

## OREGON EMERALD

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Wednesday, March 4, 1911

Hello!

Do the requirements of friendliness and good fellowship demand that one salute the same friend on the campus a dozen times every morning? Though the Emerald hesitates to venture into the dangerous waters of social controversies, or to infringe upon the prerogatives of the Ladies' Home Journal, as the supreme arbiter in matters of etiquette and usage, the Emerald feels constrained to reply earnestly and vehemently NO! Once every hour is too often to greet even the best friend that ever lived.

At every change of classes one meets substantially the same friends, yet as the custom now prevails, one must force a fervent smile, call out an intense "hello" or "good morning," and if the encounter occurs outdoors jerk off his hat.

Everyone likes to meet and greet his friends, but when, after having spoken to the same one three times the same morning, the zest wears off and a pleasant social amenity lapses into an unmitigated bore. By the eleven o'clock period the salutations become mere trite, stereotyped phrases. They mean nothing except that the speaker is willing to observe an inane custom at the cost of considerable effort and inconvenience.

The Emerald, however, despite its hardy impudence in most matters, is not Quixotic enough to attempt to undertake a crusade against any firmly rooted custom, however foolish, and merely registers this as a feeble protest against speaking the same person within the hour.

At the risk of being considered a knocker and a "grouch," the Emerald begs to suggest the adoption of a rule similar to that which prevails in reformed croquet and makes one ball "dead" to another for a period. Applying this rule to campus affairs one would be "dead" to a friend he had hailed the previous hour and would thus avoid the continuous and wearisome exchange of salutations. But away with such frivolous observations. We will no doubt continue indefinitely to bow, scrape and salute and smile simperingly upon the slightest possible pretexts.

In an attempt to print more news and to increase the amount of reading matter, the Emerald has been sacrificing advertising to news to a point beyond what running expenses will justify, and now finds it necessary to adopt a policy of retrenchment and to devote more space to ads, and less to news.

The two years' printing contract entered into last fall calls for ten columns of news and ten of advertising, but recent issues of the paper have contained as high as thirteen or fourteen columns of news. Manifestly this policy is expensive, too expensive for a paper with as small a subscription list as the Emerald has.

Although it is necessary to reduce the news space, this does not mean that the Emerald will cease printing all the news. On the contrary, the same number of assignments will be given out, but the stories will be shorter.

Conciseness and brevity will be the watchwords of the staff, and ordinary stories will be limited to one hundred and fifty words.

Consequently, when a story in which you are particularly interested does not receive what you consider adequate treatment, please remember that space, even in a college paper, is valuable, and that the Emerald cannot turn in a financial deficit.

Remember that the contest on March 10.

### FLOW OF WIT AND FEAST OF WISDOM FOR Y. M. C. A.

March 30 has been set as the date for the annual banquet of the Y. M. C. A. this year. Preparations are already under way to make this banquet the big event of the year for the men of the University. The banquet hall of the city Y. M. C. A. building, which will accommodate two hundred, has been secured for this event, and it is expected that it will be taxed to its utmost capacity.

As has been the custom in the past, a very nominal price will be charged for tickets, probably about .50 cents, while the Association will advance enough per plate to bring the standard of the banquet well up among the best that are ever given at Oregon. Last year about one hundred men were present on this occasion, but with better accommodations a better program and a better menu, there is no reason why this number should not be doubled.

The banquet will be held at the dinner hour, so no one will be prevented from attending because of other conflicting evening dates. The chairman of the committee has promised that the toasts will be few and short, but of the best, and that a good program of music will be interspersed with the toasts.

### LAUREAN CONGRESS HAS FIRST SESSION TONIGHT

Some novel and interesting features are promised for the next Laurean Society meeting, March 4th. In order to allow as many members as possible to participate in the actual work of the society, a House of Representatives modeled after the lower house of Congress, has been organized.

The members of the society will represent various states, and all of the live questions of the day will be discussed.

J. Earl Jones, President of the society, will preside. At the next meeting popular election of senators will be supported by Spencer of Nebraska and Crockett, of Ohio, and opposed by Hagen, of New York, and Dunton, of Missouri. The other members of the society are expected to support the side on which their convictions lie.

### DR. MITCHELL TO ADDRESS THE Y. W. C. A.

The Y. W. C. A. missionary meeting will be held Monday at four o'clock. The speakers for the meeting are Marjorie Holcomb, Anne McMickin and Sarah Riddle. Other prominent girls will talk both for and against missions. There will be a short address by Dr. Mitchell, the new Professor of Psychology, on "The Life of the Americans in Beirut, Syria," where he has taught.

The meeting promises to be very interesting.

The Wright Brothers have loaned an aeroplane motor to the students of Michigan for experimental purposes. The students have already constructed several motors, and prizes are offered for the most successful.

Columbia University expects to start work soon on a \$1,000,000 athletic stadium.

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CALENDAR  
\* Sunday, March 5—  
\* 9:30 A. M., Dorm., Doughnut League.  
\* Tuesday, March 7—  
\* 3:30 P. M., Kappa Alpha Theta, Y. W. C. A.  
\* 4:00 P. M., Deady, Sophomore class meeting.  
\* 7:00 P. M., Villard, Women's debate tryout.  
\* Wednesday, March 8—  
\* 10:00 A. M., Assembly.  
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## DELEGATES HERE FROM ALL OREGON COLLEGES

For First Time in Seven Years Oregon Will Be Host

Next Friday night the annual Inter-Collegiate Oratorical contest will be held in Eugene for the first time in seven years, and for the third time since the contest was established nineteen years ago.

The contest is a unique affair, in that every college in the state is represented. Even the Oregon Agricultural College sends an orator supported by eight delegates.

McMinnville College will be represented by C. H. Wooddy, who won the Rhodes scholarship from our J. D. Collins two months ago. Last year McMinnville won the contest, and if Mr. Wooddy lives up to his reputation, she may repeat the victory this year.

Carlton E. Spencer has been working hard on his oration, "The Rust on our Legal Machinery." He is being trained by Professor Buchen, who has a reputation for turning out winners.

### DING AND LAI WILL SING TO AID FAMINE STRICKEN

Harry Ding, '13, and William Lai, '14, leave for Portland next Thursday to participate in the famine benefit concert to be given there March 10 by the Chinese Students' Alliance of Portland. Ding and Lai will have a prominent place on the program.

The Alliance consists of all the Chinese college and preparatory students in the state, most of whom are in the secondary schools of Portland.

The athletic council at Wisconsin is to construct toboggans and skating rinks for the use of the students.

Hazel Foster is spending the week end in Portland.

The fact that we are working two candy makers and are unable to supply the demand for our candies should be sufficient proof of the freshness and quality of our goods. Give us a trial.

### Palace of Sweets

### W. M. Renshaw

Wholesale and Retail  
CIGARS AND TOBACCOS  
513 Willamette Street.

Oregon!  
Here's  
Success  
To You!



### Campbell-Fellman Co. The House Furnishers

EVERYTHING FOR STUDENTS  
475 Willamette St., near Postoffice.

## Alfred Benjamin AND Sophomore Clothes

Regal and Stetson Shoes  
Mallory and Stetson Hats  
Star and Cluett Shirts

### Roberts Bros. "Toggery"

554 Willamette Street.

### Weed Electric Co.

22 W. Eighth St. Telephone 595  
Electrical Supplies  
Fixtures and House Wiring  
Lamps of All Kinds

### Gillette Razors POCKET EDITION EXTRA BLADES Chambers Hardware

We would appreciate your account. Interest paid on Time Deposits and Savings Accounts.

### Merchants Bank

Corner Seventh and Willamette

Your patronage will be appreciated by

### FIRST NATIONAL BANK

Eugene, Oregon.

We have room for your account and we want your business

### COCKERLINE & WETHERBEE

Fancy and Staple Dry Goods  
LADIES' AND MEN'S FURNISHINGS  
Men's, Youths' and Children's Clothing  
Phone 42



Cotrell & Leonard  
ALBANY, NEW YORK  
—Makers—  
CAP & GOWNS  
To the American Universities, from the Atlantic to the Pacific.

## Colonist Fares

From the Middle and Eastern portions of the United States and Canada to

Oregon, Washington  
and all the Northwest  
will prevail DAILY

March 10th to April 10th  
over the

## Southern Pacific Lines in Oregon

From—  
Chicago at .....\$33.00  
St. Louis .....32.00  
Omaha .....25.00  
Kansas City .....25.00  
St. Paul .....25.00

and from other cities correspondingly low

YOU CAN PREPAY FARES

The colonist fares are westbound only, but if you have relatives or friends or employees in the East whom you desire to bring to this state, you can deposit the value of the fare with your local railroad agent, and an order for a ticket will be telegraphed to any address desired.

LET THE WORLD KNOW

Of our vast resources and splendid opportunities for HOME BUILDING

Call on the undersigned for good, instructive printed matter to send East, or give him the address of those to whom you would like to have such matter sent.

WM. McMURRAY  
General Passenger Agent  
PORTLAND, OREGON

## SHERMAN CLAY & CO. FOR PIANOS AND ORGANS

453 Willamette Phone 287

## Marx Barber Shop

AN UP-TO-DATE  
BARBER SHOP  
First Class Workmen

565 Willamette Street.

## LUCKEY'S

Established 1869  
OPTICAL GOODS  
FOUNTAIN PENS  
COLLEGE EMBLEMS

## Preston & Hales

### PAINTS and OILS

Johnson Dyes

Johnson Wax

## The Combination Barber Shop and Baths

Six Chairs. One door north Smeede Hotel.

## Morris Music House

PIANOS FOR RENT  
606 Willamette Street

### Fraternities and Sororties Attention!!

### TRY US

That's all we ask

## Thirteenth Street Meat Market

Phone 553