

# OREGON EMERALD

Wednesday, Sept. 27, 1911.

## STAFF

Editor-in-Chief...R. Burns Powell, '12  
Managing Editor...A. E. Houston, '12  
News Editor...Lawrence Whitman, '14  
City Editor...Fen Waite, '13  
Assistants—  
Nellie Hemenway, '13  
Henry Fowler, '14  
George Shantin, '12  
Associate Editors—  
Elizabeth Lewis, '14  
Wm. A. Cass, '14  
Business Manager...A. F. Roberts, '13  
Advertising...Walter L. Dobie, '13  
Circulation...Clay Watson, '15

## Our Debut.

This is our first attempt at editing the Emerald. Doubtless the issue is full of mistakes, the stories are probably poorly written, and the make up faulty, but we give it to you without an apology, for we know that the ever indulgent student body will receive it kindly and trusts that we will do better when we get on our feet, so to speak.

The editor is optimistic, too. He has practically the same staff at his disposal that did excellent work for his illustrious predecessor, Editor Moores, last year, which includes a large squad of experienced reporters and a number of men entirely capable of holding the staff positions. Most all of these have signified their desire to work on the paper this year, and are certain they can do better work than they did last year.

In making the staff appointments, the editor has and will continue to follow the plan, which was inaugurated by Mr. Nicholas two years ago, and was more completely developed by Mr. Moores last year—that of promotion, based upon merit and length of service. The Emerald is getting to be too large a paper to be put out by one man, who is also doing college work. Its editor must maintain a staff that works. In following the above mentioned plan, he not only stimulates those associated with him to give the Emerald their best and continuous service, but he protects himself from the danger of being requested by the faculty to discontinue his residence at this institution, because of deficiencies in his studies, and studies, after all, is his first consideration.

Our policy is easy to state. We have but one thing to do, and we must do it all of the time, that is, further the best interests of the University. In trying to do this we will at all times be honest and fair and as free from prejudice as we are capable of being. We will attempt to stand for all that is progressive, but at the same time keep pretty close to the good old conservative customs and traditions that have made our institution the famous "Oregon" she has been throughout the Northwest for many years. And if at any time in the course of the year some urgent need or some crying wrong causes us, in our zeal, to over-shoot the mark a bit, we will be only too glad to be told of it and repair the wrong we unintentionally did.

## Reporters Wanted.

The Emerald will give all live wide-awake students, who are ambitious along journalistic lines, a chance to try out as reporters on this paper. No special inherent qualifications are necessary for success in newspaper work, save energy and perseverance. Most any one who will apply himself to the task can acquire a good news style. News story is the simplest of all literary styles. It emphasizes clearness and definiteness and makes rhetorical excellence and literary embellishment secondary considerations. It asks for what you have to say, rather than "how" you say it. The newspaper reader seldom pays attention to the style, but he does look for the substance, hence the primary importance of the "what" in the news story.

I do not mean that one should not strive for rhetorical excellence or a beautiful literary style, for these enhance the value of a story, but that a news story may be called "good,"

if it states the thought clearly and definitely and does not flagrantly abuse the rules of rhetoric.

Any student who is ambitious to enter this field of student activity, should see the editor at once. It will be necessary for him to demonstrate his ability to work consistently and satisfactorily before his name is placed on the staff. This means that he must be prompt to hand in his stories, zealous to hunt up material for them and careful in his use of English and the rules of rhetoric. We insist on this. Not to make the work laborious to any one, but to make it easy and a pleasure to all.

A list of reporters will not be published for several issues. There is a wealth of material this year, some twenty-five have already applied, many of whom have had previous experience in journalistic work. There will be permanent places for some twelve reporters. A waiting list will be kept and any member of the staff, who finds that it is impossible to continue his work, will be relieved of all responsibility and worry.

## Campus Desecration.

The campus is again desecrated with sign boards and posts. Not because the University superintendent considers them decorative, but because they are necessary to stop the automobiles from running down students and tearing up the lawns and flowerbeds. For years these automobiles have been a menace to the campus. The roads lie close to all the buildings and are especially dangerous about Villard and Deady Halls. It is a familiar sight to see students frantically striving to keep clear of a car. We hear all had this experience—some of us frightened out of a months growth.

It seems to be impossible to make the automobiles run slow. Three years ago Capt. Briggs, then superintendent, lost flesh in a fruitless effort to accomplish the feat, and since that time Mr. Fisher has worked toward the same end with but small results.

How long is the student body going to stand for this state of affairs? Is the campus designed for the use and comfort of our students or for a boulevard for automobiles? Are we going to allow our grounds, that have been famous throughout the Northwest for their beauty, to be littered with unsightly signboards and rows of posts? These questions can best be answered by a student body resolution prohibiting traffic on the campus. How soon, fellow students?

## LAUREANS WILL MEET IN DEADY SATURDAY AT 7 P. M.

The Laorean Literary society is preparing to start another successful year of forensic work. The first business meeting has been called for next Saturday evening, at 7 P. M., in Dr. Schmid's room. Most of the old leaders of the society are back this year, besides several former members, who have been out of college, like Cash, the old varsity debater. These men, together with the new material, which always appears in the Freshmen class, will organize the laboratory, from which the new debate coach will be able to choose his teams to retain the championship in U. of O. for a third consecutive year.

## GEARY TAKES BUSINESS TRIP TO SOUTHERN OREGON

Graduate Manager Geary left last evening for Southern Oregon, on a short trip.

While gone he will visit (several points) in behalf of the basket ball team, and if conditions are favorable, will arrange for a tour of that country aside from the regular conference schedule.

Geary will also act in behalf of Pat Cecil and will make the preliminary arrangements for the Glee club trip there.

The Dormitory club held an election Monday evening, at which Evans Houston was elected president; Howard Zimmerman, secretary and treasurer; Walter Bailey, house manager; Allyn Roberts and Thad Wentworth, members-at-large.

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