Beautiful Lingerie **Dresses**



Tub Dresses

\$1.50 to \$9.00

Made of fine Percale and best quality Dress Gingham in neat stripes, checks and plaids. All sizes.

Lingerie Dresses \$3.50 ro \$18.

Hundreds to choose from. Made from sheer white mull and lawn and fancy light colored lawns.

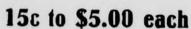
Dresses suitable for Afternoon and **Evening Wear**

Silk Dresses \$10.00 to \$35.00

Suits.....\$15 to \$50

Latest Novelties in Neckwear

Thousands of dainty styles in new neckwear, Colonial -Dutch Collars in soft and starched effects, round, square and fancy Duck Collars, Jabots, Stocks, Bows, Chimesettes. See them today.







College Clothes

Combined in our young men's clothes are all of the conservative, and yet snappy, effects that so please the college men.

Suits \$15 to \$40

The Varsity and Imperial \$3.00 Hats

The cleverest shapes and shades and the most value for the money are features of these hats. The "Sensation" is the name of the latest hit, \$3.00. Exclusive agents Heid Hats and Caps, 50c to \$3.00.



Established 1892

Paid up Capital and Surplus \$150,000

Eugene Loan and Savings BANK

Eugene, Oregon

Our Platform

Safety first, liberality next. Both are essential to successful banking.

If you are satisfied with our platform, come and see us.

an account in our Savings Department, and let your

S.H.FRIENDLY & CO.

The Leading Store

Purveyors of high grade, ready-to wear and accessories for people of good taste and refinement. The following lines of merchandise prove this:

Gossard Lace Front Corsets, Nemo Corsets, Warner Rust Proof and Red Fern Corsets

King Tailored Shirt Waists, Blue Ribbon and G. & W. Lingerie Waists

Matzen & Siegel Coats and Suits M. Block famous line of Silk & Lingerie Dresses

La Grecque Tailored Underwear Marcella Patented Underwear Munsing Underwear Carter's Underwear

Wayne Knit & Burlington Hosiery Brown Mills Silk Hosiery

Centemer Gloves 12, 16 and 20 button lengths in all shades for evening wear \$3.50 to \$5.00 per pair

1911 Parasols Just In \$1. to \$10. each, all new color combinations. Get first choice

returns. S. H. FRIENDLY & CO.