

# OREGON EMERALD

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**Asst. Mgr.**, John G. Kelly, Jr.  
**Circulation**, Clay Watson, '15

Saturday, March 9, 1912.

## New Management.

The management of the Emerald changes with this issue. Mr. Roberts, owing to a heavy schedule, has resigned and Wendell Barbour has been elected by the executive committee to fill the vacancy, with the understanding that he and the editor are to divide all the profits the Emerald may be made to realize.

The Emerald, as near as can be ascertained, is actually \$200 in debt, and the salaries for the first semester have not yet been made. Whether or not this debt can be liquidated in the short time remaining, remains to be seen. Mr. Barbour has had much experience in managing, having had charge, one time or another, of nearly every enterprise in the Eugene High School, when a "preper," as well as managing last year's Oregon, the track team and junior week-end in the University; he takes hold of the work with a determination to make good, and if the Emerald does not stand on its own feet at the end of the year, it will be because it cannot do so without the financial support of the student body.

Plans will be formulated immediately for increasing the efficiency of the advertising department; the merchants and business establishments will be appealed to for support in proportion to the student patronage they receive, and the editor and manager will cooperate in an effort to make the paper the real advertising medium it should be.

Mr. Barbour has chosen as his assistant, John Kelly, who worked under Barbour on last year's Oregon, and made a new record for securing advertising. With these two veterans ahold of the financial wheel of the Emerald, we hope to see the craft steered safely into port with all her sails flying.

A glimpse of Oregon's record in the State Oratorical Contest for the past six years will answer satisfactorily, we think, the criticism directed at the University—that we emphasize physical and social development, to the detriment of the more worthy and less attractive mental development. Oregon has not fallen below second place in this league for six years, and three of the years she has won first place. All three second places were unusually close to first place.

This record might also give some estimate of the quality of academic work being done at the University, as compared with other Oregon institutions, and of the comparative mental development of the students found in Oregon institutions—estimates in which the University would hold first place.

Mrs. O. J. Geisler, who was a patroness at the Delta Sigma dance last night, returned to Portland this afternoon.

The baby class at Washington voted to raise a sum of \$200 to send their eight against the freshmen of the University of California, provided the later institution would send their first year crew north later in the year to row on lake Washington.

## THE SAGE OF PODUNK

Most every newspaper man is sure of a "rightup" when he dies, but he's not sure it will take him to heaven.

A little kiss just now and then. Is relished by the best maiden.

In the spring the young man's fancy Lightly turns to thoughts of love. In the spring, when family's moving, The old ones call on Gods above.

Peter Funk says its funny, but the guy that knows the least always takes the longest time tellin' about it.

The editor says the upright youth can't always write up news.

## PLANS GIVEN OUT FOR OREGON-STANFORD DEBATE

The debate between Oregon and Stanford will be held on March 29, in the First Presbyterian Church. This place has been chosen because of the interest the townspeople have hitherto shown along this line.

To secure a greater attendance, the price of admission has been reduced to twenty-five cents and efforts are being made to secure the interest of the Alumni in behalf of this activity.

## KING IS ALIVE, SAYS JOE LONG LIVE KING—FAR AWAY

Joe Rothchild's brindle bulldog, King, who was reported killed recently, has been found not dead, but sleeping. For the past week King has been serving out an indeterminate sentence in the city bastille as a result of his fondness for underdone beefsteak. While out with a surveying party, he misused a family milch cow to such an extent that she was killed and King was arrested for disorderly conduct.

Joe was in Portland and as a result of the long distance negotiations, the cow owners was paid seventy-five dollars and King given his freedom. His reputation being established in Eugene, however, he was shipped to Portland, where he will look out for burglars in a Front street warehouse.

The Juniors of the Tri Delta House entertained Saturday afternoon with a miscellaneous show for Miss Emma Job, ex-13, who will be married the 20th of March to Chas. Adams of Cottage Grove.



Nannette Flack, with "Alma, Where Do You Live?" at Eugene Casino, Tuesday, March 12.

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## Broders Bros.

Wholesale and Retail dealers in  
**FRESH, CORNED AND SMOKED MEATS**

## STOP AT Eugene Carnation Farm

South Willamette St., near Golf Links.

All Flowers guaranteed the very best.  
Strictly fresh. The lasting kind.

Cut Flowers, Floral designs, Wedding and Party Decorations Our Specialty.

Prompt Delivery.  
Phone Farmers 2XX4.

**The Tollman Studio**  
Official 'Varsity Photographer.

Best Prices for the Best Pictures.

## Varsity Chocolates

Something entirely new. A delicious whipped cream, with a milk chocolate coating.

A trial will convince you of their superiority.

## Palace of Sweets

## SPORTSMEN'S SUPPLY HOUSE

Gymnasium and

## Football Outfits

## Eugene Gun Co.

## The Arcade Pool Hall

Bob Murphy

Around the Corner from Otto's

## Alfred Benjamin

AND

## Sophomore Clothes

Regal and Stetson Shoes.

Mallory and Stetson Hats.

Star and Cluett Shirts.

## Roberts Bros. "Toggery"

554 Willamette Street.

## The Kuykendall Drug Store

DRUGS, CANDIES, TOILET

ARTICLES AND SUNDRIES

588 Willamette St.

## Pioneer Shining Parlors

Grateful for Student Patronage

## F. BERRY

T. A. Gilbert. A. B. Chaffee.

## The Oak Shoe Store

Wear Sorosis and Walkover Shoes.

587 Willamette St. Phone Main 227.

## Chambers Hardware Company

## Gillette Safety Razors

## Schwering & Lindley BARBER SHOP

Students, Give Us a Call

6 East 9th St., Opp. Hoffman House

Registered Optometrists

Factory On Premises

## Burgess Optical Co.

Wholesale and Retail  
**OPTICIANS**

591 Willamette St.

Eugene

## Dillon Drug Co.

527 Willamette Street

Exclusive Agents for  
**Whitman's Candies**  
Try a Fussy Package

Capital and Surplus, \$235,000.

## FIRST NATIONAL BANK

Eugene, Oregon.

We have room for your account and we want your business.

## FLINT McLAUGHLIN Co.

The Store that Saves you Money on Furniture for Students

## PIERCE BROS.

FANCY GROCERIES  
FRUITS, VEGETABLES

Phone us your orders. We have our own delivery wagons. Phone 53.

## DUNN'S BAKERY

U. of O. students welcome to Eugene. You are invited to inspect our plant and our goods. All kinds of pastry, sanitary wrapped bread. Heinz' goods, Aldon confectionery, chewing gum, etc.

Dunn & Price

Phone 72. 30 East 9th St.

## Electric Cleaning and Pressing Co.

Clyde L. Stratton, Prop.

Cleaning, Pressing, Repairing

We make a specialty of cleaning and pressing ladies suits and evening gowns.

Agents for Edward E. Strauss & Co. Superior Tailoring—Popular Prices. 22 W. 8th St. Phone 827.

## Geo. Sovern

Proprietor Combination Barber Shop.

519 Willamette St. Phone 641-J.

## COCKERLINE & WETHERBEE

Fancy and Staple Dry Goods. Ladies' and Men's Furnishings. Men's, Youth's, Children's Clothing.

Phone 42.