

Dillon Drug Co.

We serve the most
Delicious Drinks
at our fountain

Hotel Smeede Building

Alfred Benjamin

AND

**Sophomore
Clothes**

**Regal and Stetson Shoes
Mallory and Stetson Hats
Star and Cluett Shirts**

The best of everything
that money can buy at

**Roberts Bros.
"Toggery"**

554 Willamette Street.

AMBITIOUS FRESHMEN, BESTIR YOURSELVES

NEW MEN ARE RETICENT
ABOUT PRODUCING
COPY

The Monthly Needs Several
Freshmen as General Contribu-
tors; also Illustrators.

Dean Collins, editor of the Oregon Monthly, speaking to an Emerald reporter, last night said: "The Monthly needs several good freshmen, both as general contributors and to cover special assignments and also some good artists and illustrators. It seems to be the feeling among many of the new students that they are not wanted unless they are hunted up and asked personally to contribute, and accordingly they do nothing. Of course this is not the case—the freshmen are practically all strangers to us and we have no way of finding out their attainments. It is up to those who have literary inclinations to come forward and make themselves known. Obviously we cannot pick them out. When we know who wants to work we will do all in our power to help him along. The Monthly offers excellent opportunities for practice and training in English as well as for working with an editorship later on. I wish that those freshmen who are interested in literary work would come to me or one of the assistant editors and talk over what they have done and what particular line they wish to follow."

SWIFT SECURES COVETED CORNELL SCHOLARSHIP

ONLY TWO ARE GRANTED
IN THE UNITED
STATES

Frank H. Swift, who was graduated last June in Electrical Engineering, has been awarded a Fellowship in E. E. at Cornell. This is remarkable because there are but two fellowships in E. E. offered in the United States by this University.

Mr. Swift lived at Creswell and was graduated from the Eugene High School. He entered the University of Oregon in 1906 and maintained a high average in all his work here. During his Junior and Senior years he was instructor in Machine Shop practice. He received special mention for thesis work carried on jointly with Edwin Platts, '10.

The thesis consisted of a beautiful switchboard designed and built by the two boys. During commencement week it was exhibited in Villard Hall and later installed by the makers in the Electrical laboratory.

Last spring Mr. Swift received an appointment to a position of trust in the General Electric Company's plant at Schenectady, N. Y., but when notified of his success in the competitive examination for the fellowship he resigned and went to Ithaca.

Harold O'Neill, of the class of 1912, in Civil Engineering, will not enter school until the second semester. He is in business as a building contractor in Grants Pass.

It is considered a high compliment to the thoroughness of the Electrical Engineering department at Oregon, when a graduate can obtain such signal recognition from what is probably the greatest engineering college in the United States.

The Kappa Alpha Theta sorority entertained their rushees and a few of their men friends with a party Saturday evening at their new home on Twelfth street. The evening was spent in dancing after which refreshments were served.

The Lambda Rho girls gave a unique "slumber party" Friday night.

Quackenbush & Sons

Hardware

TOLLMAN STUDIO

HEADQUARTERS FOR

COLLEGE WORK

518 Willamette. Red 1321

KODAKS, STUDENT SUPPLIES Drawing Materials

Waterman's Ideal Fountain Pen
Try their Self Filler

E. Schwarzschild

J. F. Sterner

Dealer in
Staple and Fancy

GROCERIES

Fresh Vegetables

20 East Ninth. Phone Main 12

"If you like our Candies,
Lunches, etc. tell others. If
not, there is something wrong
with you."

The place where a sandwich is
equal to an ordinary meal.

Palace of Sweets

The Oak Shoe Store

**Walk-
Over
Shoes**

587 Willamette St.

Yoran's Shoe Store

The Store that Sells

Good Shoes

FRANK E. DUNN

The Leading Dry Goods Store
**DRY GOODS AND CARPETS
CLOTHING, SHOES**
Ladies' and Gent's Furnishings

Attention!

Drop in at 505 Willamette St.
and look over our 1500 suit and
coat samples.

It will take only
a minute

The Haber- dasher

Broders Bros.

Wholesale and Retail
Dealers in

Fresh, Corned and Smoked
M E A T S

U. of O. Students

The place to get your

**Hot Drinks
Light Lunches
Tamales**

—is the—

Koh-i-noor Parlor
533 WILLAMETTE STREET

Dancing Pumps

AND

Full Dress Shoes

Our Specialty

Royal Blue Shoe Store

Wilcox Bros., 457 Willamette St.
Near new Postoffice

HARVEST FESTIVAL SALES EXTRAORDINARY

We are never satisfied with a
transaction unless you are

The service is better than
you find elsewhere

We are prepared to show one of the most complete stocks of popular priced new
winter merchandise in Lane County. Come and be convinced.

WOMEN'S SUITS		UMBRELLA SALE		MEN'S SUIT SALE	
All Wool Suits		Steel Rod, 26x26 in.		Most Complete Line in the City	
Regular \$20.	\$11.85	One lot worth \$125, for.....	\$1.00	\$17.30 Suits at	\$8.85
Regular \$25.	15.00	One lot worth \$175, for.....	1.50	\$19.70 Suits at	12.50
Regular \$35.	25.00	Gilt handled ones for ladies, worth \$6.00	4.50	\$25.00 Suits at	17.50

Eugene's most modern store **Dodge Department Store** Lane County's bargain center

Have you heard anybody say they didn't like our new Fall Suits or Overcoats?



We have been in business for over 40 years and they are the best values we have ever seen

\$15, \$18, \$20, \$22.50 and \$25

S. H. FRIENDLY, Clothier and Furnisher to College Men