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Advertising, Circulation Walter L. Dobie Clay Watson, '15 Wednesday, March 6, 1912.

#### A Criterion for University Efficiency.

A true criterion by which to judge the efficiency of a University seems to have been found by a member of ently.) our faculty, who holds that a University should strive primarily to develope the mental side of our naturesdevelope the mind for correct thought process-and every activity entered The old cleated shoe, the green sock into should have this end in view.

He contends that if our debates, football games, college papers, The beating of hearts leaped high alefforts to secure grades, etc., have as their end a mental stimmulus, they are good; but if, on the other hand, But now that he's gone and gas bugthey are not valuable, primarily, for this they are a waste of time to a University.

This professor does not advocate making so called grinds out of stud- overcome with emotion.) ents; he would even tolerate the man who despises his studies, if he spends his time in other activities which open his mind to the world about him and so develope his thought process, And let me cross that river of tears that he will be able to think and act in an organized manner when he leaves college.

The objection the professor makes to our athletics is not that we do not play our games well, but that we play And let his soul go marching on in them too well. Health is necessary in order that the mind may do its work well; but when we make the flesh can be made to do, we are aiming at other than thought process development and are missing that most good.

nomic and moral moment," the pro- burned, but not seriously. fessor says. "Let them quarrel over whether or not we are possessed of a will, or whether the single tax should be adopted or rejected, for such things strengthen the mind and help to make it a fit instrument for solving life's battles."

We think this thought is worthy of consideration by students, who naturally lean towards the more attractive material things, and by the faculty, who are apt to become so engrossed in Regal and Stetson Shoes. the routine of their subjects that the ends of a University are lost sight of. It seems to us that could the students keep this criterion constantly before them, much of the abuse arising from athletics and other student enterprises would disappear, and should all the faculty work in the light of it, many courses, now of no practical benefit, beyond the development of parrot-like minds, would rise to a plane of real usefulness.

#### THE SAGE OF PODUNK

If you've got to get a "skate on, go and do it at the rink.

With so many "piggers" in the gallery at the basketball games, there ought to be a little more "rooting."

Every baker ought to be rich, he has the dough.

Statesmen are supposed to make laws, but they spend most of their time making speeches.

#### THE STORY THE SPORTING EDI-TOR TOLD

Note-Shakespeare held that the common herd could rise to poetical heights when laboring under stress of emotion. He was undoubtedly correct as attested by the following:

'Twas a cloudy day and dark and dismal, and we worked at our desks in silence,

Fen at my right, and Evans at my left, and the rest scattered round the big table,

When the sporting editor, whose versatile brain feathers out the true heros of our athlete world,

aside his huge pen, brushed away a hat and said, "Men, let tude, true.

"In nineteen hundred and eight, you gene, Ore. Phone Main 664. know, when Harvard beat Yale by a score so close,

shoe of Vic Kennard, who won that game, was gilded and placed in their case of trophies. we have a man, who time after time turned certain defeat into glorious success

By his trusty hoof; but whose shoe, my friends, lies forgotten, I say, 'neath the rubbish collected in Hayward's damp cellar."

(Office boy and reporters weep sil-

"Oh, why should the spirit of mortals be proud, when such base ingratitude confronts us to view, that went in it, lie molding and rotting, forgotten, I say.

right, when Moullen brought victory to Oregon's doors,

gies doth sell, we no longer pay tribute to his valiant work."

(Managing editor and city editor

"Now when I die, don't bury me at all, just pickle my bones in Springfield's near booze

in silence, forgotten by the cruel, cruel world.

But don't let "Khaki's" shoe molder in its grave, rescue it, gild it, place it with our trophies.

the memory of all future "Oregon students."

(The editor bellows his wrath on in highest repute those things the the ingratitude of the human nature and promises to write an editorial.)

While lighting the powder, prepwhich will in future life do us the aratory to taking a flashlight picture of the banquet table at the Tri Delta "Let the students argue more over House. Saturday night, Emma Maquestions of social, political, eco-terman had her right hand badly

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