

# Society Brand Clothes are <br> <br> Different-..Yet Dignified 

 <br> <br> Different-..Yet Dignified}

Difierent-because their general lines are new and have a style never before brought out in ready= to=wear clothes.

Dignified-because of their refinement; their gentlemanly modesty but youthful style and young= mannish characteristics.

## FOR SALE ONLY BY

## S. H. Friendly

## Eugene's Leading Store

SIUCEESS MUSCLILIY BUT NOT FMMMCLILLI

Special Student Rates Made for May Festival Concert

Tonight
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EUGENE AT LAST TO
 President Campbell Interests Cit
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