUSIC LINE
10th and Willamette Sts. Phone 862.

Printing...
It's easy to learn the value of tasteful, appropriate and 'classy' printing if you will place the work in our hands. We produce printed things that make a pleasing impression.
Eugene Printing Co.
Loan & Savings Bank Bg. Phone 409

Manufacturing Jewelers
Agate Cutting and Mounting a Specialty
Coppernoll Jewelry Co.

LUCKEY'S
For Finest Diamond Engagement Rings at the Lowest Prices
BEAUTIFUL WEDDING GIFTS
Prices in Plain Figures

THE QUALITY STORE
563 Willamette

COCKERLINE & FRALEY
Fancy and Staple Dry Goods.
Ladies' and Men's Furnishings.
Men's, Youth's, Children's Clothing.
Phone orders filled promptly.

Varsity Chocolates
Something entirely new. A delicious whipped cream, with a milk chocolate coating.
A trial will convince you of their superiority.

Palace of Sweets
"OBAK"
Weber's High School Chocolates
A trial will convince you of their Superiority.

The Arcade Pool Hall
Bob Murphy
Around the Corner from Otto's

Alfred Benjamin
AND
Sophomore Clothes
Regal and Stetson Shoes.
Mallory and Stetson Hats.
Star and Cluett Shirts.

Roberts Bros.
"Toggery"
554 Willamette Street.

The Kuykendall
Drug Store
DRUGS, CANDIES, TOILET
ARTICLES AND SUNDRIES
588 Willamette St.

Pioneer
Shining Parlors
Grateful for Student Patronage
F. BERRY
T. A. Gilbert. A. B. Chaffee.

The Oak Shoe Store
Wear Sorosis and Walkover Shoes.
587 Willamette St. Phone Main 227.

Chambers Hardware
Company
Gillette Safety Razors

Cor. 9th and Willamette.

Registered Optometrists
Factory on Premises

Burgess Optical Co.
Wholesale and Retail
OPTICIANS

591 Willamette St. Eugene
Dillon Drug Co.
527 Willamette Street

Exclusive Agents for
Whitman's Candies
Try a Fussy Package

FIRST NATIONAL BANK
Eugene, Oregon.

Wants your banking business.
T. G. Hendricks, President.
P. E. Snodgrass, Vice-President.
Luke L. Goodrich, Cashier.
Darwin Bristow, Assistant Cashier.
Ray Goodrich, Assistant Cashier.

FLINT McLAUGHLIN Co.
The Store that Saves you Money on Furniture for Students

PIERCE BROS.
FANCY GROCERIES
FRUITS, VEGETABLES
Phone us your orders. We have our own delivery wagons. Phone 246.

DUNN'S BAKERY
U. of O. students welcome to Eugene. You are invited to inspect our plant and our goods. All kinds of pastry, sanitary wrapped bread. Heinz' goods, Aldon confectionery, chewing gum, etc.
Dunn & Price
Phone 72. 30 East 9th St.

Electric Cleaning and Pressing Co.
Clyde L. Stratton, Prop.

Cleaning, Pressing, Repairing
We make a specialty of cleaning and pressing ladies suits and evening gowns.
Agents for Edward E. Strauss & Co. Superior Tailoring—Popular Prices.
22 W. 8th St. Phone 827.

Geo. Sovern
Proprietor Combination Barber Shop.
519 Willamette St. Phone 641-J.

Cor. 9th and Willamette.