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**SANITARY AND
UP TO DATE**

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**ALL WISCONSIN Y. M.
PRESIDENTS HONOR MEN**

Debate Coach Leroy Johnson Writes
of Progress at His Alma
Mater.

In the fall of 1908 a young man by the name of Arthur Jorgensen became General Secretary of the University of Wisconsin Y. M. C. A. His coming really began a new era in Association work at that institution. Before this the Association had exerted no great influence over the student body as a whole. The men who conducted its affairs had not been recognized student leaders. Y. M. C. A. work was at that time looked upon as work for the "hollier-than-thou" type and not work for "red-blooded" men. However, Mr. Jorgensen, by personal work among the men soon convinced them that the Association was an institution worthy of their support. He showed them that it was not any closed corporation or a Bible study "frat," as some termed it, but that it was an institution that stood for service and good living. As soon as the men were really convinced that this was true they pitched in and pushed the work hard.

The following fall, that of 1909, the Association secured as its president Jack Wilce. He was then captain of the football team and a member of Iron Cross, the honorary senior society. Since that time every president has been a member of the senior honor society and all of them have been student leaders and prominent in some undergraduate activity other than Y. M. C. A. work. In 1910 the president was managing editor of the Daily Cardinal and a member of Phi Beta Kappa. Last year's president was editor-in-chief of the Cardinal and an intercollegiate debater and the president this year is captain of the track team and a prominent literary society man.

Not only have the officers of the Association at Wisconsin been prominent students during the past few years. The membership has greatly increased, until now the Association exerts a wonderful influence on the life of the students. In the fall of 1910 a membership campaign was launched, in which the motto was "break the record," meaning the American University record for total Y. M. C. A. membership. This was not accomplished, but now Wisconsin with a membership of over 1,000 men is second only to Yale. During the winter of 1910 a number of student religious leaders, including John R. Mott and E. C. Mercer, visited the University and greatly boomed the cause of the Y. M. C. A. Mr. Mercer, by meeting with fraternity men and other groups, greatly influenced, and Mr. Mott, by large public meetings, deeply interested many men in good living. Many men publicly announced their intention of actively supporting the Y. M. C. A., among them being "Keckie" Moll, the famous Wisconsin quarterback, who was this year chosen by most critics for the all-Western eleven.

The faculty have also been touched. Their attitude up till several years ago was one of indifference, but now some of the most prominent men of the faculty, such as President Van Hise, John H. Commons, Edward A. Ross, Wm. A. Scott, Paul Reinsch and others have taken a personal interest in the work done by the Association. Chief Justice Winslow, of the Wisconsin Supreme Court, takes a vital personal interest in the work of the Association and has been for some years president of the Advisory Board. In the fall of 1911, when the Association was trying to increase its membership, President Van Hise came out with a public signed statement in the Daily Cardinal, urging all men to support the Association.

The Association at Wisconsin owns a fine five story building. The first two floors are turned over to the students. The main floor is a general reception, reading and game room and is the headquarters of the "Wisconsin Union," which comprises all male students. The next floor has some beautiful committee rooms and a small assembly room, all of which may be

**Y. M. C. A. S VALUABLE
ASSET IN UNIVERSITY**

Pres. Campbell Writes of Importance
of Association to University
Life.

(By President Campbell.)

The Christian Associations have been a powerful factor in making for the best life of the University. Their quiet, persistent influence has broadened and strengthened the foundations of spiritual thought, and their steady existence, on right standards of living has added vigor to the moral ideals of the students as a whole. Their work lies deep, but the good points of it are seen in every department of University activity. They help create the atmosphere in which thrive clean sport, clean living, and honest work.

Both students and faculty are indebted to the Association for numberless acts of individual helpfulness, which it would be hard to repay. Rooms for Freshmen, work for students needing assistance, Book Exchange, lectures, social evenings,—all these are but a part of the long list of useful things looked after by Association committees. Any man or woman in the University, who is in need of a friend, always has such a friend at hand in some one of the Association committees.

The important thing for the Associations now to do is to plan for larger budgets, better quarters, and still greater work. The coming year promises to be a notable one in the University's growth. The Associations ought to be prepared to meet it. Their safety will lie in wholehearted aggressive work. They can command the support, not only of the whole University, but also of all good people in the state, if they will go out courageously and get it. Large faith, large plans, and united action should show the way to greater results than those yet achieved in any American university.

SPECIAL SPEAKER TO MEN



Charles D. Hurrey.
International Secretary.

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Have you ordered your sliderule yet? If not, see Himes at the Dorm. Best rules at lowest prices.

used gratis by the student organizations. The Association helps the students in innumerable ways, such as ing work for needy students, allowing the use of their rooms for all sorts of meetings and smokers, conducting Bible study classes, helping new students get rooms, helping entertain visitors at the interscholastic basketball and track tournaments, etc. In fact, it does all in its power to serve the University and therein lies its success. As soon as students see that it is really broad and comprehensive in its purposes and that it makes it a point to in every possible way help the students and encourage them to better living, they are willing to support it.



Hamptons
Spring
Styles



NOVEL DANCE PLEASURES

Co-eds Have Things Their Own Way
and Enjoy Filling Programs and
Hunting Partners.

Who is the most popular man in the University? Those who sought an answer in the leap year dance last night were disappointed. The girls were absolutely impartial and positively refused to allow any man to adorn the wall. It was a jolly crowd and a good sized one at that. Everyone entered into the fun and the novelty of being a "boy" or a "girl" was fully appreciated.

The fellows learned how delightful it is to sit quietly, with folded hands, waiting for requests for dances, or enjoying the sensation of seeing your partner rushing about trying to get that "last" dance for you. And the girls—well, for once they danced with whom they pleased, as long as their dances lasted and then they knew how it feels to have ones program filled and only about half your friend's names on it. They also found how delightful it is to have your partner lost in the crowd, to walk entirely around the floor and then find the object of your search within two feet of where you started—just as the music stops.

Sweet and the patrons, "weren't they sweet?" Men, everyone of them. The list included Pres. Campbell, Dr. Leonard and Professors DeCou, Straub, Bovard and Dearborne, and — Svarverud's orchestra furnished the music. They had plenty of spirit and were liberal with their encores.

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