

OREGON EMERALD

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Wednesday, March 13, 1912.

The Straw Vote.

The Emerald staff is much pleased over the success of the straw vote. The fact that only 100 men and 125 women did not vote, speaks well for the interest Oregon students are taking in politics; this number could have been lessened fifty per cent, we believe, had the contest been boosted more.

To go into a detailed analysis of the results would be but to "rehash" the two leading stories in this issue. Therefore we will close by saying that we are pleased to know that 310 students favor compulsory subscription to the Emerald, and we may use this vote when recommending the adoption of such a measure to the board of regents, and are surprised to learn that the faculty favor student government and did not vote solid for the hope of the profession.

Need of Statistical History.

It seems a shame that the University does not have a statistical history of her enterprises and activities. Everytime there is need to know how many championships we have won in football, who represented in debate ten years ago, who edited the Oregon Weekly, what professors were on the athletic council in years past, etc., one must scour the University from top to bottom, consult the memories of ancient students and faculty members, hunt through dusty volumes of newspapers and files of the Oregon Monthly and then maybe not find what is wanted. Only last week we wished to ascertain how many times Oregon had stood first and second in the state oratorical contest and after over half an hour of scurrying about, we were able to get track of but the six previous years.

There is no reason why such a history cannot or should not be kept. Some of our seniors majoring in history would be doing an original piece of historical research work worth while for their Alma Mater, should they take up the subject of "The History of Oregon's Men and Enterprises," gather all the facts from the beginning until the present time, arrange them in systematic form and give them to the Registrar to keep and add to as history is made.

Making the Emerald an Advertising Medium.

Has it ever occurred to house managers of fraternities, sororities, and other living organizations of the University that it is within their power to make advertising in the Emerald a financial expediency rather than an act of charity on the part of Eugene merchants? Do these managers take into consideration whether or not the business firms to which they give their patronage are supporters of the Emerald and kindred publications?

A rehearsal of the time-worn plea, "patronize our advertisers," is apropos at this time by reason of the increased size of this issue. The new management has succeeded in securing so many new advertisers, that this enlargement has been necessary. Credit for this prosperous condition is due Managers Barbour and Kelly,

who are hard at work in the attempt to place the paper on a paying basis, and expect to make up the present deficit before many more issues.

However, it is the duty of our readers to make the maiden venture of these new patrons upon the sea of advertising so profitable, that they will extend the voyage indefinitely.

ALUMNI NOTES

Mrs. Katherine Patterson Bean, '97, is residing in Eugene.

A. P. Armstrong, '96, has conducted the Portland Business College in Portland for a number of years.

Waldemar Seton, '96, is a prominent attorney of Portland, and a member of the city executive board.

Douglas W. Taylor, Jr., '06, is a civil engineer, with his office in Portland.

Daniel W. Bass, '88, is a farmer and merchant, with postoffice at McMurray, Wash.

F. Francis Sullivan, '09, is an assistant engineer in the employ of the Portland Railway and Power Company at Oregon City.

Harold J. Rounds, '10, is assistant secretary of the Portland Y. M. C. A. Wm. G. Williams, '10, is now connected with the General Electric Company at Shenectady, N. Y.

George Ainslie, Jr., is a prominent specialist in medicine, with offices in the Oregonian building, Portland.

Louis Arthur Shane, '00, is demonstrator of anatomy in the department of medicine at Portland.

Nellie S. Vernon, '01, is city physician of Astoria, Ore.

Mrs. Julia Brown Dearborn, '97, is residing at 341 East Ninth street, Eugene.

Stuart B. Hanna, '97, is a broker of Seattle, Wash.

Walter M. Berry, '08, is a chemist in the employ of Woodward, Clarke & Company.

DOMESTIC REPOSE CINCHED BY ABILITY TO MAKE FUDGE

The Eutaxian Literary Society was entertained last night by a novel program on "The College Girl."

Talks were given by Nellie Hemenway, Ruth Merrick, and Mildred Whittlesy, followed by a debate, "Resolved, That college education better fits a girl for domestic life than any other kind of education." The affirmative was successfully upheld by Anne McMicken and Norma Graves, who proved conclusively that chafing dish feeds, freshmen roommates, strolls and canoeing, fit a woman for all that is necessary in perfect domestic tranquility.

Bess Cowden and Esther Magley valiently defended the negative on the grounds that a girl becomes a worshipper of athletes, and also acquires the habit of borrowing, which later in life will deprive her of desirable neighbors.

RED ROSE DEFEATS CAP AND GOWN AT SMITH

SMITH COLLEGE, March 6.—For three days the members of the senior class at Smith College have been voting on the question of wearing caps and gown or white dresses with a red rose at graduation. The vote, which was announced yesterday afternoon, was overwhelmingly in favor of the white dresses. The campaign was conducted in a vigorous manner.

The Perfect College Yell.

"Authorities hold that the perfect yell is based on the bray of the Missouri mule, alternating with the notes of the game rooster, modified by the trumpet of the auto horn. War whoops and the sound of a couple of keps of nails falling down the cellar steps furnish an impressive crescendo, while the most effective farewell is a cross between the song of a dying calf and lost soul. These finer shadings express the deeper emotions turned loose on a civilized country."—Baltimore Sun.

John C. Higgins, B. A. '97, is a practicing attorney in Seattle, Wash.

Frank M. Taylor, B. A. '96, is a practicing physician in Portland. He is on the medical staff of the O.-W. R. R. & N. Co.

DR. C. B. WILLOUGHBY
DR. F. L. NORTON
Dentists.
Phone 736.
Room 6, McClung Bldg., Eugene, Ore.

DR. H. L. STUDLEY
Osteopathic Physician
Office, 316 White Temple, Eugene, Or.
Residence, 145 W. 10th.
Phone: Office 589; Res. 438-L.

DR. A. BURSELL
Physician and Surgeon
Office, 210 White Temple. Phone 678. Office hours, 9 to 12 A. M. 2 to 5 P. M.
Residence, 963 Harrison Ave., Eugene, Ore. Phone Main 664.

BARTLE & SCAIFE
Physicians and Surgeons
217 I. O. O. F. White Temple.
Office phone 154-R. Res., 611-R.

DR. M. C. HARRIS
Dentist
U. O. '98. Rooms 2 and 4, McClung Bldg., 8th and Willamette Sts.

DR. EDWARD H. WHITE
Dentist
Phone 5. Folly Theatre Bldg, Eugene, Oregon.

B. J. HAWTHORNE
Attorney at Law
With Woodcock and Smith, Eugene

DR. WALDO J. ADAMS
Dentist
Cor. 9th and Oak Sts. Room 306
White Temple. Phone 317.

Broders Bros.

Wholesale and Retail dealers in
FRESH, CORNED AND SMOKED
MEATS

STOP AT Eugene Carnation Farm

South Willamette St., near Golf Links.
All Flowers guaranteed the very best.
Strictly fresh. The lasting kind.
Cut Flowers, Floral designs, Wedding and Party Decorations Our Specialty.
Prompt Delivery.
Phone Farmers 2XX4.

Roach Music House

Everything in the
MUSIC LINE
10th and Willamette Sts. Phone 862.

Printing...

It's easy to learn the value of tasteful, appropriate and "classy" printing if you will place the work in our hands. We produce printed things that make a pleasing impression.

Eugene Printing Co.
Loan & Savings Bank Bg. Phone 409

\$10 Suit House

Cutfitters of Men and Boys
Men's All Wool Suits
\$10 to \$25

Sixth and Willamette

Manufacturing Jewelers

Agate Cutting and Mounting a Specialty

Coppernoll Jewelry Co.

COCKERLINE & FRALEY
Fancy and Staple Dry Goods.
Ladies' and Men's Furnishings.
Men's, Youth's, Children's Clothing.
Phone orders filled promptly.

Varsity Chocolates

Something entirely new. A delicious whipped cream, with a milk chocolate coating.

A trial will convince you of their superiority.

Palace of Sweets

"OBAK"

Weber's High Grade School Chocolates

A trial will convince you of their Superiority.

The Arcade Pool Hall

Bob Murphy
Around the Corner from Otto's

Alfred Benjamin

AND
Sophomore Clothes
Regal and Stetson Shoes.
Mallory and Stetson Hats.
Star and Cluett Shirts.

Roberts Bros.

"Toggerly"
554 Willamette Street.

The Kuykendall Drug Store

DRUGS, CANDIES, TOILET
ARTICLES AND SUNDRIES
588 Willamette St.

Pioneer Shining Parlors

Grateful for Student Patronage
F. BERRY
T. A. Gilbert. A. B. Chaffee.

The Oak Shoe Store

Wear Sorosis and Walkover Shoes.
587 Willamette St. Phone Main 227.

Chambers Hardware Company

Gillette Safety Razors



Cor. 9th and Willamette.

Registered Optometrists Factory on Premises

Burgess Optical Co.

Wholesale and Retail
OPTICIANS

591 Willamette St. Eugene

Dillon Drug Co.

527 Willamette Street

Whitman's Candies

Try a Fussy Package

Capital and Surplus, \$235,000.

FIRST NATIONAL BANK

Eugene, Oregon.

We have room for your account and we want your business.

FLINT-McLAUGHLIN Co.

The Store that Saves you Money on Furniture for Students

PIERCE BROS.

FANCY GROCERIES
FRUITS, VEGETABLES

Phone us your orders. We have our own delivery wagons. Phone 246.

DUNN'S BAKERY

U. of O. students welcome to Eugene. You are invited to inspect our plant and our goods. All kinds of pastry, sanitary wrapped bread. Heinz' goods, Aldon confectionery, chewing gum, etc.

Dunn & Price
Phone 72. 30 East 9th St.

Electric Cleaning and Pressing Co.

Clyde L. Stratton, Prop.

Cleaning, Pressing, Repairing

We make a specialty of cleaning and pressing ladies suits and evening gowns.
Agents for Edward E. Strauss & Co. Superior Tailoring—Popular Prices.
22 W. 8th St. Phone 827.

Geo. Sovern

Proprietor Combination Barber Shop.

519 Willamette St. Phone 641-J.