## S. H. FRIENDLY & CO. THE LEADING STORE

Jhe Sensation of the Clothing business is the new

## Sull Dress Suit

we have just received

It is a Hand Tailored garment made of Standard Full Dress Material, and of course is Silk Lined

We were able to secure only a Limited Number of these Exceptional Values which are worth \$40.00

We are going to sell these Suits for \$25.00

Wing's Market

THE CLUB BARBER SHOP \* \* \* \* \* \* \* \* \* \* \* \* \* PERSONAL AND SOCIAL \* \* \* \* \* \* \* \* \* \* \* OREGON GRAD. SCORES FRATERNITY SQUABBLE Shoe Store

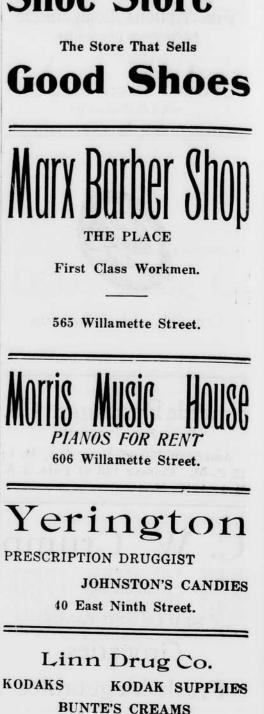
Buck Kelly, Old Glee Club Star and Prominent Fraternity Man, Deplores Conditions.

Hood River, Ore., Jan. 18, '12. To the Editor of the Emerald:

I was very sorry not to have a further talk with you in regard to the graduate coach matter, and think that I could have enlightened you not so much in regard to the advisibility of the system, or of any coaching systems, as I could on the fraternity matter, which is the one most important feature at the University at present. And you may take it from me also, that it is the most trivial matter of the whole scheme of things. If the students in college do not use caution and judgment in regard to their relations with various clubs, societies, fraternities, etc., it is but a thing of short coming, before they are abolished altogether, both the good and the bad, and you know yourself that this would not be altogether right.

Life in college is somewhat different than it is after graduation, although you can't make the undergraduate think this. He is living in an ideal existence, and he thinks on ideal lines. He is not at all practical; he questions motives of every one. whether they come from representatives of the fraternity set, or the nonfraternity set. Self centered, he is selfish, also, if he belongs to a club = or fraternity, he has merely lined up with a number of self centered and selfish fellows. No wonder you all mistrust each other. You are all getting further and further away from the true democracy every day, and it is time for some one to start something different.

Speaking from my own experience, I know that the fraternity idea will not be featured by the smallest fraction in the make up of the squad or team. Fraternity men, after graduation, look back on their fraternity conduct and ideas while in college with surprise. They are surprised at their own conceited conception of themselves and wonder how they could have ever acted so crazy as to imagine they were any better off than any one else. After graduation a man realizes, as never before, that he must stand in his own shoe leather. No social associations can help him



530 Willamette Street.



Billiards and Pool

SMITH & McCORMICK, Proprietors

THE HOME OF GOOD MEATS AND GROCERIES, FRESH CURED, CORNED AND SMOK- ED MEATS, SAUSAGES AND POULTRY Student Trade Appreciated	Miss Ada Kendall spent the week- end in Portland. Miss Frances Nelson was a week- end guest at the Kappa Alpha Theta House. Miss Esther Maegley, who is now in New Orleans, will return to college in	with contempt upon the foolish fra- ternity controversy going on at the University, both for and against. He	We would appreciate your ac- count. Interest paid on Time De- posits and Savings Accounts.
Phone 38 487 Willamette BERT VINCENT Proprieto	about a month. Miss Katherine Tyler was the guest	undergraduate fraternity brothers, those of the other fraternities, or those of the non-fraternity students. It is really the most ludicrous thing	Merchants Bank
McMorran & Washburne	has been visiting Miss Nell Murphey at the Chi Omega House. Miss Grace Lilly spent the week- end as the guest of her sister, Bea-	But don't let the Fraternity bogey bother anyone down there. Get it out of the student body system some way; but get it out. It is a creation of	Our
announce complete stocks of	trice, at the Gamma Phi Beta House. Miss Madeline Harding will return to Eugene on Friday, after a serious illness, which necessitated her going to Portland.	your own imagination. In the old days, when I was a Freshman, a man earned his place on the team by his ability and merit. The men we have been discussing for head coach are	will arrive soon
Society Brand	Dr. Shaw, a Phi Gamma Delta, of Portland, visited the "Fiji" House during the week-end. Other guests there were Mr. Van Scoy and "Bill" Cake.	products of that period. The only question in my mind is the timber and ability of some of the men men- tioned as coaches. Dick Smith is the best. I am willing to take a chance with any of them. I have	Phone 550 Beta Theta Pi
L System	Cowden, Miss Jessie Bibee, Miss Bess Cowden, Miss Mildred Waite, and Miss Martha Healey, were dinner	not. If he is not a fraternity men or he can rely on my support, whatever its value, just the same as if he were a member of my own fraternity. I want to see things run right down	Making Clothes is Our Specialty
Blue and Black Evening Suits	Continued from first name	there. The fraternity business is a second consideration. After you have been out of college five years, it is about fifth consideration. As you	Men Buy at <b>THE</b>
\$20.00 to \$35.00	the next semester. Kalph Moores, in a short talk, showed the inadvisabil- ity of changing editors in the midst of such a troubled school year, and closed by nominating R. Burns Powell	grow older, it dwindles more. Trusting that you will do your part to correct all these little petty differ- ences and with best wishes for suc- cess, I am as ever,	
Full Dress Suits are Accessories M. Mouan & Maskburne Store FOR STYLE QUALITY & ECONOMI	With Date of the state of the s	noid at once. The Association mode	A Good Surprise to your mother, sister, or sweetheart, will be a box of OTTO'S CANDIES. The only candy made in Eugene. and better than any candy shipped in to Eugene.