Editor-in-Chief, News Editor, Assistant, City Editor, Assistant, Reporters-

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Business Manager, Advertising, Circulation, -

UNIVERSITY OF OREGON

SUBSCRIPTION RATES

Saturday, September 24, 1910.

The ambition of the Emerald is to be thoroughly representative of all phases of the University of Oregon; to so reflect University life that from these colfor ,what we aspire to.

lege in general. We hope to make the He loved his fellow men. Emerald recognized and accredited as the real college paper, read by every one because it interests everyone. The a Emerald will not break the traditions this position are not onerous, but like of former University publications, and all great business positions positions, will strive to keep away from "yellowness," "funnyness," and ungrammatical constructions. It will endeavor to adopt the methods and systems of real newspapers, that all the news may be covered and put promptly before the students.

The field of the Emerald will be as large as is compatible with its restriction to a college paper. Our aim will endeavor to be the paper of all the stu- time. dents, remembering that nothing else can speak for all the diverse phases of 'old guard," represented by Ferd Stuck,

Emerald columns will be open to the stu- sion. dents for short editorials on topics of | The real drawing card of the evening,

and will do all possible to further the the hands of Ben H. Williams, ex-presinfluence and development of the Uni- ident of the Student Body. your own advantages and virtues, this brown cider. student activities.

twenty-inch columns.

rial for the ad. columns.

unconsciously the foibles of the typical evening.

OREGON EMERALD Oregon student as nearly as we can imagine him

If in your opinion we fail, please remember that friendly suggestions are always more effective than knocks.

F. A. Huston, '12 Death is a sorrokful, awful thing. R. B. Powell, "12 Since the beginning, each generation of Fen Waite, '13 mankind has struggled with it. It is a world old fight. Every race has tried W. R. Bailey, '12 in vain to solve the problem, to evade Dan Mitchell, '13 the bitter, inevitable obligation.

Geo. Shantin, 12 Each day we read of death, but we Karl Onthank, '13 are busy, and until it touches us closely L. L. Ray, '12 we pass it by with hardly a thought. Indeed, we are all egoists, and the hor-D. L. Dobie, '11 ror of death is in inverse ratio to its R. C. Kennedy, 12 distance from us. It is only when it strikes in our midst like a bolt from a clear sky that we are aware of its cruel significance. Terrified, we gasp with Published Wednesday and Saturday horror that one who yesterday was one during the college year by students of of us, today is beyond the reach of all things mortal.

Death has added horror when it sud-Application made for second class mail denly seizes a strong young man. There is the unexpectedness of the blow. All his aims, desires and efforts, his very -----\$1.00 life, in fact, have been of the future, Single copy ______. .C5 and suddenly death denies him a future.

Any effusive eulogy on Sam Davidson would be both presumptuous and ill timed, for the memory of a good and useful life far exceeds both in beauty

Sam Davidson's true monument will consist of the loving remembrance of us, his fellow students, who knew him umns an outsider may obtain a true best. He will be remembered by his idea of what we are, what we stand friends-and he had no enemies-for plain, unaffected good fellowship, kind-As a first essential, we will try to ness and straight dealing. Sam Davidprint all the news, defining news as all son, likeAbu Ben Adham, possessed what legitimate topics of interest to the col- is probably the highest of all virtues.

> Manager Dobie, of the Emerald, needs circulation manager. The duties of requires system, attention and reliability. A sophomore is preferred, as he will have a chance for promotion. Here is an opening for some hustling young man desirous of becoming a power in the business world. Hand your name

Y. M. C. A. STAG SOCIAL

The Y. M. C. A. stag social at the be to make every issue of vital interest Dormitory last night was unqualifiedly to every student. Women of the Uni- the "best yet." From the time the versity, especially, will be considered, freshman was met at the door and a and though the Emerald will contain ticket "good for one drink" was shoved no "Realm Feminine," a special effort in his hand, until he strained his voice will be made to enlist their interest and on the last lines of the "Oregon Toast," support. In short, the Emerald will there was something stirring all the

Two rings of hot hand led off by the 'Hippo" Gillis and Bolton Hamble As a further means of appeal, the soon warmed everyone up to the occa-

general interest. If you have some however, was the rooster fight, for a idea, "bug" or suggestion on a subject silver cup offered by Laraway, the jewof general interest, these columns are eler, to become the property of the open to you, provided, of course, that winner for one year, or so long as he your article is not personal, anonymous, successfully defends his title to the nor too long drawn out. It is hoped championship. "Hippo" Gillis, three these student editorials will become one years champion, accommodated a long of the strong features of the paper, and list of aspirants for his laurels and the do their share in shaping campus senti- cup, but came out without a scratch, the undisputed champion of rooster The Emerald is a confirmed optimist, fights and received the silver cup from Y. W. C. A. BUNGALOW

versity. Though it will not go in for "Between halves" of the contest the the cruder variety of boosting, which "good for one drink" tickets were passed The Building Will be Located on consists mainly in proclaiming loudly in at the "bar" for a big glass of rich Then paper will advocate everything making Campbell and Student Body President for the glory and growth of Old Oregon Collier spoke a few words on Univer- be broken for the new Y. W. C. A. and for the enlargement and success of sity life. They were followed by dif- bungalow, to be located on the corner of ferent students who spoke of the branch Twelfth and A streets. The plans and In this connection, it is proposed in of student activities in which they were specifications have been drawn up and the near future to enlarge the Emerald particularly interested, Spencer on fo- approved and the contract let. The buildfrom five fifteen-inch columns to six rensics, Sap Latourette on football, and ing will be commodious and conveniently Harry Stine on basketball, Jim Johns arranged, built low with wide veran-The college furnishes more than on track and Ralph Moores on publica- das. Mrs. Frank Chambers, of the La- Men's half soles sewed enough news, and the hearty support of tions. Each spoke particularly to freshthe Eugene merchants assures mate- men, with a view to interesting them in committee and will supervise the buildthat student activity for which they were ing. Editorially, the Emerald will try to best fitted. A series of Oregon songs voice the hopes, opinions, and perhaps and yells closed the festivities of the

NEW HOUSES FOR SEVERAL FRATERNITIES

MUCH BUILDING AND SEV-ERAL CHANGES IN LOCATIONS

Fraternities, Clubs and Sororities Are Clustering More Around

Probably at no other time has there been such activity in building among the fraternities at the University of Oregon as there has been this summer. Five new houses have been built or are in course of construction by the various fraternities. One new club has been added, the Delta Sigmas, which is located in the house occupied last year by the Gamma Delta Gamma sorority.

The new Alpha Tau Omega house, situated on Oak street between Eleventh and Twelfth, is a concrete block structure and is modern in every detail. It has fourteen bed rooms and is steam heated. Among other things it contains a large reception hall and a biland durability any eulogy or monument. liard room on the first floor, and a cozy lounging room with a fireplace on the second floor.

The new Kappa Sigma house is al large sixty-four by eighty foot wooden building and is rough finished and stained. The style of architecture is Swiss chalet, and gives the building a neat appearance. | It contains fifteen bed rooms and has three wide fireplaces. The building is not fully completed, but it is occupied by the fraternity, completion only depending on the arrival of a shipment of hardware from the East. It is located on the corper of Alder and Eleventh.

Among the sororities, the Kappa Alpha Thetas, the Gamma Delta Gammas and the Lambda Rhos have new buildings. The Kappa Alpha Theta house is a large structure of colonial style of architecture. The wood work is finished in red mahogany, and unlike most sorority houses, is without a veranda. The peculiar feature of the house is that the siding runs entirely to the ground. The Kappa Alpha Thetas are now situated at the corner of Twelfth and Hilyard.

The new Lambda Rho house, situated on Alder between Thirteenth and Fourteenth streets, is probably the most peculiarly constructed of any. Its style is Southern colonial. The striking features of the building are the two-story pilars in front and the sloping roof. T. G. Hendricks, Pres. The house is well arranged and beau- S. B. Eakin, Vice Pres. tifully finished.

The Gamma Delta Gamma house, sit- Luke L. Goodrich, Asst. Cash. vated between Hilyard and Alder on Darwin Bristow, Asst. Cash. Thirteenth, is not yet completed, but the members expect to occupy it in a short time. It partakes a little of the bungalow style.

The Tawah Club is now located on Alder street, between Eleventh and Twelfth, in the house formerly occupied by the Kappa Alpha Theta coror-

WILL START OCTOBER 15

Corner of Twelfth and A

On the 15th of October ground will dies' Auxiliary, is head of the building Women's half soles sewed

The Chi Omegas entertained an aftrancon tea Thursday,



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